



2019 | YEAR TWO



Founding Investors



Schmitt & Sons



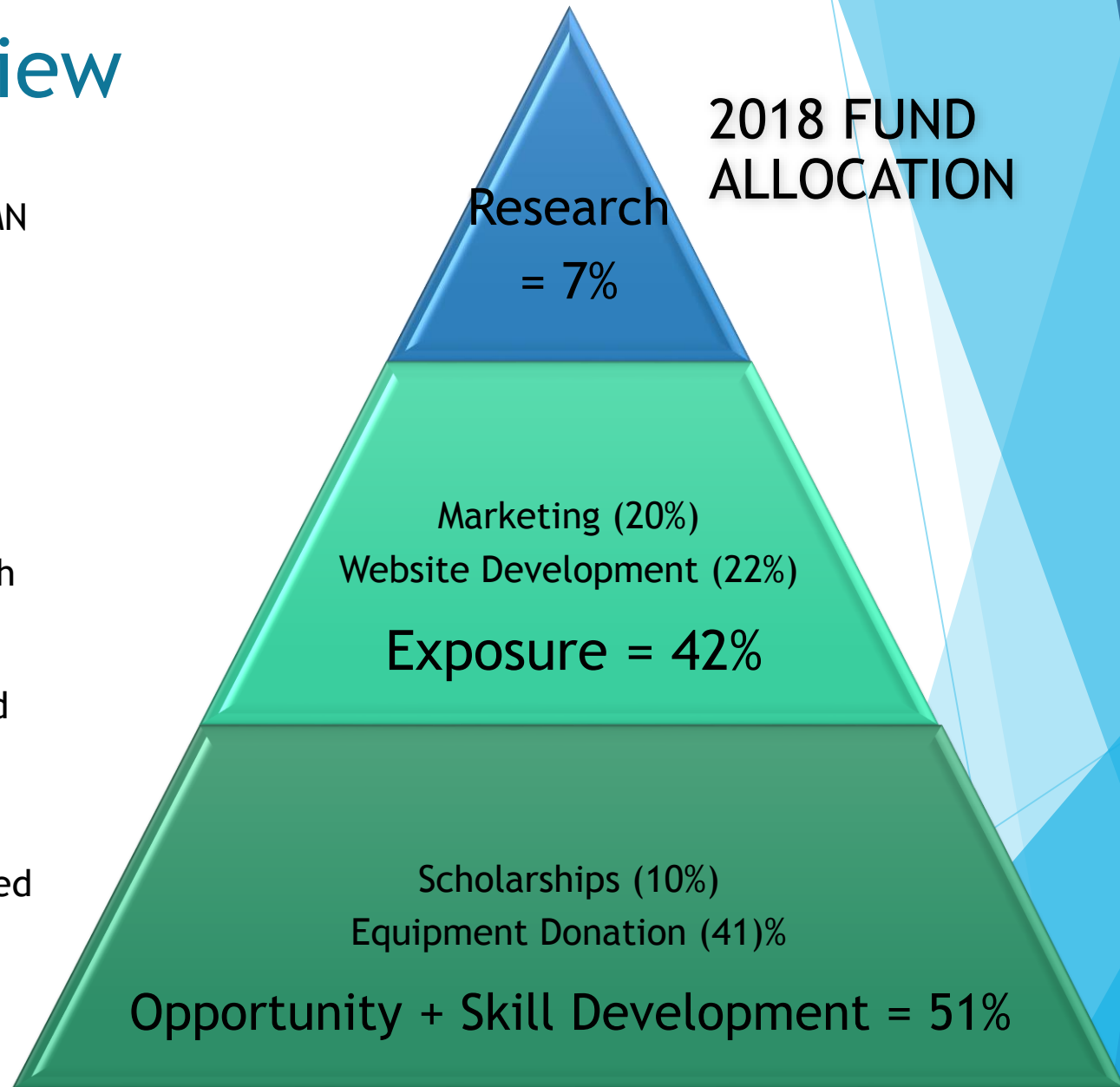
Partner:



