



Dear Business Partners:

The REALTORS® of Punta Gorda - Port Charlotte - North Port - DeSoto invites you to participate in the Smart REALTOR® Summit at the Charlotte Harbor Event and Conference Center on August 6, 2025 in Punta Gorda, Florida.

This is a valuable opportunity to showcase your brand and network with leaders in our REALTOR® community. Don't miss this chance to acquire leads and create solid business relationships.

The cost to participate is \$300 and includes a 10' x 10' booth space, draping, and piping. Electricity to individual booths will be provided for an additional \$20 fee. Booths will be offered on a first come, first-serve basis.

Sponsorship opportunities are also available. As a sponsor, your brand will be front and center, and you'll have premium recognition to set you apart, including your logo advertised on all event materials, printed and digital. Spaces are limited, so be sure to act quickly.

Attached you will find a sponsorship application and an Expo booth application form. Please send your completed application to the REALTORS® of Punta Gorda - Port Charlotte - North Port - DeSoto. Once your application is received, we will follow up with additional details.

If you have any questions, please contact Simone Antuono at spetche-antuono@pgpcnprealtors.com. We look forward to partnering with you and making this event a huge success!

Sincerely,

Cindy Marsh-Tichy
2025 Association President

SPONSORSHIP LEVELS

Platinum Sponsor \$2,500

- Exclusive sponsorship (limited to two sponsors);
- Opportunity to address attendees for 2 minutes;
- Will introduce one of two keynote speakers;
- Exclusive placement in main room;
- Logo placed on all print and online marketing, including the Association's social media channels, website, event landing page and printed event program;
- Logo placed on tent cards on tables at check-in and in main hall;
- Verbal recognition at event;
- Up to 4 lunches included;

Gold Sponsor \$1,500

- Limited sponsorship (limited to four sponsors);
- Opportunity to address attendees for 2 minutes;
- Premium placement in main room;
- Logo placed on all print and online marketing, including the Association's social media channels, website event landing page and printed event program;
- Logo placed on tent cards on tables at check-in and in main hall;
- Verbal recognition at event;
- Up to 2 lunches included;

Silver Sponsor \$750 (Unlimited)

- Priority placement in main room;
- Logo placed on all print and online marketing, including the Association's social media channels, website event landing page and printed event program;
- Logo placed on tent cards on tables at check-in and in main hall;
- Verbal recognition at event;

All sponsorship levels include:

One trade show booth and electricity

****Please note: If you are sponsoring, complete the Sponsorship Application only, not the Exhibitor Application.****

SPONSORSHIP APPLICATION - PART 1



Contact Information

Contact Person: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

Website: _____

Which Associations/Board of REALTORS® do you have active Business Partner membership with?

Booth Information

☐ Please reserve a booth. I understand that booth placement is based on a first come, first serve basis. In the event of cancellation or a no-show, no refund will be issued.

☐ I will need electricity at my booth. (All sponsorship booths include electricity free of charge.)

☐ I will need ____ boxed lunches in total. (The following sponsorship levels include boxed lunches: Platinum - 4 lunches; Gold - 2 lunches. If you need additional lunches, they are available for purchase at \$13.00 per lunch.

☐ I will offer a prize drawing to be presented at the event wrap-up. Participants will be introduced and asked to present the prize.

Payment Information

I would like to sponsor at the following level:

☐ \$2,500 Platinum / ☐ \$1,500 Gold / ☐ \$750 Silver

☐ I need ____ additional lunches at \$13.00 per lunch

Total Payment: \$ _____

☐ A check is enclosed and made payable to: REALTOR® Association

(Please mail to: 3320 Loveland Blvd. Port Charlotte, FL 33980)

☐ I authorize a charge of \$_____ to: ☐ Visa ☐ Mastercard ☐ American Express

Name on Credit Card: _____

Card Number: _____

Exp. Date: _____ Billing Address: _____

Please mail your application to: REALTORS® of Punta Gorda - Port Charlotte - North Port - DeSoto,
3320 Loveland Blvd. Port Charlotte, FL 33980, or email to Simone at spetche-antuono@pgpcnprealtors.com.)

