

*The Financial Summit is hosted by
The Georgia Minority Supplier Development Council in conjunction with the
Small Business Alliance. We thank all of our partners for their support.*

*Atlanta Black Chambers
Atlanta Business League
Coastal Georgia Minority Chamber
Georgia Greater Black Chamber of Commerce
Georgia Hispanic Chamber of Commerce
Greater Women's Business Council
Latin American Chamber of Commerce of Georgia
OUT Georgia Business Alliance*

GMSSDC
signature events

April 20 – 21 Business Opportunity Exchange
August 21 Spirit of Alliance Awards
November 9 Masters of the Links
December 3 Annual Meeting

Financial Summit

2020

ECONOMIC SUSTAINABILITY

February 24, 2020

9:00 a.m. - 3:00 p.m.

Federal Reserve Bank of Atlanta

1000 Peachtree Street NE | Atlanta, GA 30309



SYNOVUS

Agenda

9:00 a.m. Registration and Networking

9:30 a.m. Welcome

Stacey Key, President and CEO, Georgia Minority Supplier Development Council

Introduction of Emcee

Adam Moore, Senior Supplier Diversity Manager, SunTrust Bank/Truist

9:35 a.m. Greetings from the Federal Reserve Bank of Atlanta

Darraugh Butler, Supplier Diversity Program Manager

Video Message from President and CEO Raphael Bostic

9:40 a.m. Small Business Banking Trends – The CEOs’ Perspective

Panelists:

- Mike Donnelly, Regional President, Wells Fargo
- Randy Koporc, Regional President and CEO, Fifth Third Bank

Moderated by Leona Barr-Davenport, President and CEO, Atlanta Business League

10:15 a.m. Concurrent Workshops

and Workshop A: Delivering Financial Solutions

Led by G. Winston Smith, Business Consortium Fund

Location: Camelia

Workshop B: Access to Capital for Entrepreneurs

Led by Ray Pennie, President of Business Development, Access to Capital for Entrepreneurs

Location: Dogwood

Workshop C: Wealth Advisement

Led by Dave Olson, Senior Vice President, Managing Director Regional Executive Wealth and Asset Management, Fifth Third Bank

Location: Azalea

Workshop D: Cash Flow Management

Led by Stephen Newton, Consultant, The UGA Small Business Development Center, DeKalb Office

Location: Jasmine

Workshop E: Are You Invest Atlanta Ready?

Led by Lonnie Saboor, Director of Small Business Development, Invest Atlanta

Location: Crabapple

12:00 p.m. Economic Sustainability Panel Discussion and Luncheon

Panelists:

- Dr. Thomas “Danny” Boston, CEO, EuQuant
- John Robertson, Vice President and Senior Economist, Federal Reserve Bank
- Roger Tutterow, Director of the Econometric Center and Professor of Economics, Kennesaw State University

Moderated by Montana Young Portis, Founder & CEO, CIA Media Group

Location: Peachtree, Piedmont, Jekyll Island

1:00 p.m. Federal Reserve Bank of Atlanta Tour

1:15 p.m. One-on-One Sessions with a Financial Expert

Workshop A: Delivering Financial Solutions

This workshop will help small businesses address challenges in securing debt financing; identify what banks look at for business loans; and informs businesses about CDFI solutions.

Workshop B: Access to Capital for Entrepreneurs

This workshop will cover nontraditional sources of capital offered through Access to Capital for Entrepreneurs.

Workshop C: Wealth Advisement

This workshop will help businesses understand different ways to grow their wealth by diversifying their revenue streams

Workshop D: Cash Flow Management

This workshop will cover the day-to-day management of a business’ cash flow, and discuss how to prepare for the ups and downs of business operations

Workshop E: Are You Invest Atlanta Ready?

This workshop will help businesses understand how to do business with the City of Atlanta, and what resources are available

One-on-One Sessions with a Financial Expert

Attendees will be given the opportunity to meet with one of our financial partners for a one-on-one session.

The Experts:

- | | |
|---------------------------------------|------------------|
| • 5/3 Bank | • IBERIABANK |
| • Access to Capital for Entrepreneurs | • Invest Atlanta |
| • BB&T/SunTrust Bank - Truist | • LiftFund |
| • Bank of America | • NowAccount |
| • Business Consortium Fund | • Synovus Bank |
| • Equitable Advisors | • Wells Fargo |

Thank you for attending the 2020 Financial Summit. **Tell us what you think about today’s event by using the QR Code below.** Your feedback will be used to ensure we continue to deliver high-quality programming.

