

2017 Exmark Retail Promotions
May Update

Start Date	End Date	Promotion/Program	Description	Eligible Products	Dealer Rebate	Claim Process	Due Date
3/1/2017	10/31/2017	\$1,000 off Navigator Instant Retail Rebate	\$1,000 off retail on new Navigator units	Navigator units (312,000,000 & up)	\$700 Dealer Rebate	Automated through warranty registration	11/10/2017
5/1/2017	10/31/2017	\$500 off Vantage Instant Retail Rebate	\$500 off retail on new Vantage units	Vantage units (312,000,000 & up)	\$350 Dealer Rebate	Automated through warranty registration	11/10/2017
2/1/2017	6/30/2017	\$300 off Quest 60" Instant Retail Rebate	\$300 off retail on new Quest 60" units	All Quest 60" riding mowers	\$200 Dealer Rebate	Automated through warranty registration	7/14/2017
5/1/2017	10/31/2017	\$300 off Quest Instant Retail Rebate	\$300 off retail on new Quest units	Quest units (313,000,000-402,082,299)	\$200 Dealer Rebate	Automated through warranty registration	11/10/2017
3/1/2017	6/30/2017	\$500 off Lazer Instant Retail Rebate	\$500 off retail on new LZE, LZS, LZX units	New Lazer units, excluding LZE751GKA524A2 & LZE751GKA604A1	\$250 Dealer Rebate	Automated through warranty registration	7/14/2017
6/1/2017	7/31/2017	Consumer Go Pro Promotion	\$100 off retail on new Commercial 21 units	New Commercial 21 units Serial # 312,000,000+	\$70 Dealer Rebate	Automated through warranty registration	8/15/2017
11/1/2016	10/31/2017	Bid Assistance	Program	See 2016 Exmark Program Rebate List	Online submission via Claims Central	Within 60-Days of sale date	
11/1/2016	10/31/2017	Fleet, Super Fleet & Mini Fleet Purchase	Program	See 2016 Exmark Program Rebate List	Online submission via Claims Central	Within 30-Days of sale date	
11/1/2016	10/31/2017	National/Corporate Account	Program	See 2016 Exmark Program Rebate List	Online submission via Claims Central	Within 30-Days of sale date	
11/1/2016	10/31/2017	GSA	Program	See 2016 Exmark Program Rebate List	Must submit to RSI	Within 30-Days of sale date	
11/1/2016	10/31/2017	State Contract	Program	See 2016 Exmark State Contract Pricing	Must submit to RSI	Within 30-Days of sale date	

EZ-Link Dealers are required to enter the promotion and or program part number/indicator (i.e. INVOICE-BID, INVOICE-FLEET, INVOICE-PROMO) on ALL applicable invoices

Rebates cannot be combined with any other promotion, offer or support program, such as Bid Assist, Fleet Corporate Account, etc.