PE&RS MEDIA KIT 2026

PHOTOGRAMMETRIC ENGINEERING & REMOTE SENSING
The official journal for imaging and geospatial information science and technology



asprs THE IMAGING & GEOSPATIAL INFORMATION SOCIETY

asprs.org

PE&RS READERSHIP HIGHLIGHTS

ASPRS is in the Top 10!

In March, April, and May, 2024, *PE&RS* ranked 9th, 8th, and 9th, respectively, out of over 11,000 journals for full-text downloads with Ingenta Connect.

Circulation: 2,500

Total audience: 5,000*

Digital Edition Monthly Unique Views: 2,000+



Professional Demographics

	% Composition
Work Setting	
Corporate	30%
Academia	30%
Government	26%
Sole Proprietor	13%

Education	
Doctorate degree	32%
Post graduate degree	45%
4-year college degree	19%
2-year college degree	4%

ASPRS Certifications	**Amount**
ASPRS Certified Photogrammetrists	290+
ASPRS Certified Mapping Scientists†	130+
ASPRS Certified Technologists	40+

†Includes our new and fast-growing Lidar certification

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Founded in 1934, the American Society for Photogrammetry and Remote Sensing (ASPRS) is a scientific association serving professional members throughout the world. Our mission is to advance knowledge and improve understanding of mapping sciences to promote the responsible applications of photogrammetry, remote sensing, geographic information systems (GIS), and supporting technologies.

Our members are analysts/specialists, educators, engineers, managers/administrators, manufacturers/ product developers, operators, technicians, trainees, marketers, and scientists/ researchers. Employed in the disciplines of the mapping sciences, they work in the fields of Agriculture/Soils, Archeology, Biology, Cartography, Ecology, Environment, Forestry/ Range, Geodesy, Geography, Geology, Hydrology/Water Resources, Land Appraisal/ Real Estate, Medicine, Transportation, and Urban Planning/Development.

*Based on 2 readers per copy as well as online views| Source: *PE&RS* Readership Survey, Summer 2023

Readership Habits

90%
of PE&RS readers have
10+ years experience
in their profession

89% of our readers agree that *PE&RS* is their
TRUSTED SOURCE
of information about their profession

3 out of **4**
PE&RS readers save their issues for future reference

70% of *PE&RS* readers select, authorize or approve the products of products and services

Time spent reading *PE&RS* (average)
45
minutes

Our readers are regular attendees of Geo Week 2026 as well as:
Geo Week, Esri, URISA, SPAR/AEC, GEOINT, Commercial UAV Expo, AUVSI

	% Composition
Read regularly (at least 3 out of 4 monthly issues)	54%

Products and services used or purchased in past 12 months	
GPS	92%
Computer Workstations	52%
Lidar	50%
Unmanned Aerial Systems	45%
GIS	45%
Data Storage Devices	42%
Aerial Photography	35%
Cameras	35%
Terrain Modeling	30%

30%
of *PE&RS* readers have a geospatial information technology budget of
$1 million or greater
for the current fiscal year.

Source: *PE&RS* Readership Survey, Summer 2023

PE&RS 2026 Advertising Rates & Specs

THE MORE YOU ADVERTISE THE MORE YOU SAVE! PE&RS offers frequency discounts. Invest in a three-times per year advertising package and receive a 5% discount, six-times per year and receive a 10% discount, 12-times per year and receive a 15% discount off the cost of the package.

