



# 2020 A YEAR IN REVIEW AND LOOKING FORWARD

The Glen Ellyn Chamber of Commerce is dedicated to be a resource during this difficult time. This is a very crucial time for our small business owners.

# [www.GlenEllynChamber.com/COVID-19](http://www.GlenEllynChamber.com/COVID-19)

22 Breaking News E-blasts sent  
Each reaching 5,800 contacts with a 40% open rate. Website an additional 442 hits

Advocacy



U.S. Small Business Administration



U.S. Chamber of Commerce



Illinois Department of Commerce & Economic Opportunity



ILLINOIS CHAMBER OF COMMERCE



Centers for Disease Control and Prevention



College of DuPage

Business Development Center



Everyone, Everywhere, Everyday

- Daily datamining sending out multiple emails weekly from multiple resources.
- Emails Listed on Website
- Links for additional information on website.



[www.GlenEllynChamber.com/dining](http://www.GlenEllynChamber.com/dining) - 11,867  
[www.GlenEllynChamber.com/shopping](http://www.GlenEllynChamber.com/shopping) - 1,643  
[www.GlenEllynChamber.com/service](http://www.GlenEllynChamber.com/service) - 919

Marketing



#### Glen Ellyn Dine At Home With Delivery & Curbside Pick Up

- Contact list of 82 Food & Beverage businesses emailing updated information regarding specific niche pertinent information.
- On Website have links to each on-line menu. 11,867 hits.



#### Glen Ellyn SHOP, POP & GO!

- Contact list of 69 Retail businesses emailing updated information regarding specific niche pertinent information.
- On Website have links to each on-line e-commerce page. 1,643 hits.



#### Essential Services of Glen Ellyn.

- Listing what is deemed as essential with reference to the Executive Order.
- Each Essential Service is linked to company website. 919 hits.
- Listed Senior Hours for grocery store and pharmacies.

# [www.GlenEllynChamber.com/kit](http://www.GlenEllynChamber.com/kit) - 3,685

- \$20,000 redistributed to Retailers



Revenue  
Generating

Survival Kit is a retail bag distributing 100% of funds back to the storefronts. Sold out in 1 ½ days each time.

Each Survival Kit round had 100 bags at \$100 each. The Chamber was able to redistribute \$20,000 to Local Storefronts. Additional stores were able to distribute marketing information at no additional cost.



All your favorite essential items in one Glen Ellyn Survival Kit. 100% of funds are redistribute back to storefronts.

PICK UP LOCATION  
COST

Two Hound Red  
\$100 including tax

PRESENTED BY  
  
Glen Ellyn  
Chamber  
of Commerce  
Connecting Business with the Greater Community

[www.GlenEllynChamber.com/kit](http://www.GlenEllynChamber.com/kit)



ADDITIONAL PRODUCTS AND COUPONS FROM GLEN ELLYN BUSINESSES INCLUDED.



All your favorite essential items in one Glen Ellyn Survival Kit. 100% of funds are redistribute back to storefronts.

PICK UP LOCATION  
COST

Two Hound Red  
\$100 including tax

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ADDITIONAL PRODUCTS AND COUPONS FROM GLEN ELLYN BUSINESSES INCLUDED.




# Feed Our First Responders from Glen Ellyn Restaurants - \$12,000

Revenue  
Generating



gofundme

## Feed Our First Responders From Glen Ellyn Restaurants



**100% of funds go to meals delivered**

Managed by : Downtown Glen Ellyn &  
The Glen Ellyn Chamber of Commerce



Glen Ellyn  
Chamber  
of Commerce  
Connecting Business with the Greater Community

Fed the entire staff of:

- Fire Department/EMS
- Glenbard Waste Water Authority
- Glen Ellyn Public Works
- Police Department
- Central DuPage Hospital- weekly for 2 months
- Amita Health of Glen Oaks - weekly for 2 months
- Funding over \$12,000 to 15 local GE restaurants.

Remaining balance will go to a 'summer snack pack program' feeding at risk kids in the community distributed to D41, D89, GECRC and the GE Public Library via the Kiwanis with partnership with the Glen Ellyn Food Pantry.