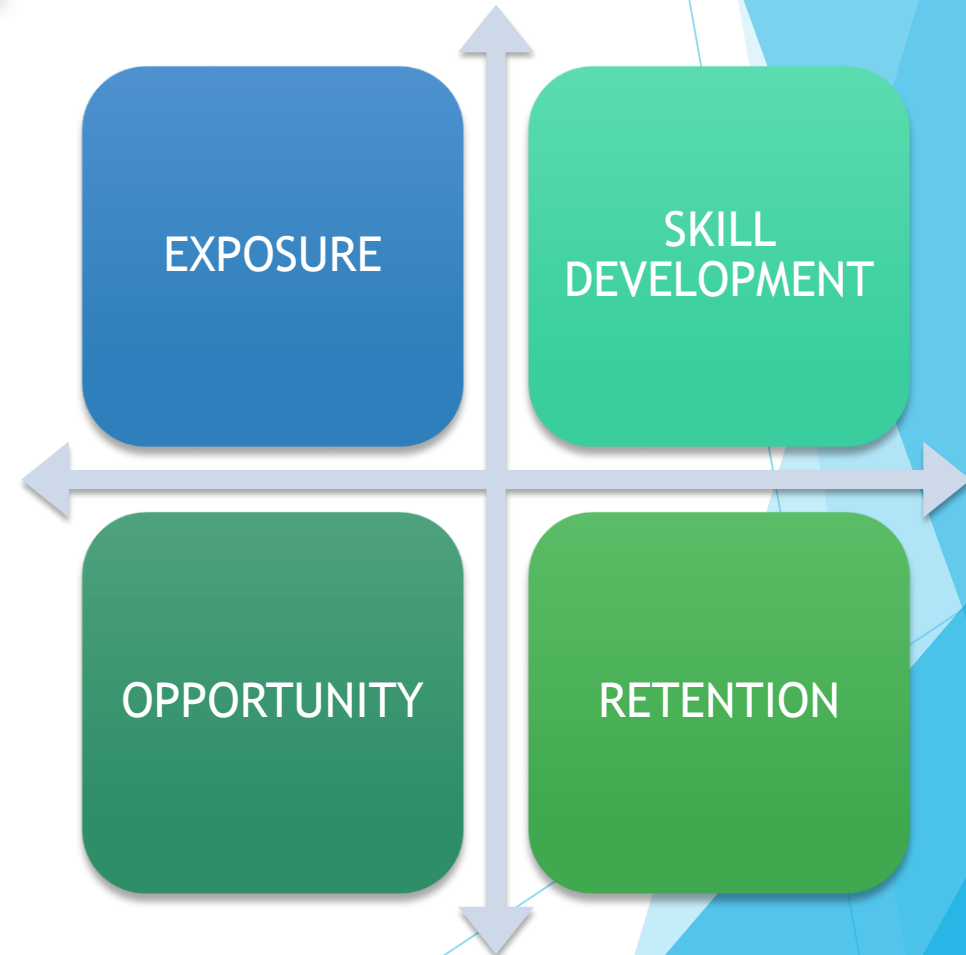
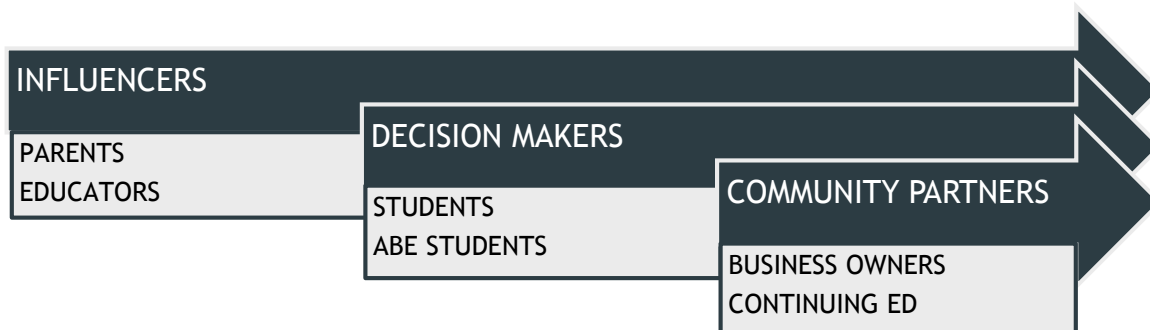
2018 | year one review

- Lakeville participated in a State of Manufacturing focus group for Enterprise MN
- (MAY) 12 Founding Investors signed on & received school tours
- (JUNE) LakevilleWorks.org created and launched.
- Equipment donation to Lakeville North High School - various pieces
- Small engine equipment donation allocated to Lakeville South High School
- Scholarship dollars allocated to Lakeville Chamber Foundation for scholarships related to STEM careers