	Sustaining Member Exhibiting at Geo Week 2026	Sustaining Member	Exhibitor	Non Member
All rates below are for four-color advertisments				
Cover 1	$1,850	$2,000	$2,350	$2,500
In addition to the cover image, the cover sponsor receives a half-page area to include a description of the cover (maximum 500 words). The cover sponsor also has the opportunity to write a highlight article for the journal. Highlight articles are scientific articles designed to appeal to a broad audience and are subject to editorial review before publishing.				
Cover 2	$1,500	$1,850	$2,000	$2,350
Cover 3	$1,500	$1,850	$2,000	$2,350
Cover 4	$1,850	$2,000	$2,350	$2,500
Advertorial	1 Complimentary Per Year	1 Complimentary Per Year	$2,150	$2,500
Full Page	$1,000	$1,175	$2,000	$2,350
2 page spread	$1,500	$1,800	$3,200	$3,600
2/3 Page	$1,100	$1,160	$1,450	$1,450
1/2 Page	$900	$960	$1,200	$1,200
1/3 Page	$800	$800	$1,000	$1,000
1/4 Page	$600	$600	$750	$750
1/6 Page	$400	$400	$500	$500
1/8 Page	$200	$200	$250	$250
Other Advertising Opportunities (see page 5 for full descriptions)				
Employment Promotion	$500 (30 day web + 1 email) $300 (30 day web)	$500 (30 day web + 1 email) $300 (30 day web)	$500 (30 day web + 1 email) $300 (30 day web)	$500 (30 day web + 1 email) $300 (30 day web)
Dedicated Content Email blast	$2,000	$2,000	$2,000	$2,000
Newsletter Display Advertising	1 Complimentary Per Year	1 Complimentary Per Year	Leaderboard: $500 Medium rectangle: $300	Leaderboard: $500 Medium rectangle: $300
PE&RS Announcement E-Mail	$1000	$1000	$1000	$1000

A 15% commission is allowed to recognized advertising agencies

Ad Size	Width	Height
Cover	8.625”	11.25”
Full Page	8.375”	10.875”
2/3 Page Horizontal	7.125”	6.25”
2/3 Page Vertical	4.58”	9.625”
1/2 Page Horizontal	7.125”	4.6875”
1/2 Page Vertical	3.4375”	9.625”
1/3 Page Horizontal	7.125”	3.125”
1/3 Page Vertical	2.29”	9.625”
1/4 Page Horizontal	7.125”	2.34”
1/4 Page Vertical	3.4375”	4.6875”
1/8 Page Horizontal	7.125”	1.17”
1/8 Page Vertical	1.71875”	4.6875”

- Publication Size: 8.375” × 10.875” (W x H)
- Live area: 1/2” from gutter and 3/8” from all other edges
- Software Used: PC InDesign
- Supported formats: TIFF, EPS, BMP, JPEG, PDF, PNG PC InDesign, Illustrator, and Photoshop

For more information, contact:
office@asprs.org
225-408-4747 direct
225-408-4422 fax

Send ad materials to:
Rae Kelley (rkelley@asprs.org)

Special Advertising Opportunities

FRONT COVER SPONSORSHIP

A *PE&RS* cover sponsorship is a unique opportunity to capture the undivided attention of your target market through **three premium points of contact.**

1. *PE&RS* front cover
(Only twelve available, first-come, first-served) *PE&RS* is world-renowned for the outstanding imagery displayed monthly on its front cover—and readers have told us they eagerly anticipate every issue. This is a premium opportunity for any company, government agency, university or non-profit organization to provide a strong image that demonstrates their expertise in the geospatial information industry.

2. Free accompanying "Highlight" article
A detailed article to enhance your cover image is welcome but not a condition of placing an image. Many readers have asked for more information about the covers and your article is a highly visible way to tell your story in more depth for an audience keenly interested in your products and services. No article is guaranteed publication, as it must pass ASPRS editorial review. For more information, contact Rae Kelley at rkelley@asprs.org.

3. Free Table of Contents Cover Description
Use this highly visible position to showcase your organization by featuring highlights of the technology used in capturing the front cover imagery. Limit 200-word description.

Terms: Fifty percent nonrefundable deposit with space reservation and payment of balance on or before materials closing deadline.

Cover Specifications: 8 3/8" × 10 7/8"

PRICING
Sustaining Member Exhibiting at Geo Week 2026: $1,850
Exhibitor at Geo Week 2026: $2,000
Sustaining Member: $2,350
Non-Member: $2,500

VENDOR SEMINARS

$2,500*
ASPRS Sustaining Members now have the opportunity to hold a 1-hour informational session as a Virtual Vendor Seminar that will be free to all ASPRS Members wishing to attend. There will be one opportunity per month to reach out to all ASPRS Members with a demonstration of a new product, service, or other information.

ASPRS will promote the Seminar through a blast email to all members, a notice on the ASPRS web site home page, and ads in *PE&RS*. The Virtual Seminar will be hosted by ASPRS through its Zoom capability and has the capacity to accommodate 500 attendees.

DIGITAL EDITION ANNOUNCEMENT E-MAIL

$1,000*
The *PE&RS* digital edition announcement e-mail opportunity includes a 180 x 240 pixel ad in the email announcement that goes out to our membership of **13,000+** announcing the availability of the electronic issue. One exclusive advertiser per issue.

