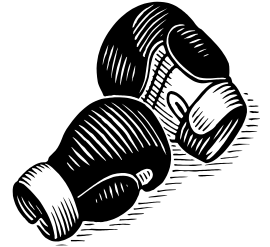


Knock Out Speaking!

More Power. More Connection. More Confidence!



At some point in your life, you will be asked to give a presentation, make a toast, or persuade an individual (or group of individuals) to see your point of view. Regardless of what objectives you pursue in your career, you will always be thankful for your ability to give a powerful speech. Public speaking has been rated as one of the most terrifying experiences a human being can have just a step or two behind death or divorce.

Knock Out Speaking! is designed to develop your competency in oral communication, an understanding and appreciation of the dynamic nature of the communication process, and the theoretical and practical requirements of different types of public presentations.

The purpose of this program is to provide a comfortable environment where we will discuss the complexities of public speaking and develop effective presentations as speakers and participation skills as listeners. The knowledge gained during *Knock Out Speaking!* will be obtained through a practical, hands-on approach to learning best practices, preparing and delivering presentations, giving feedback, and collaborating on action steps toward applying the learned concepts to real-life applications related to the workplace and our personal lives. Wraps and gloves on, bite down, get ready! Ding~ding!

Upon successful completion of *Knock Out Speaking!* you will be able to:

- Analyze distinctive features of public speaking that shape experiences and perspectives, particularly audience analysis.
- Prepare outlines for speeches based on organizational patterns that include relevant research and supporting information using proper approaches and formats.
- Critique speeches during various stages and incorporate feedback to revise and improve final delivery of speeches, as well as reflect on value of feedback in preparation process.
- Develop and present professional-level speeches in introductory, informative, and persuasive context in face to face and mediated delivery modes, displaying effective oral communications skills (e.g., vocal variety/articulation, gestures/body movement, and interacting with an audience) with use of visual aids.
- Feel more confident in all levels of preparation and delivery.
- Have more fun when designing, developing, and delivering your next presentation!

Michael Goldberg, CSP is a two-time TEDx speaker and the founder of *Knock Out Networking, LLC*, a sales consulting firm focused on helping sales producers generate more business through networking. Michael speaks at conferences and associations, runs sales meetings, and delivers dynamic programs with “hard, actionable” approaches that can be applied immediately. Clients include Morgan Stanley, Merrill Lynch, Western & Southern Life, and Chubb. Michael has been an award-winning adjunct professor teaching public speaking at Rutgers University for over 20 years, traveling from Florida to New Jersey regularly. Michael is a Certified Speaking Professional (CSP), an earned designation awarded by the National Speakers Association to recognize demonstrated commitment and success in the speaking profession. Fewer than 5 percent of the thousands of speaking professionals worldwide hold this designation.