# Traditional Events

## Holiday Window Decorating Contest

## Glen Ellyn Flower Pots Dedication to Glen Ellyn Schools

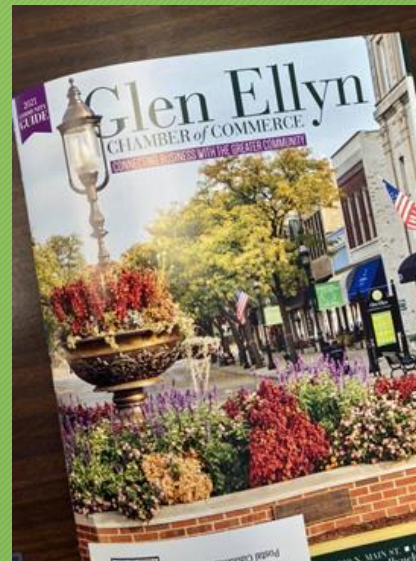




# Continuing Programs



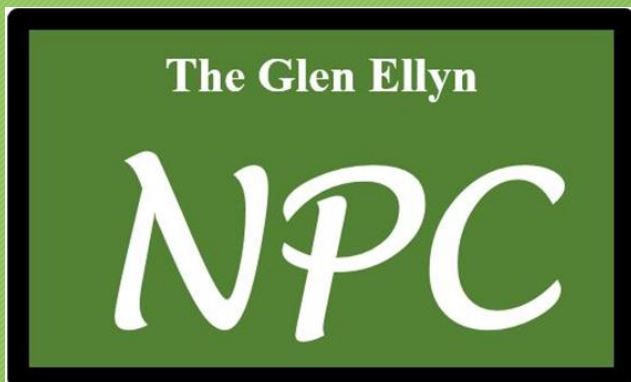
Glen Ellyn Business Leaders-  
Meeting bi-monthly



Glen Ellyn Community Guide distributed to every resident and business - 1,700 printed.



Glen Ellyn Welcome Bags - Distributed to every new resident filled with civic and member news



Glen Ellyn Non-Profit Connection



Chamber Member Gift Check Program - distributing \$60,000 back to our members.



# New Events



## Scarecrows Rows -

- 105 Scarecrows highlighting non-profits and businesses
- Website had 2,228 hits



## Restaurant Week -

- 25 Restaurants participated
- Website had 3,895



## Santa Mailbox -

- Over 1750 letters received
- Over 1500 letters replied
- Website had 1,640 hits



- Holiday Video
- 3721 views on YouTube
- 1,800 views on FB



# Social Media

- Facebook
- Instagram
- LinkedIn
- Twitter
- YouTube





# 2021

| January |    |    |    |    |    |    |
|---------|----|----|----|----|----|----|
| S       | M  | T  | W  | T  | F  | S  |
|         |    |    |    |    | 1  | 2  |
| 3       | 4  | 5  | 6  | 7  | 8  | 9  |
| 10      | 11 | 12 | 13 | 14 | 15 | 16 |
| 17      | 18 | 19 | 20 | 21 | 22 | 23 |
| 24      | 25 | 26 | 27 | 28 | 29 | 30 |
| 31      |    |    |    |    |    |    |

| February |    |    |    |    |    |    |
|----------|----|----|----|----|----|----|
| S        | M  | T  | W  | T  | F  | S  |
|          | 1  | 2  | 3  | 4  | 5  | 6  |
| 7        | 8  | 9  | 10 | 11 | 12 | 13 |
| 14       | 15 | 16 | 17 | 18 | 19 | 20 |
| 21       | 22 | 23 | 24 | 25 | 26 | 27 |
| 28       |    |    |    |    |    |    |

| March |    |    |    |    |    |    |
|-------|----|----|----|----|----|----|
| S     | M  | T  | W  | T  | F  | S  |
|       | 1  | 2  | 3  | 4  | 5  | 6  |
| 7     | 8  | 9  | 10 | 11 | 12 | 13 |
| 14    | 15 | 16 | 17 | 18 | 19 | 20 |
| 21    | 22 | 23 | 24 | 25 | 26 | 27 |
| 28    | 29 | 30 | 31 |    |    |    |