SOCIAL MEDIA POSTS

$500*
Advertise with ASPRS through our social media accounts; LinkedIn, Facebook, and X. Your logo and a up to 200-words will be posted on our social media account with a link to your website.

For more information on advertising opportunities in this box, please contact :
office@asprs.org | 225-408-4747 direct | 225-408-4422 fax

*** Sustaining Members receive 1-2 complimentary opportunities per year as part of their membership.**

DIGITAL ADVERTISING OPPORTUNITIES

EMPLOYMENT PROMOTION

When you need to fill a position right away, use this direct, right-to-the-desktop approach to announce your employment opportunity. The employment opportunity will be sent once to all ASPRS members in our regular Wednesday email newsletter to members, and will be posted on the ASPRS Web site for one month. This type of advertising gets results when you provide a web link with your text.

Employment Opportunity	Net Rate
30-Day Web + 1 email	$500/opportunity
Web-only (no email)	$300/opportunity

Do you have multiple vacancies that need to be filled? Contact us for pricing details for multiple listings.

REGION FOCUS

For additional exposure, postings may also be shared on the designated region's website and social media pages at no extra cost.

NEWSLETTER DISPLAY ADVERTISING

Your vertical ad will show up in the right hand column of our weekly newsletter, which is sent to more than 13,000 people, including our membership and interested parties. **Open Rate: 32.9%.** Newsletter ad reservations and ad materials are due no later than the 25th of the month prior to publishing.

Newsletter ad size	Net Rate
728 x 90 pixels leaderboard	$500
300 x 250 pixels medium rectangle	$300

DEDICATED CONTENT EMAIL BLAST

Send a dedicated email blast to the ASPRS email list of over 13,000 people. Advertiser supplies HTML (including images). Lead time: 14 days.

Materials	Net Rate
Advertiser supplies HTML, including images.	$2000/opportunity

FOR INFORMATION REGARDING THE ABOVE ADVERTISING OPPORTUNITIES, PLEASE CONTACT:

Bill Spilman, President
Innovative Media Solutions
320 W. Chestnut St.
P.O. Box 399, Oneida, IL 61467
(877) 878-3260 toll-free
(309) 483-6467 direct
(309) 483-2371 fax
bill@innovativemediasolutions.com

Conference Advertising Opportunities

Every year ASPRS is part of **Geo Week** as an in-person event, in addition to a **Virtual Technical Symposium**. There are exciting advertising opportunites available for each.

Our Attendees are people you need to reach! You'll meet face-to-face with decision makers who have budget authority from top organizations utilizing your products and services. Land remote sensing data users, researchers, applications scientists, producers, managers and policymakers participate in this important conference.

Maximize the benefits of your participation by becoming a conference sponsor. Your company can make its mark and gain visibility before, during and after the event. Choose from our list of Unique Sponsorships for the events or items that best showcase your company. If you are interested in a sponsorship not shown here, speak with our sales representative and he will be happy to work with your needs and desires for a mutually beneficial opportunity.

ANNUAL CONFERENCE at GEO WEEK ADVERTISING OPPORTUNITIES

Sponsor an ASPRS Workshop

Sponsoring an ASPRS Workshop is an excellent way to reach a targeted audience of attendees seeking professional development.

Your support for an ASPRS workshop shows your commitment to promote unbiased educational materials to the professional community. Your support also helps ASPRS offset a portion of cost of the A/V equipment for the workshop and provide a small honorarium for the workshop instructors who volunteer their preparation time and travel.

Each workshop sponsor will receive:

1. Recognition on ASPRS website
2. Recognition in ASPRS enewsletter
3. Recognition in ASPRS conference program (printed handout)
4. Session moderator thanks sponsor in introductory remarks with logo on screen
5. Logo and sponsorship noted in workshop handouts
6. Area in workshop classroom for promotional materials

Day Sponsor

Each Day Sponsor opportunity will include

1. Logo on program website
2. eBlast announcement to all conference attendees on sponsored day. Announcement will include a 50-word description and logo.
3. 30-second video at the beginning of sponsored day.
4. Logo on opening slide of all 4-5 sessions throughout the sponsored day and sponsor acknowledgement.