2018 FUND ALLOCATION



CONNECTING STAKEHOLDERS AND STRATEGY



2019 | investment allocation

EXPOSURE

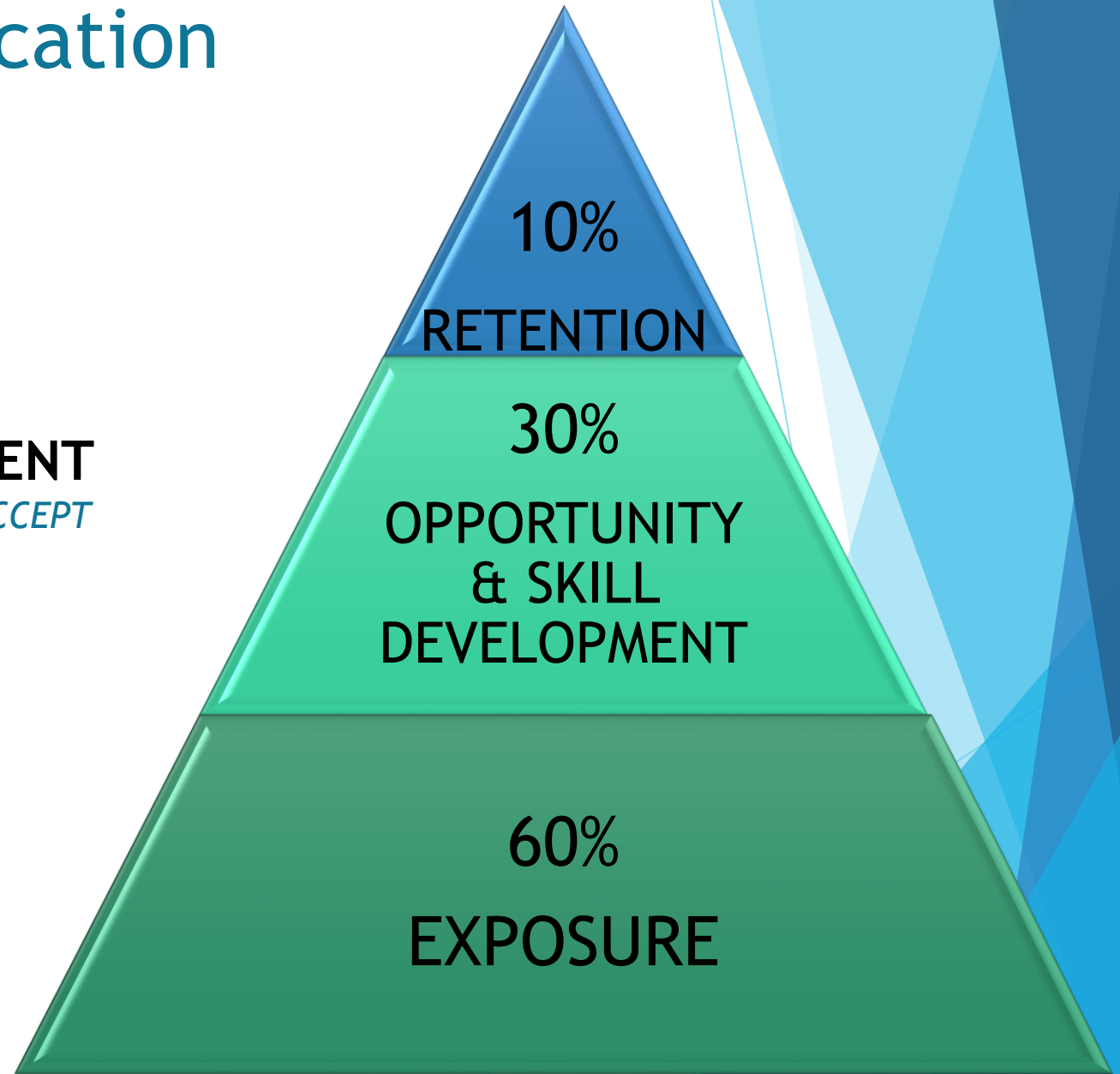
INCREASE FROM A MURMUR...TO A ROAR!

