

# the comm-unity newsletter

## A Q&A with the Department's Manager of Media Technology, Jeff Anderson

by Cal Lepkowski

**Q:** You're a jack of all trades. But what is your actual work title, and what does it mean to you?

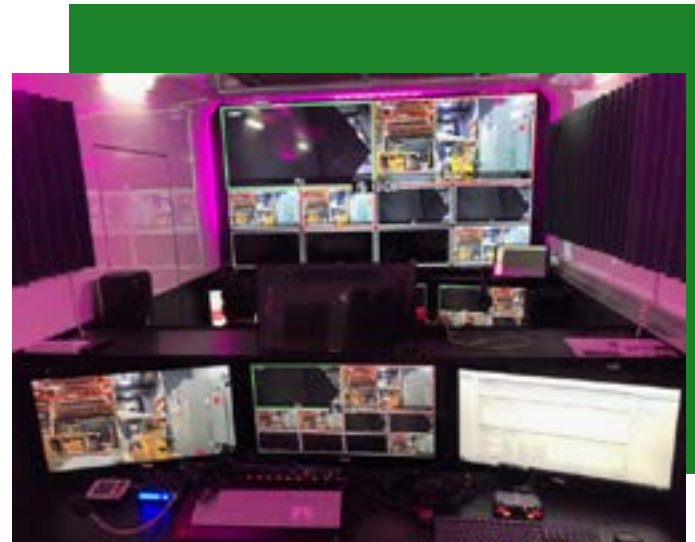
**A:** My actual work title is Manager of Media Technology. This means that I am responsible for overseeing the technical side of all the equipment used within the Communication Department. This includes the television studio and production control rooms, editing workstation classroom, portable field production equipment and the mobile production unit.

**Q:** How has your role evolved from a part-time position helping with the production crew to a full-time position in the Communication Department? What further tasks are you now undertaking?

**A:** I've been involved with the Communication Department for a number of years now, dating back to the original construction of the studio and editing classrooms. Over the years we've done a number of upgrades to the production equipment with the latest addition being the mobile production unit. When the position of media manager opened up it was a natural fit for me having been involved with the Communication Department for so many years.

**Q:** Do you have a favorite experience so far while working within the Communication Department?

**A:** I think the television broadcasts we do for ESPN is my favorite experience so far. Live television is always exciting and our broadcasts are top notch.



**Q:** Is there a piece of technology that you could work with for the rest of your life? No matter how many updates or new editions are made?

**A:** I would have to say the computer. No matter how many changes we go through it has become a necessary part of our modern technical world. This is no more apparent than in the television and radio broadcast industries.

Without computers, we'd still be editing with razor blades.

**Q:** What are your favorite and least favorite parts about working with technology on a daily basis?

**A:** My favorite part of working with technology is the sense of accomplishment I get when a very complicated/complex system is put into service and performs as expected. My least favorite part is the flip side of this scenario ... when a piece of equipment within the system is not functioning as expected and I need to figure out why.

**Q:** Talk about your previous roles. How did you apply the knowledge you gained from there to your current position at Manhattan College?

**A:** I started out at a TV station doing studio/field production and editing. I progressed into facility design and systems integration. The television industry is a melting pot of technology from top to bottom. The lessons learned across the years are used on a daily basis here at Manhattan College. It's very easy to become a jack of all trades due to the exposure to so many different types of technologies in this industry.

**Q:** What are you looking to get out of your current position within the Communication Department?

**A:** Currently, on the technical side, I want to keep a smooth running department. Looking towards the future we plan on expanding the department with additional production facilities on the third floor of Leo Hall. This expansion will be focused on blending television production with the multi-media arts

disciplines.

**Q:** Anything else you would like to add?

**A:** Look for great things from the Communication Department. We've got big plans to push the department to the cutting edge of technology and the production arts. ★