Single Session Sponsor

Each Single Session Sponsor opportunity will include

1. Logo on program website
2. Logo on opening slide of the session and sponsor acknowledgement.

Break Sponsorship

Coffee and sodas will be available for workshop participants. Take this time, as the workshop participants enjoy a break, to promote your company and products.

VIRTUAL TECHNICAL SYMPOSIUM ADVERTISING OPPORTUNITIES

This format is an attractive, convenient presentation venue for remote sensing professionals globally who are unable to travel. This year, ASPRS will be offering a select number of Vendor Spotlight opportunities. "This is an excellent opportunity to reach ASPRS Conference attendees and to invite non-attendees to participate in a vendor product demonstration," said Karen Schuckman, Managing Director, ASPRS.

Vendor Spotlight/Product Demo

Each Vendor Spotlight/Product Demo will include

1. 30-minute time slot available during conference week
2. Vendor Spotlight/Product Demo listed in the conference program
3. Free for conference and non-conference attendees. There will be separate URL for each Vendor Spotlight/Product Demo
4. List of Vendor Spotlight/Product Demo attendees supplied to vendor at the end of the conference.

Day Sponsor

Each Day Sponsor opportunity will include

1. Logo on program website
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3. 30-second video at the beginning of sponsored day.
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Single Session Sponsor

Each Single Session Sponsor opportunity will include

1. Logo on program website
2. Logo on opening slide of the session and sponsor acknowledgement.

For more prices & a full list of opportunities,
contact office@asprs.org 225-408-4747 direct 225-408-4422 fax

2026 PE&RS Advertising Deadlines

	Deadlines	
Issue	Space	Artwork
January	November 14	November 28
February	December 5	December 12
March	January 9	January 16
April	February 6	February 13
May	March 6	March 13
June	April 10	April 17
July	May 8	May 15
August	June 12	June 19
September	July 10	July 17
October	August 7	August 14
November	September 11	September 18
December	October 9	October 16

CONTACT INFORMATION

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DIGITAL ADVERTISING REPRESENTATIVE

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320 W. Chestnut St., P.O. Box 399
Oneida, IL 61467
(877) 878-3260 toll-free
(309) 483-6467 direct
(309) 483-2371 fax
bill@innovativemediasolutions.com

SEND PAYMENT TO

ASPRS Finance Office
PO Box 14713
Baton Rouge, LA 70898
office@asprs.org

Important: If sending payment via wire transfer, you must add a US $25 wire transfer fee to your total. Contact office@asprs.org for instructions on wire transfers.

ASPRS CURRENT SUSTAINING MEMBERS

ACI USA Inc.
Weston, FL
Member Since: 2/1/2018

Atwell, LLC
Naperville, IL
https://atwell.com/
Member Since: 2/28/2025

Ayres Associates
Madison, WI
www.AyresAssociates.com
Member Since: 1/1/1953

Dewberry
Tampa, FL
http://www.dewberry.com
Member Since: 1/1/1985

Digital Mapping, Inc. (DMI)
Huntington Beach, CA
www.admap.com
Member Since: 4/1/2002

Digital Twin Consortium
Milford, MA
www.digitaltwinconsortium.org/
Member Since: 2/1/2025

Environmental Research Incorporated
Linden, VA
www.eri.us.com
Member Since: 8/1/2008

Esri
Redlands, CA
www.esri.com
Member Since: 1/1/1987

Frontier Precision
Fort Worth, Texas
https://frontierprecision.com/
Member Since: 6/2025

GeoCue Group, Inc.
Madison, AL
http://www.geocue.com
Member Since: 10/1/2003

Geographic Imperatives LLC.
Centennial, CO
Member Since: 3/1/2022

GPD Group
Columbus, OH
https://gpdgroup.com/
Member Since: 7/30/2024

GPI Geospatial Inc.
Orlando, FL
http://www.aca-net.com
Member Since: 1/1/1994

Halff Associates, Inc.
Richardson, TX
Member Since: 8/28/2020

ImpulseRadar USA, Inc
Ravenel, SC
Member Since: 3/7/2025

Keystone Aerial Surveys, Inc.
Philadelphia, PA
www.kasurveys.com
Member Since: 1/1/1985

Kucera International
Willoughby, OH
www.kucerainternational.com
Member Since: 1/1/1992

