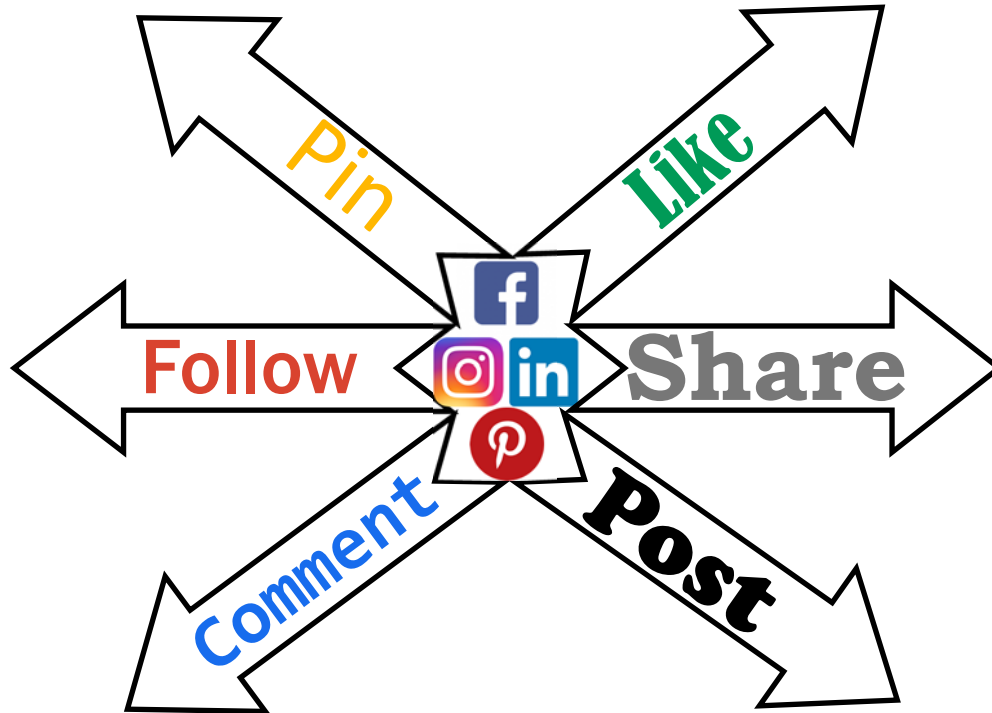


SOCIAL MEDIA MARKETING WORKSHOPS



Friday, January 19

9:00am - 3:30pm

Friday, January 26

9:00am - 3:30pm

Community Futures Okanagan Similkameen

103-3115 Skaha Lake Rd Penticton BC

At our Social Media Marketing Workshops, we will be covering Facebook for Business on the first day. Instagram, LinkedIn and Pinterest for Business will be reviewed on the second day. The days will include demographics for each platform, the best types of posts and pins to garner engagement by your ideal client and expand your reach; what, when and where to pay for social media ads and more.

It is best to bring a laptop as this will be a hands-on workshop. (If you don't have a laptop, we have two available for use).

The cost for these workshops are only: \$50 + tax + applicable fees each or
\$85 + tax + applicable fees for both

To purchase your ticket, please visit www.cfossocialmediamarketing.eventbrite.ca or pay by cheque, cash or e-Transfer to Community Futures prior to the workshop. E-Transfers can be sent to accounting@cfokanagan.com.

(Be sure to specify the workshop & date of the workshop in the transfer).