



Lakeville Area Chamber of Commerce

2019 | YEAR TWO

SINCE 1948

LAKEVILLE AREA  
Chamber of Commerce  
& Tourism

# Founding Investors



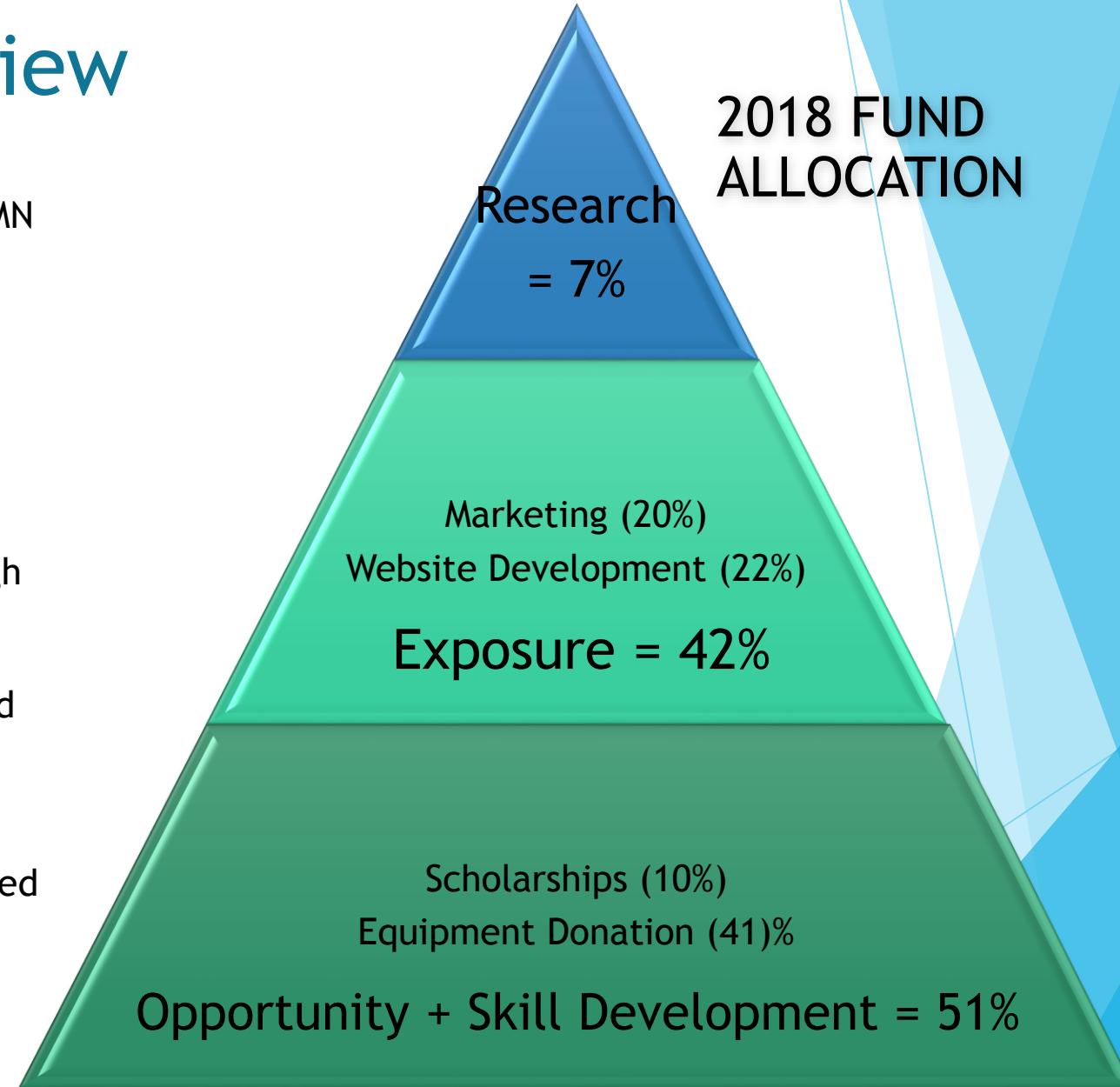
