STUDENTS SPEARHEAD NEW CAMPUS PODCAST AND RADIO STATION
by Alyssa DeRosa & Erin Murphy

This fall, there are new extracurricular activities for students interested in audio and radio programming and production. Two clubs have emerged on campus: the revival of WRCM (the campus radio station, which has been inactive for the past few years) and Quadcast (a new podcast that focuses on life and events at Manhattan College). With WRCM and Quadcast, students have even more opportunities to write and produce their own media content.

WRCM has been on hiatus for quite some time, but a group of students, led by sophomore communication student Samantha Walla, have been working to get the station back up and running.

The leaders of WRCM's revival recently travelled to Barnard College, located a few stops down the No. 1 train, to see how another school's radio station works. After this trip, and with the help of advisor Thom Gencarelli, they began securing necessary equipment for their studio: an instreamer (a device that allows the group to stream their own content), a sound mixer, and microphones and headphones. Currently, the group is working on fundraising to get the station running by the start of next semester. To get involved, students can email Walla at swalla01@manhattan.edu.

Quadcast is a new podcast produced in conjunction with MCtv, and founded by senior communication major Joe Lundberg and business major Chris Pagano.

"We wanted to start the Quadcast because our goal for the Manhattan College TV club was to make consistent content," said Lundberg. "We thought that a podcast would be a good idea for this because something is always going on around Manhattan College."

Along with Lundberg and Pagano, a team of Manhattan College students write and star in the podcast, which deals with campus life at Manhattan College. Peter Martino, a junior business major, hosts the show. Martino wanted to work on Quadcast because he said it was something he could work on all year long.

"I thought it was a really cool idea. I like making something that people are watching or listening to and enjoying," Martino said.

For each episode, the team researches different topics and the two hosts discuss them in a conversational style. The hosts are also joined by fellow MC student-guests. Quadcast is published once-per-month, and two episodes have already been released on the group's YouTube and Soundcloud pages. Students interested in joining Quadcast should attend MCtv's meetings on Wednesday at 12:00 p.m. in the Sumner Redstone Television Production Center, Leo 219. •