****Please note: If you are sponsoring, complete the Sponsorship Application only, not the Exhibitor Application.****

SPONSORSHIP APPLICATION - PART 2



Request Your Booth Placement

Using the floor plan below, please pick your TOP THREE spaces. Please note that every effort will be made to place you in one of your preferred spaces, but your choices are not guaranteed. Booth placements will be assigned with Sponsors placed first, then Exhibitors placed in order of booth commitment and payment received. **The deadline to apply as a sponsor is July 7, 2025. After the deadline, booth placements will be open to all exhibitors.**

Company Name: _____

Contact Name: _____

Choice 1: _____ Choice 2: _____ Choice 3: _____

A floor plan diagram for a booth placement application. At the top center is a rectangular box labeled "Stage". On the left and right sides are vertical columns of numbered boxes, representing booth spaces. The left column contains boxes numbered 3 through 9, and the right column contains boxes numbered 10 through 16. At the bottom, there are two "Entrance" labels. Above each entrance is a row of five booth spaces. The space immediately to the left of the left entrance is labeled "Community Booths" and contains five gray boxes, with the second box from the left containing the number "1". The space immediately to the right of the right entrance is also labeled "Community Booths" and contains five gray boxes, with the second box from the right containing the number "2". A legend at the bottom indicates that white boxes are "Available", gray boxes are "Unavailable", and blue boxes are "Platinum Sponsors".

Stage

9
8
7
6
5
4
3

16
15
14
13
12
11
10

Community Booths

Community Booths

Entrance

Entrance

Available Unavailable Platinum Sponsors

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3320 Loveland Blvd. Port Charlotte, FL 33980, or email to Simone at spetche-antuono@pgpcnprealtors.com.)

EXHIBITOR APPLICATION - PART 1



Contact Information

Contact Person: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

Website: _____

Which Associations/Board of REALTORS® do you have active Business Partner membership with?

Booth Information

☐ Please reserve a booth. I understand that booth placement is based on a first come, first serve basis. In the event of cancellation or a no-show, no refund will be issued.

☐ I will need electricity at my booth. A \$20 fee will be incurred.

☐ I will need ____ box lunches in total. The cost is \$13.00 per lunch.

☐ I will offer a prize drawing to be presented at the event wrap-up. Participants will be introduced and asked to present the prize.

Payment Information

Booth Fee: \$300.00

Electricity Fee: \$20.00

Lunch: ☐ I am purchasing ____ lunches at \$13.00 per lunch

Total Payment: \$ _____

☐ A check is enclosed and made payable to: *REALTOR® Association*.

(Please mail to: 3320 Loveland Blvd. Port Charlotte, FL 33980)

☐ I authorize a charge of \$_____ to: ☐ Visa ☐ Mastercard ☐ American Express

Name on Credit Card: _____

Card Number: _____

Exp. Date: _____ Billing Address: _____

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EXHIBITOR APPLICATION - PART 2



Request Your Booth Placement

Using the floor plan below, please pick your TOP THREE spaces. Please note that every effort will be made to place you in one of your preferred spaces, but your choices are not guaranteed. Booth placements will be assigned with Sponsors placed first, then Exhibitors placed in order of booth commitment and payment received. The deadline to apply as an Exhibitor is July 18, 2025.

Company Name: _____

Contact Name: _____

Choice 1: _____ Choice 2: _____ Choice 3: _____

A floor plan diagram for a booth placement application. The diagram shows a rectangular room with a "Stage" at the top center. Along the left wall, there are 9 numbered boxes (3-9) and along the right wall, there are 8 numbered boxes (10-16). At the bottom, there are two "Entrance" labels. On the left side of the left entrance, there are four gray boxes and one blue box labeled "1". On the right side of the right entrance, there are four gray boxes and one blue box labeled "2". Below the diagram, there is a legend: a white box for "Available", a gray box for "Unavailable", and a blue box for "Platinum Sponsors".

Stage

9
8
7
6
5
4
3

16
15
14
13
12
11
10

Community Booths

1

2

Entrance

Entrance

Available Unavailable Platinum Sponsors

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