OPPORTUNITY & SKILL DEVELOPMENT

PREPARING STUDENTS FOR US & PREPARING US TO ACCEPT STUDENTS

RETENTION

CREATING SOUGHT AFTER WORK ENVIRONMENTS





MARKETING*

A mix of video, digital and print targeting parents, students and immediate workforce candidates.
Incorporate students here - creating materials and focus groups



VIRTUAL SUMMER JOB FAIR

Chamber and ISD 194 partner to create a virtual summer job fair that will be distributed throughout schools and community.



INDUSTRY TOURS

Organized tours for students, teachers and parents.



CEO IN CLASSROOM

Business owners and professionals presenting to 8th grade classrooms discussing life after high school, living expenses and careers in Lakeville that achieve goals.



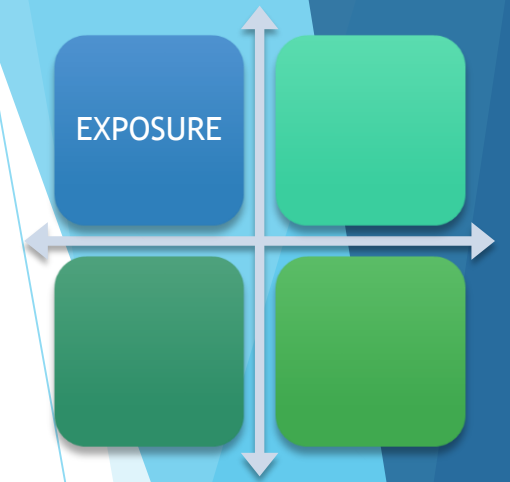
INDUSTRY TALKS

Professionals in various industries talk at Community Ed, ALC, etc and is filmed for distribution.



SPEAKER SERIES

Business owners and professionals in small groups with students in middle, high school and ALC.
(Similar to current college visits)





ACCESS TO EQUIPMENT*

Purchasing needed equipment for the middle schools, finding access to equipment for ALC students.



PROJECT BASED LEARNING

Providing opportunities for students to work on, and solve, real world issues and projects for your company.

(ie: Lakeville Works Awards, Capstone)



GUEST INSTRUCTORS

Partnering with our schools to come in and teach a lesson on a particular subject, or piece of machinery.



FIELD EXPERIENCE, MENTORSHIPS and EXTERNSHIPS*

Taking in students and teachers for meaningful on-the-job education and experience.



PARTNERING WITH POST SECONDARY*

Working with post-secondary institutions, like DCTC, to create curriculum, develop camps, etc.



ADVISORY COMMITTEE

Volunteer to sign on an advisory committee for the STEM teachers in ISD 194 to idea share.





HR SEMINAR*

Form and HR Committee and develop a seminar, or series, that educates on a variety of areas in recruitment and retention (ie: Bridgeworks - generation gap)



ACCESS TO RESOURCES

MN Pipeline Program, Skilled Apprenticeships, DCTC, B.E.N., Grants, Workforce Centers, Community Ed, 360, Lake Marion



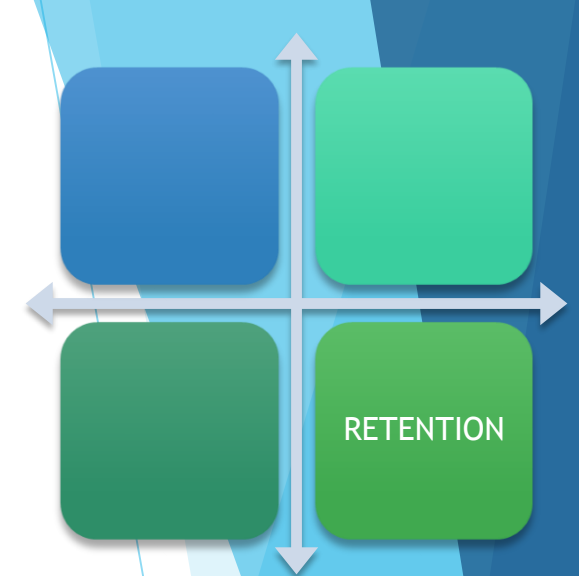
GROUP COLLABORATION

Schedule regular meetings among the investors to discuss progress, idea share and cultivate the relationship among group.



LEADERSHIP TRAINING

Pursue speakers, Erik Therwanger, who can develop strong leaders within your organization.





For more information on
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