

BROWN
FOODSERVICE INC.



THE
GOLD STANDARD
OF FRIED CHICKEN
PROGRAM CATALOG



***TASTE THE TRADITION
OF FRESH FRIED CHICKEN.***

**SCAN TO
APPLY
TODAY!**



OUR MISSION:

At Golden Brown Chicken, we're on a mission to redefine convenience with our cravable, high-quality fried chicken and comforting sides. Whether you're at a deli, supermarket, or convenience store, we're dedicated to delivering a golden standard of flavor and satisfaction in every bite. Experience the joy of delicious, on-the-go meals that elevate your daily moments. Welcome to the golden era of convenience – welcome to Golden Brown Chicken.

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DOUBLE BREADED PERFECTION.



**NO UP FRONT COST
NO FRANCHISING FEE**



**HANDS ON
STARTUP SUPPORT**



**PROFESSIONAL
MARKETING
SUPPORT**



**ON GOING SALES
& SERVICE SUPPORT**



**CUSTOMIZE WHAT
YOU SERVE TO
SUIT YOUR NEEDS**



**FRESH CHICKEN &
QUALITY INGREDIENTS**



BUILD A MENU CUSTOMERS WILL LOVE.

Becoming a Golden Brown Chicken provider means you have access to fried chicken training, professional branding, graphic design services, and our proprietary Golden Brown Chicken recipe! We give you the tools you need to customize a menu that will help grow your business.



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GOLDEN BROWN FRIED CHICKEN

REQUIRED ITEMS TO QUALIFY AS A GOLDEN BROWN CHICKEN

CHICKEN & BREADING

ITEM #	DESCRIPTION	BRAND	PACK
52401	GOLDEN BROWN CHICKEN BREADING	GOLDEN BROWN CHICKEN	40 LB
52402	GOLDEN BROWN CHICKEN PRE-DIP	GOLDEN BROWN CHICKEN	50/8 OZ
44837	CHICKEN TENDER LARGE FRESH RANDOM	PACKER	4/10 LB
44797	8 PC CHICKEN CUT MAR *OPTIONAL*	PACKER	16/8 PC

SHORTENING

ITEM #	DESCRIPTION	BRAND	PACK
63692	SHORT LIQ FRY-CREAMY *PREFERRED*	VERSA	35 LB
63694	SHORTENING LIQ FRY CLEAR *OPTIONAL*	VERSA	35 LB
63699	SHORT MELFRY H/P SOY CLEAR *OPTIONAL*	MELFRY	35 LB

DIPPING SAUCES

ITEM #	DESCRIPTION	BRAND	PACK
60953	BUTTERMILK RANCH CUP	KEN'S	72/2 OZ
60950	SWEET BABY RAY'S BBQ CUP	KEN'S	72/2 OZ
96847	HONEY MUSTARD CUP	KEN'S	100/1.5 OZ
60872	SWEET & SOUR CUP	HEINZ	100/1 OZ
91516	BUFFALO SAUCE CUP	HEINZ	60/2 OZ
61060	SAUCE TARTAR	KRAFT	200/12 GR



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SANDWICHES, SALADS & WRAPS

ITEM #	DESCRIPTION	BRAND	PACK
34676	CHICKEN BREAST FILLET 5 OZ MAR	CRESTVIEW	2/5 LB
39761	BUN BRIOCHE 4.25"	OVENSTONE	4/12 CT
52773	PICKLE DILL CHIPS CC 3/16	HIGHLAND MARKET	4/1 GAL
54314	TORTILLA FLOUR 10" PRESSED	MISSION	12/12 CT
40012	LETTUCE ROMAINE BLEND	PACKER	4/5 LB
43065	CHEESE FEATHER SHRED 5 BLEND	GREAT LAKES	4/5 LB
42975	GRAPE TOMATOES 3 CT	LIPMAN	3 PINTS
53750	CROUTONS SEASONED INDIV PK TRFF	SUGAR FOODS	250 CT

CONDIMENTS

ITEM #	DESCRIPTION	BRAND	PACK
51474	MAYONAISE HEAVY DUTY	KEN'S	4/1 GAL
51752	DRESSING HOMESTYLE RANCH	KEN'S	4/1 GAL
51800	SAUCE BBQ SWEET BABY RAY'S	KEN'S	4/1 GAL
51906	SAUCE BUFFALO WING RED HOT MED	FRANK'S REDHOT	4/1 GAL
51670	HONEY MUSTARD DRESSING	KEN'S	4/1 GAL
51649	TARTAR SAUCE	KEN'S	4/1 GAL

