



CHINATOWN B.I.D.
BUSINESS IMPROVEMENT DISTRICT
華埠商業改進區



CHINATOWN PARTNERSHIP
LOCAL DEVELOPMENT CORPORATION
華埠共同發展機構

THIRD JOINT CDMA/CPLDC *Awards & Benefit Gala*

Thursday June 27, 2019

Jing Fong Restaurant

20 Elizabeth Street, Manhattan

VIP Reception 5:30 – 6:30pm

Gala 6:30 – 9:30pm

Sponsor Information

Name & Title: _____

Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Phone: (____) _____ – _____ Fax: (____) _____ – _____

I am pleased to support the *Awards & Benefit Gala* at the following level:

- Individual seat Table of ten
 _____ seat(s) _____ table(s)
- Diamond Gold
 Silver Bronze

I would like to purchase a Gala Journal ad

- Inside–Front Cover Inside–Back Cover
 Full Page Gold Full Page Silver
 Full Page Half Page Quarter Page

I am unable to attend but would like to enclose a donation of \$ _____ to support programs.

Total \$ _____

Please return this form and make check(s) payable to:

Chinatown DMA or Chinatown Partnership
217 Park Row, Suite 9 | New York, NY 10038

Or purchase tickets online:

<https://cdma-gala.eventbrite.com>



For all inquiries, please call (212) 346-9288 or email info@chinatownpartnership.org

THANK YOU FOR YOUR SUPPORT

CDMA and CPLDC are both 501(c)(3) organizations. Contributions are tax-deductible to the extent by law; the nondeductible portion of each dinner ticket is \$50.

FRIEND

\$125

- Individual Seats: \$125
- One table for ten: \$1,100

DIAMOND SPONSOR

\$25,000

- One VIP table for ten + ten tickets to the VIP reception
- Special "Liberty" Plaque recognition
- Front & back inside cover ads in Gala Journal
- Electronic Logo display at Awards Gala
- Corporate logo on LDC website for six months with highlighted link to sponsor's site
- Podium recognition

GOLD SPONSOR

\$10,000

- One VIP table for ten + ten tickets to the VIP reception
- Special appreciation plaque recognition
- Full page Gold ad in Gala Journal
- Electronic Logo display at Awards Gala
- Corporate logo on LDC website for six months with highlighted link to sponsor's site
- Podium recognition

SILVER SPONSOR

\$7,500

- One table for ten + five tickets to the VIP reception
- Full page Silver ad in Gala Journal
- Corporate logo on LDC website for three months with link to sponsor's site
- Podium recognition

BRONZE SPONSOR

\$3,500

- One table for ten + two tickets to the VIP reception
- Full page ad in Gala Journal
- Podium recognition

GALA JOURNAL AD RATES**

- Inside – front color full page (5"w x 8"h) \$3,800
- Inside – back color full page (5"w x 8"h) \$3,500
- Full page Gold (5"w x 8"h) \$3,000
- Full page Silver (5"w x 8"h) \$2,000
- Full page (5"w x 8"h) \$1,200
- Half page (5"w x 3.875"h) \$600
- Quarter page (2.375"w x 3.875"h) \$300

** Ad Specifications: see next page

第三屆華埠商業改進區及華埠共同發展機構

頒獎及籌款晚會

二零一九年 六月廿七日 星期四

金豐大酒樓

紐約華埠 伊利沙伯街20號

貴賓接待 5:30 - 6:30 (下午)

晚會 6:30 - 9:30 (下午)

贊助商/個人資料

姓名/職銜: _____

公司名稱: _____

地址: _____

城市: _____ 州: _____ 郵編: _____

電郵信箱: _____

電話: (____) _____ - _____ 傳真: (____) _____ - _____

我選擇下述級別的贊助支持本次頒獎及籌款晚會

- 個人座位 十人桌
_____ 位 _____ 桌
- 鑽石贊助 黃金贊助
- 銀贊助 銅贊助

我願意出資購買下述規格的晚會特刊廣告

- 內頁 - 封面內頁 內頁 - 封底內頁
- 全頁金色 全頁音色
- 全頁 半頁 ¼頁

我無法親自出席，隨函附上\$ _____ 美元的捐款用以支持該晚會

總金額 \$ _____

請把此表格連同支票一起寄到：

Chinatown DMA or Chinatown Partnership
217 Park Row, Suite 9 | New York, NY 10038

購票網站:

<https://cdma-gala.eventbrite.com>



如有任何問題，請致電 (212) 346-9288 或
電郵信箱 info@ChinatownPartnership.org

感謝你對華埠共同發展機構的支持

華埠商業改進區與華埠共同發展機構均屬501(c)(3)非牟利機構。
根據政府臨時權令所有捐獻均可退稅，每張晚會入場券有\$50
不屬於退稅部份，\$50以外的均可扣稅。

朋友

\$125

- 個人入座券：\$125
- 十人桌一席：\$1,100

鑽石贊助

\$25,000

- 十人的VIP桌一席加十張貴賓接待票
- 特製「自由」標識牌
- 晚會雜誌封面及封底內側廣告
- 頒獎晚會中電子logo展示
- 在LDC網站上為期六個月的企業logo及網址的突出顯示
- 領獎臺標識

黃金贊助

\$10,000

- 十人的VIP桌一席加十張貴賓接待票
- 特製鳴謝標識牌
- 晚會雜誌全頁黃金廣告
- 頒獎晚會中電子logo展示
- 在LDC網站上為期六個月的企業logo及網址的突出顯示
- 領獎臺標識

銀贊助

\$7,500

- 十人的VIP桌一席加五張貴賓接待票
- 晚會雜誌上全頁的白銀廣告
- 在LDC網站上為期三個月的企業logo及網址顯示
- 領獎臺標識

銅贊助

\$3,500

- 十人桌一席加兩張貴賓接待票
- 晚會雜誌整頁廣告
- 領獎臺標識

晚會特刊廣告收費**

- 內頁 - 封面內頁全版彩色 (5"w x 8"h) \$3,800
- 內頁 - 封底內頁全版彩色 (5"w x 8"h) \$3,500
- 全頁金色 (5"w x 8"h) \$3,000
- 全頁銀色 (5"w x 8"h) \$2,000
- 全頁 (5"w x 8"h) \$1,200
- 半頁 (5"w x 3.875"h) \$600
- ¼頁 (2.375"w x 3.875"h) \$300

**廣告規格：看下頁

Color or Black & White camera-ready ads are non-bleed, preferably a PDF file. Deadline for submission is June 17, 2019. Please send ad to: info@chinatownpartnership.org

精確尺寸（外圍無需留白）的彩色或黑白可供排版的廣告，最好是PDF格式文件。所有可供排版的廣告截止遞交日期為2019年6月17日。請將所有可供排版的廣告電郵發送至：info@chinatownpartnership.org

FULL PAGE/全頁
5"W X 8"H

HALF PAGE/半頁
5"W X 3.875"H

QUARTER PAGE/¼頁
2.375"W X 3.875"H

QUARTER PAGE/¼頁
2.375"W X 3.875"H