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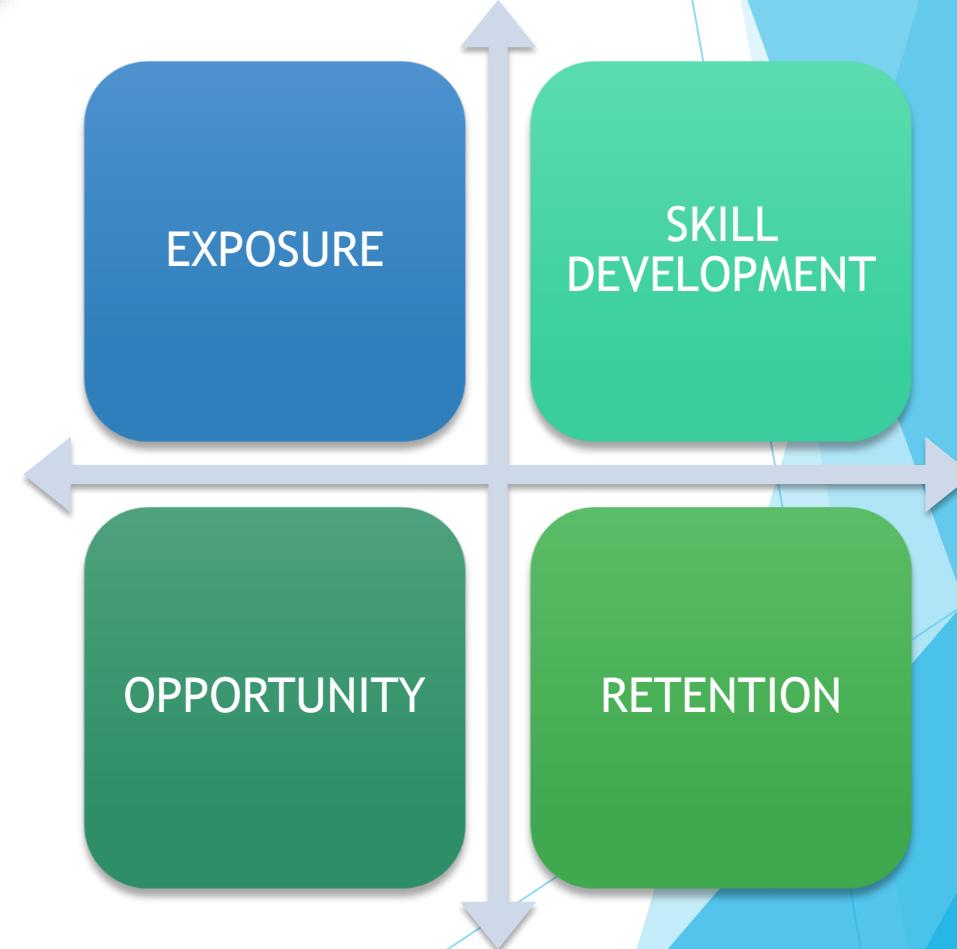
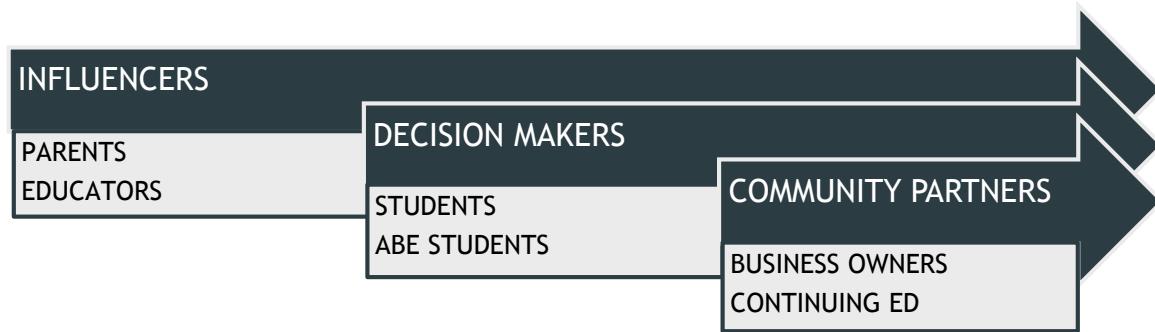
Partner:  