L3Harris Technologies
Broomfield, CO
www.l3harris.com
Member Since: 6/1/2008

Langan Engineering and Environmental Services, LLC
West Palm Beach, FL
www.langan.com/
Member Since: 1/2/2025

Leica Geosystems AG
Heerbrugg, Schweiz
Member Since: 1/1/1990

McKim & Creed, Inc.
Austin, TX
www.mckimcreed.com
Member Since: 11/22/2024

Merrick & Company
Greenwood Village, CO
https://www.merrick.com/services/geospatial-services/
Member Since: 4/1/1995

Miller Creek Associates
SeaTac, WA
www.mcamaps.com
Member Since: 12/1/2014

NV5 Geospatial
Sheboygan Falls, WI
https://www.nv5.com/geo-spatial/
Member Since: 1/1/1974

Phase One
Frederiksberg, Copenhagen
Member Since: 8/19/2024

Phoenix LiDAR Systems
Austin, TX
https://phoenixlidar.com/
Member Since: 2/1/2025

Pickett and Associates
Tampa, FL
www.pickettusa.com
Member Since: 4/1/2007

PixElement
Belmont, MI
Member Since: 2/1/2017

Riegl USA, Inc.
Winter Garden, FL
www.rieglusa.com
Member Since: 11/1/2004

Sanborn Map Company
Colorado Springs, CO
www.sanborn.com
Member Since: 1/1/1984

Surdex Corporation
Chesterfield, MO
http://www.surdex.com
Member Since: 1/1/1979

Surveying And Mapping, LLC (SAM)
Austin, TX
www.sam.biz
Member Since: 12/1/2005

T3 Global Strategies, Inc.
Bridgeville, PA
Member Since: 7/1/2020

Towill, Inc.
Concord, CA
www.towill.com
Member Since: 1/1/1952

Vertical Mapping Resources
Reno, NV
www.verticalmapping.com/
Member Since: 12/16/2024

Williams Communications, Inc.
Austin, TX
https://wilcomm.com
Member Since: 2/17/2025

Woolpert, Inc.
Dayton, OH
http://www.woolpert.com
Member Since: 1/1/1985

2026 ASPRS ADVERTISING ORDER FORM

Company

Ad Type Frequency

Rate

Purchase Order Number

Contract Authorized by (print)

Authorized Signature Date

ADVERTISING CONTACT

Name

Company

Address

City/State/Zip

Phone Fax

Email

BILL TO (if different from advertising contact)

Name

Company

Address

City/State/Zip

Phone Fax

Email

REGION FOCUS: For additional exposure, postings may also be shared on the designated region's website and social media pages at no extra cost:

- ❑ Alaska
- ❑ Cascadia
- ❑ Eastern Great Lakes
- ❑ Florida
- ❑ Gulf South
- ❑ Heartland
- ❑ Mid-South
- ❑ North Atlantic
- ❑ Northeastern
- ❑ Pacific Southwest
- ❑ Potomac
- ❑ Rocky Mountain
- ❑ Western Great Lakes

PE&RS AD TYPE

- ❑ Cover 1
- ❑ Cover 2
- ❑ Cover 3
- ❑ Cover 4
- ❑ Advertorial
- ❑ Full Page
- ❑ 2 page spread
- ❑ 2/3 Page
- ❑ 1/2 Page
- ❑ 1/3 Page
- ❑ 1/4 Page
- ❑ 1/6 Page
- ❑ 1/8 Page
- ❑ Belly band
- ❑ Insert
- ❑ Outsert
- ❑ Digital Edition Announcement E-Mail

Ad Placement

- ❑ January
- ❑ February
- ❑ March
- ❑ April
- ❑ May
- ❑ June
- ❑ July
- ❑ August
- ❑ September
- ❑ October
- ❑ November
- ❑ December

Specialty Ad Opportunities

- ❑ Newsletter leaderboard
- ❑ Newsletter medium rectangle

  Date(s) _____

- ❑ Employment Opportunity

  Date(s) _____

- ❑ Vendor Seminar

  Date(s) _____

- ❑ Dedicated Content Email Blast

  Date(s) _____

IMPORTANT

- Advertiser and advertising is subject to approval by ASPRS
- Individual ads cannot be canceled after space close deadline.
- Any files that do not follow the requirements are subject to an additional production charge.

ASPRS ADVERTISING

contact office@asprs.org
225-408-4747 direct
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