

Sports Media Production Crew Covers MAAC Basketball

by Scarlett Sperduto

This March, the Manhattan College men's and women's basketball team traveled to Atlantic City for the annual NCAA MAAC conference. They were joined by our state-of-the-art ESPN mobile production unit, producer and director Joseph Ruggiero, and four sports media production students, Cort Koss, Thomas Courtney, Elyse Holmes and Kieran Sullivan.

The production team was tasked with producing the first 13 games of the tournament. They worked alongside sports media production students from other schools to produce these games.

Regarding the trip, Ruggiero said it was an awesome experience and the broadcast looked great. "The best part of the trip was seeing how excited the students were. It was all student-run and they can proudly say that they successfully produced MAAC tournament games," he said.

Ruggiero was extremely impressed with the students and what they were able to accomplish on this trip. Because it was our truck, the students from Manhattan College took on a huge leadership role in terms of helping students from other schools who were not as familiar with the equipment. Cort Koss was in charge of graphics, Thomas Courtney was the technical director, Elyse Holmes worked as an audio and camera operator, and Kieran Sullivan worked as a camera operator.

“The event itself was the best eye opener for the rest of my career moving forward. I got the chance to work in a live environment with professionals who were passionate about the field, which made me realize I would be grateful to be in their position on a daily basis if I have the chance out of college – Thomas Courtney

According to Elyse Holmes, "It was a fun experience that allowed me to really test my endurance, versatility and ambition. I'm passionate about this field, and I was so excited to get the opportunity to go."

Kieran Sullivan stated that, "It was a great experience to be able to do hands-on work with some very knowledgeable people while working with other sports media production students from schools in the MAAC. My favorite part of the trip was being able to work the cameras to help produce the games for the people at home who couldn't make it out to Atlantic City."

We are incredibly proud of the communication department students and staff, and what they were able to accomplish at this year's NCAA MAAC conference. ★