# 2018 | year one review

- Lakeville participated in a State of Manufacturing focus group for Enterprise MN
- (MAY) 12 Founding Investors signed on & received school tours
- (JUNE) LakevilleWorks.org created and launched.
- Equipment donation to Lakeville North High School - various pieces
- Small engine equipment donation allocated to Lakeville South High School
- Scholarship dollars allocated to Lakeville Chamber Foundation for scholarships related to STEM careers



# CONNECTING STAKEHOLDERS AND STRATEGY



# 2019 | investment allocation

## EXPOSURE

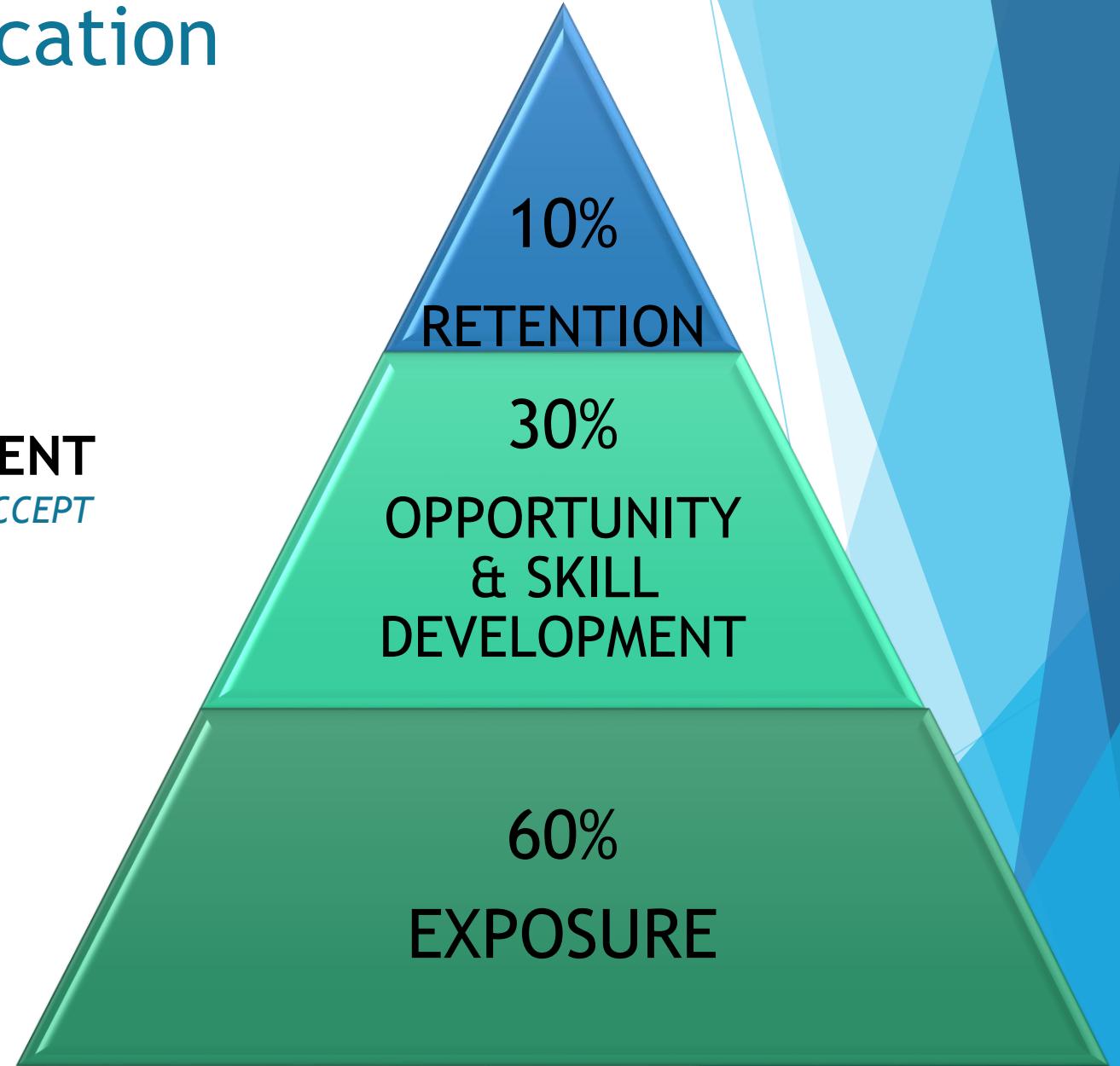
*INCREASE FROM A MURMUR...TO A ROAR!*

## OPPORTUNITY & SKILL DEVELOPMENT

*PREPARING STUDENTS FOR US & PREPARING US TO ACCEPT STUDENTS*

## RETENTION

*CREATING SOUGHT AFTER WORK ENVIRONMENTS*





## MARKETING\*

A mix of video, digital and print targeting parents, students and immediate workforce candidates.  
*Incorporate students here - creating materials and focus groups*



