



Lakeville Area Chamber of Commerce

Partnering to build a workforce pipeline, recruit qualified applicants and encourage advancement.

**LakevilleWorks.org**

## Advanced Wireless Communications a leader in wireless communication business solutions

A long-time Lakeville small business makes a national impact on the operations of big-box retailers like Target, Menards, The Home Depot, Whole Foods and improves quality of care in skilled nursing homes and assisted living communities like Brookdale Senior living, Aegis Living, and Good Samaritan Society.

Advanced Wireless Communications (AWC) was founded in 1992 to build and sell communications equipment and software like two-way radios, nurse call systems, call boxes, access control and more. AWC is located at Kensington Boulevard near the McStop off 35W.



"We've been creating onsite systems that help businesses communicate effectively for many years," said Bob Reese, the chief financial officer of Advanced Wireless. "We have the expertise and experience to create the best possible business solutions and we're a leader in the industry."



The company has grown to about 60 employees, adding some 20 people in the past three years alone. It's looking for people who have communication skills, a passion for helping others and a commitment to continuous self-improvement.

"We offer positions ranging from customer service, accounting/billing, project management and sales to warehouse and technical support," said Reese. "And we employ a wide range of educational backgrounds from GED to PHD levels."

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If you're looking for a company that promotes from within, offers career paths so you can prosper, and creates supportive teams, then check out Advanced Wireless Communications.

"Employees love our flexibility and openness," said Reese. "AWC believes that everyone matters and each person is vital to the overall success of the company."

Here's what a fairly new sales leader at AWC has to say about his experience as a new employee:

"Having just joined AWC, I can say the culture here is special. Everyone is working to support the person next to them. The company feels like a big family that is focused on growth without jeopardizing our integrity."

AWC is looking for good people who want to support the company's core values:

- Best in class customer service and satisfaction
- Honesty and integrity
- Willingness to learn
- Results-oriented
- Teamwork
- Fun.

"The AWC motto is 'Believe it and achieve it,' and that's what drives our company every day," said Reese. "We empower our staff to think outside the box, be creative and never settle for being average."



"At the rate that technology continues to evolve, the future capabilities that we can only dream of today will be commonplace tomorrow," he said. "Customer demand will continue to increase and we'll be upgrading and adapting our equipment and software every step of the way."

Learn more about Advanced Wireless Communications at:  
Website: [AdvancedWireless.com](http://AdvancedWireless.com)  
Email: [info@advancedwireless.com](mailto:info@advancedwireless.com)  
Phone: 952-469-5400