SIDES

ITEM #	DESCRIPTION	BRAND	PACK
44816	MACARONI & CHEESE BOIL N BAG	SANDRIDGE	3/5 LB
48427	POTATO MIX MASHED CREAMY	TEAYS VALLEY	12/30 OZ
57952	GRAVY MIX BROWN	TEAYS VALLEY	16/7 OZ
57946	GRAVY COUNTRY W/PEP	TEAYS VALLEY	6/24 OZ
52404	GRAVY MIX CHICKEN	TEAYS VALLEY	10/16 OZ
47215	CORN GOLDEN W.K. XSTD	SUNSOURCE	6/10 LB
42250	DOUGH BISCUIT SO. STYLE	PILLSBURY	216/2.2 OZ
39536	BISCUIT BKD SOUTHERN STYLE LG	PILLSBURY	120/2 OZ
42787	70 CT IDAHO POTATO	PACKER	50 LB
37630	POTATO WEDGE SEASONED 6-CUT	MCCAIN	6/5 LB
46609	BEANS GREEN CUT 4 SV	SUNSOURCE	6/10 LB
44629	SALAD COLE SLAW	SANDRIDGE	2/10 LB
38154	CHEESESTICK MOZZ BTR 14 CT	GOLDEN CRISP	6/2 LB
38165	CORN NUGGETS BTR. F.S.	GOLDEN CRISP	6/2 LB
38163	POPPER BITES BRD JALAPENO CH.	ANCHOR	6/2.5 LB



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DESSERTS

ITEM #	DESCRIPTION	BRAND	PACK
39160	APPLE COBBLER	SARA LEE	2x5 LB
39165	BLACKBERRY COBBLER	SARA LEE	2x5 LB
39170	CHERRY COBBLER	SARA LEE	2x5 LB
39172	STRAWBERRY COBBLER	SARA LEE	2x5 LB
39175	PEACH COBBLER	SARA LEE	2x5 LB
33511	EMPANADA APPLE PIE	RUIZ	24x3 OZ
33590	RASPBERRY CHEESECAKE CHIMI	RUIZ	24x2 OZ



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PACKAGING SOLUTIONS

ITEM #	DESCRIPTION	BRAND	PACK
84920	DOUBLE WAX BAG 1000 CT	RJ SCHINNER	1000 CT
79249	SANDWICH GREASE RESISTANT BAG	RJ SCHINNER	6/1000 CT
78886	DELI WRAP 15 X 10.75	PACKER	500 CT
79024	WRAP QUILT PLAIN 12 X 12	PACKER	500 CT
80736	BOX CHKN 3 PC LUNCH WHITE	PACKER	400 CT
80738	BOX CHKN 2 PC SNACK WHITE	PACKER	500 CT
80740	BOX CHKN MED BARN WHT	PACKER	125 CT
80742	BOX CHKN LG DINNER WHITE	PACKER	150 CT
50041	CONT PLAS MICRO RND W/LID 16OZ	PACKER	150 CT
74602	4 OZ FOAM SQUAT	PACKER	1000 CT
74184	FLAT LID SQUAT 4-6 OZ	PACKER	1000 CT
74709	CUP FOAM SQUAT 12 OZ	PACKER	500 CT
74744	FLAT LID SQUAT 8-16 OZ	PACKER	1000 CT
87911	CUTLERY KIT K/F/SP/S&P/N	EMPRESS	250 CT

OTHER STAPLES

ITEM #	DESCRIPTION	BRAND	PACK
65573	CRISPY FISH BREADING	TASTY BLEND	25 LB
36224	PANGASIUS FISH 5/7	PACKER	15 LB
36939	HUSHPUPPIES W/ONIONS	HEARTLAND	2/5 LB
92769	PURIFIER POWDER	GLIT DISCO	13 LB
85067	BOIL OUT	PACKER	36/2 OZ
44793	CHICKEN LIVERS CVP	PACKER	8/5 LB
57951	GRAVY MIX & DUMPLING CHKN	TEAYS VALLEY	16/8 OZ

OUTDOOR SIGNAGE



(2) 2x3 FT WINDOW CLING



(1) OUTDOOR 2x3 FT SIGN



(1) 6x3 FT OUTDOOR BANNER
(DOUBLE SIDED)

INDOOR SIGNAGE & MENUS



DIGITAL MENU GRAPHICS



5x7 INCH MENU CARDS



(1) INDOOR 2 FT x 3 FT SIGN



11x17 INCH POSTER & 8.5 x 11 INCH FLYER



HOT CASE STICKERS

For Equipment Needs, contact:
goldenbrownchicken@brownfoodservice.com



WHAT'S NEXT?

- 1 Application & Approval
- 2 Build your Menu
- 3 Marketing Agreement
- 4 On-Site Fried Chicken Training
- 5 Serve up some Fried Chicken!



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Download the Brown Foodservice App from the Apple Store or Google Play Store!

SCAN TO
APPLY TODAY!



PHONE: (606) 638 - 1139 EXT.1
500 E Clayton Lane P.O. Box 690
www.brownfoodservice.com

