

Catching Up with Communication Alumni Rose Millheim and Matt Marcello

by Kaylin Flam

Rose Millheim and Matt Marcello, part of the graduating class of 2019, are production assistants at the Doctor Oz Show, and here they sit down with us (virtually) to discuss their current careers and interests that got them where they are today.

At the Doctor Oz show, Millheim and Marcello are in charge of the photos and videos that appear on the show, such as stock images, viral social media trends or TikToks. Their jobs include finding content that the producers need for specific segments. They also deal with the buying and licensing of the content that the producers need.



“Rose and I, our job is to like, send out blasts to a bunch of our viewers, saying “we’re looking for women to try out a new hair product,” or “we’re looking for women who are noticing aging in their skin” and we just kind of reach out to them, get a bunch of responses back and divide them up between the two of us and just pre-interview them... kind of see who would be the best fit for the segment, and then pass along to our supervisor,” says Marcello.

Millheim realized she wanted to follow this career path first, from wanting to be in front of the camera, then wanting to be behind the scenes. She adds that she developed an interest in college, at the Communication department.

“I’ve just kind of always been like an avid TV person,” Marcello says. He explains that as a child, he preferred to stay inside and watch television than go outside and play, but he never knew as a child that he could have a career in television. “I think when I was a sophomore in high school I went to [the]



taping of the Real World reunion, and that was like my first taste of like TV production,” Macello continues. “I saw what was happening behind the scenes and I saw the different positions that could be had [like] lighting and all that stuff, producer, directors... so that kind of sparked my interest.”

When asked about the things she enjoys most about her job, Millheim responds that she likes how every day is something different, and the fast-paced environment. Even though things are outlined each week, the topics they work with are always different, and their schedules move really fast. ★