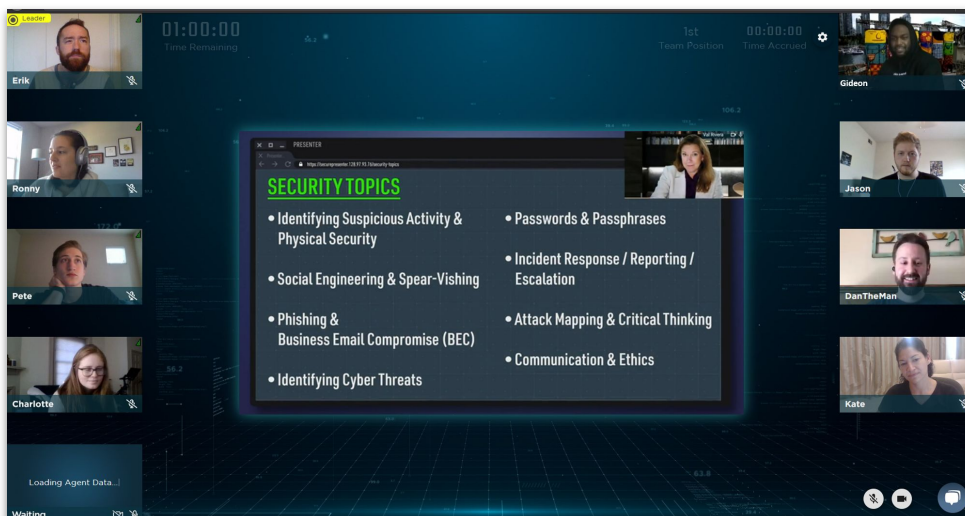# CYBER ESCAPE ONLINE

livingsecurity

16x more effective than traditional training. Team-based, engaging, behavior-changing experience.

THE CHALLENGE: TRAINING ISN'T WORKING

Enterprise organizations struggle to maintain cybersecurity, regardless of how good their technology is, due to human error. Traditional security awareness training is not only dull and ineffective but most programs consider the job done when they check the box for compliance.

THE SOLUTION: A DIFFERENT APPROACH IS NEEDED

Traditional security awareness content is outdated and boring with little attention paid to whether the users actually enjoyed, engaged with, and retained knowledge from the training. The goal shouldn't be "complete training to check a box", it should be to change user behavior, to improve their ability to recognize and respond to cyber threats. CyberEscape Online gives programs owners the flexibility to run moderator-free for scalability to thousands of employees.

CyberEscape Online gameplay

90%

of breaches are due to human error.

KEY BENEFITS

- 16x more effective than traditional training platforms [1]

- Role-based and personalized training

- Meet compliance, change culture and change behavior

- 150+ Fortune 2000 enterprises have switched to Living Security

HOW CYBERESCAPE ONLINE WORKS BETTER

CyberEscape Online gets your team connected and engaged by putting cybersecurity principles and training into practice while having fun together. By putting them into the shoes of both target and hacker, using the latest tactics, techniques and procedures, it helps employees understand the impact of their actions. Bite-sized microlearning modules, based on real-world scenarios that reward better decision making, participants work together in a race against the clock for the best time on the leaderboard.

3 KEY BENEFITS OF CYBERESCAPE ONLINE

- **Engaging, Immersive, Impactful**: Experiential learning provides a 16x increase in retention, combined with the only team-based, immersive cybersecurity training platform in the industry.
  "It was so fun to see the collaboration and light-bulbs go off as teams worked their way through the Escape Room!" - MasterCard

- **Change Culture**: Employee productivity and cybersecurity responsiveness drops when security teams use fear-based training tactics and punish them for security errors. [2]
  Living Security "really helped us with a culture shift breaking down the barrier of 'us vs them'... they break down concepts so end users really understand why their involvement is needed to secure the company." - $10B+ Biotech

- **Change Behavior**: Employees get to experience advance hack attempts in a safe environment so they know how to recognize and respond when the real threat is presented.
  End users who went through the LS Escape Rooms were 45% less likely to click on a phishing simulation vs. all others - Global Top 5 Telecommunications

1) Entrepreneur: 3 Reasons That Experiential Learning Boosts Performance
2) Wall Street Journal: Dec. 2020 'Stop Scaring Employees!'

> *The CyberEscape Rooms were completely flawless, extremely engaging, and enjoyable event. Everyone left laughing and educated which will do wonders for our compliance-focused culture"*

Security Awareness Program Owner - CVS Health

ABOUT LIVING SECURITY

Living Security's mission is to help prevent cybersecurity breaches with a human risk management solution that does more than meet compliance needs, it also truly changes behavior. Living Security believes empowering people is the key to ending cybersecurity breaches. picking up where traditional security awareness training drops off. Gamified learning and immersive experiences engage and educate users, while the science-backed, tech-enabled platform uniquely provides CISOs the ability to measure training efficacy and program ROI. Living Security Is committed to transforming security awareness training as we know it and turning end users into the enterprise's greatest asset against cybercrime. Learn more at www.livingsecurity.com.

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