| April |    |    |    |    |    |    |
|-------|----|----|----|----|----|----|
| S     | M  | T  | W  | T  | F  | S  |
|       |    |    |    | 1  | 2  | 3  |
| 4     | 5  | 6  | 7  | 8  | 9  | 10 |
| 11    | 12 | 13 | 14 | 15 | 16 | 17 |
| 18    | 19 | 20 | 21 | 22 | 23 | 24 |
| 25    | 26 | 27 | 28 | 29 | 30 |    |

| May |    |    |    |    |    |    |
|-----|----|----|----|----|----|----|
| S   | M  | T  | W  | T  | F  | S  |
|     |    |    |    |    |    | 1  |
| 2   | 3  | 4  | 5  | 6  | 7  | 8  |
| 9   | 10 | 11 | 12 | 13 | 14 | 15 |
| 16  | 17 | 18 | 19 | 20 | 21 | 22 |
| 23  | 24 | 25 | 26 | 27 | 28 | 29 |
| 30  | 31 |    |    |    |    |    |

| June |    |    |    |    |    |    |
|------|----|----|----|----|----|----|
| S    | M  | T  | W  | T  | F  | S  |
|      |    | 1  | 2  | 3  | 4  | 5  |
| 6    | 7  | 8  | 9  | 10 | 11 | 12 |
| 13   | 14 | 15 | 16 | 17 | 18 | 19 |
| 20   | 21 | 22 | 23 | 24 | 25 | 26 |
| 27   | 28 | 29 | 30 |    |    |    |

| July |    |    |    |    |    |    |
|------|----|----|----|----|----|----|
| S    | M  | T  | W  | T  | F  | S  |
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| 4    | 5  | 6  | 7  | 8  | 9  | 10 |
| 11   | 12 | 13 | 14 | 15 | 16 | 17 |
| 18   | 19 | 20 | 21 | 22 | 23 | 24 |
| 25   | 26 | 27 | 28 | 29 | 30 | 31 |

| August |    |    |    |    |    |    |
|--------|----|----|----|----|----|----|
| S      | M  | T  | W  | T  | F  | S  |
| 1      | 2  | 3  | 4  | 5  | 6  | 7  |
| 8      | 9  | 10 | 11 | 12 | 13 | 14 |
| 15     | 16 | 17 | 18 | 19 | 20 | 21 |
| 22     | 23 | 24 | 25 | 26 | 27 | 28 |
| 29     | 30 | 31 |    |    |    |    |

| September |    |    |    |    |    |    |
|-----------|----|----|----|----|----|----|
| S         | M  | T  | W  | T  | F  | S  |
| S         | M  | T  | W  | T  | F  | S  |
|           |    |    | 1  | 2  | 3  | 4  |
| 5         | 6  | 7  | 8  | 9  | 10 | 11 |
| 12        | 13 | 14 | 15 | 16 | 17 | 18 |
| 19        | 20 | 21 | 22 | 23 | 24 | 25 |
| 26        | 27 | 28 | 29 | 30 |    |    |

| October |    |    |    |    |    |    |
|---------|----|----|----|----|----|----|
| S       | M  | T  | W  | T  | F  | S  |
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| 3       | 4  | 5  | 6  | 7  | 8  | 9  |
| 10      | 11 | 12 | 13 | 14 | 15 | 16 |
| 17      | 18 | 19 | 20 | 21 | 22 | 23 |
| 24      | 25 | 26 | 27 | 28 | 29 | 30 |
| 31      |    |    |    |    |    |    |

| November |    |    |    |    |    |    |
|----------|----|----|----|----|----|----|
| S        | M  | T  | W  | T  | F  | S  |
|          | 1  | 2  | 3  | 4  | 5  | 6  |
| 7        | 8  | 9  | 10 | 11 | 12 | 13 |
| 14       | 15 | 16 | 17 | 18 | 19 | 20 |
| 21       | 22 | 23 | 24 | 25 | 26 | 27 |
| 28       | 29 | 30 |    |    |    |    |