## VIRTUAL SUMMER JOB FAIR

Chamber and ISD 194 partner to create a virtual summer job fair that will be distributed throughout schools and community.



## INDUSTRY TOURS

Organized tours for students, teachers and parents.



## CEO IN CLASSROOM

Business owners and professionals presenting to 8<sup>th</sup> grade classrooms discussing life after high school, living expenses and careers in Lakeville that achieve goals.



## INDUSTRY TALKS

Professionals in various industries talk at Community Ed, ALC, etc and is filmed for distribution.



## SPEAKER SERIES

Business owners and professionals in small groups with students in middle, high school and ALC.  
*(Similar to current college visits)*



*\*Indicates where budget being allocated*



## ACCESS TO EQUIPMENT\*

Purchasing needed equipment for the middle schools, finding access to equipment for ALC students.



## PARTNERING WITH POST SECONDARY\*

Working with post-secondary institutions, like DCTC, to create curriculum, develop camps, etc.



## PROJECT BASED LEARNING

Providing opportunities for students to work on, and solve, real world issues and projects for your company.  
(ie: *Lakeville Works Awards, Capstone*)



## ADVISORY COMMITTEE

Volunteer to sign on an advisory committee for the STEM teachers in ISD 194 to idea share.



## GUEST INSTRUCTORS

Partnering with our schools to come in and teach a lesson on a particular subject, or piece of machinery.



## FIELD EXPERIENCE, MENTORSHIPS and EXTERNSHIPS\*

Taking in students and teachers for meaningful on-the-job education and experience.





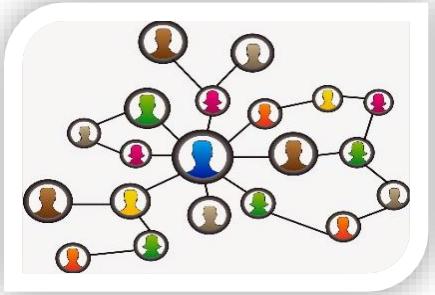
## HR SEMINAR\*

Form and HR Committee and develop a seminar, or series, that educates on a variety of areas in recruitment and retention (ie: Bridgeworks - generation gap)



## GROUP COLLABORATION

Schedule regular meetings among the investors to discuss progress, idea share and cultivate the relationship among group.



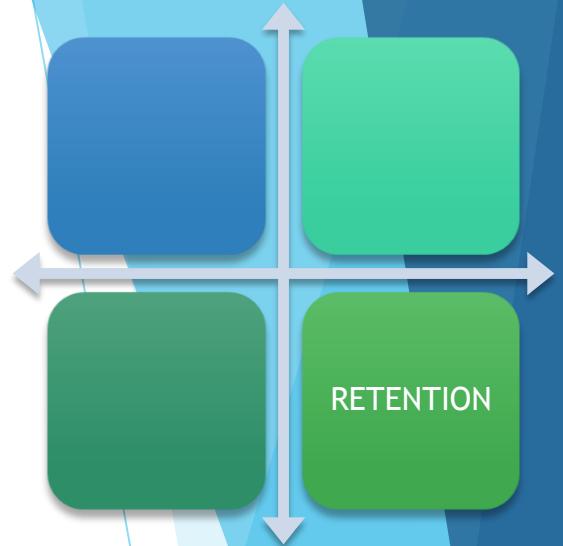
## ACCESS TO RESOURCES

MN Pipeline Program, Skilled Apprenticeships, DCTC, B.E.N., Grants, Workforce Centers, Community Ed, 360, Lake Marion



## LEADERSHIP TRAINING

Pursue speakers, Erik Therwanger, who can develop strong leaders within your organization.





For more information on  
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