| December |    |    |    |    |    |    |
|----------|----|----|----|----|----|----|
| S        | M  | T  | W  | T  | F  | S  |
|          |    |    | 1  | 2  | 3  | 4  |
| 5        | 6  | 7  | 8  | 9  | 10 | 11 |
| 12       | 13 | 14 | 15 | 16 | 17 | 18 |
| 19       | 20 | 21 | 22 | 23 | 24 | 25 |
| 26       | 27 | 28 | 29 | 30 | 31 |    |

| Regular meetings |                                  |
|------------------|----------------------------------|
| 2nd Tuesday      | Monthly Meeting 12-1pm           |
| 3rd Tuesday      | Board of Directors Meeting 8-9   |
| 3rd Thursday     | Business After Hours 5-7pm       |
| 4th Wed (x3)     | Chamber 101 - Member Info 8-9 AM |
| 3rd Wed (x3)     | Non-Profit Connection 10-11:30   |
| 2nd & 4th Fri    | GE Business Leaders 8-9am        |
| 4th Thursday     | Membership Committee 9am         |
| TBA              | Ribbon Cuttings/ MultiChamber    |

| Signature Events |                                 |
|------------------|---------------------------------|
| TBA              | Chocolate Cheese & Wine         |
| Feb 1-28         | Share the Love                  |
| Feb 1-28         | Featured Family Feasts          |
| Virtual March    | Community Awards Banquet        |
| May 1.           | Shredding Day / Duane Lot       |
| Late Summer      | Taste Of Glen Ellyn             |
| TBA              | Chamber Steak Fry               |
| Late May         | Annual Community Golf Outing    |
| Oct 1-31         | Scarecrows Rows                 |
| Oct 30.          | Halloween Festival Spooktacular |
| TBA              | Glen Ellyn Fashion Show         |
| Nov 26.          | Holiday Walk & Tree Lighting    |

| National Holidays |                          |
|-------------------|--------------------------|
| 1-Jan             | New Year's Day           |
| 18-Jan            | M L King Day             |
| 14-Feb            | Valentine's Day          |
| 15-Feb            | Presidents' Day          |
| 2-Apr             | Good Friday              |
| 4-Apr             | Easter Sunday            |
| 9-May             | Mother's Day             |
| 31-May            | Memorial Day             |
| 4-Jun             | National Donut Day       |
| 20-Jun            | Father's Day             |
| 4-Jul             | Independence Day         |
| 5-Jul             | Independence Day Holiday |
| 6-Sep             | Labor Day                |
| 11-Oct            | Columbus Day             |
| 31-Oct            | Halloween                |
| 11-Nov            | Veterans Day             |
| 25-Nov            | Thanksgiving Day         |
| 25-Dec            | Christmas                |

Jan 12 - Swearing in of 2021 BOD & Village up July -  
 Feb 9 - August -  
 March 9 - September -  
 April 13 - October -  
 May 11 - November -  
 June December -



# NEW 2021 Programs



## Share the Love of Glen Ellyn this February



Glen Ellyn will be decorating the light poles this February with themed heart-shaped wreaths. Scouts, Non-profits and Businesses will create a heart shaped wreath in the theme of what they love about the community. We hope this brings many to Glen Ellyn in a safe way to dine and shop local while sharing the LOVE.

Wreath Kits will be available for all to decorate. Cost is:

- \$10 per scout / non-profit
- \$45 per business, includes: logo on wreath, website, e-blasts, & social media

### Timeline:

- Sign Up for a Kit: [www.GlenEllynChamber.com/sharethelove](http://www.GlenEllynChamber.com/sharethelove)
- January 18 - 27: Kit Pick up
- January 27: Last day to submit your descriptions on-line of theme
- January 30 - February 1: Place hearts on assigned light poles
- February 1 - 28: Hearts displayed downtown
- March 1 - 3: Teardown. Do not dispose in public trash bins



### Glen Ellyn's Featured Family Feasts

In the month of February, we are showcasing our Restaurant's Family Feasts! Every day we will highlight one restaurant and a menu of their choice to feed 4-6 people for carryout. Please take a moment to fill out the form below to be included in this February Feature Family Feast marketing.

All you need to do is submit your Family meal which should feed 4-6. Please tell us:

1. Restaurant \_\_\_\_\_
2. Meal Description \_\_\_\_\_



## Did You Complete Your Anti-Sexual Harassment Training?



In 2019, the Illinois Legislature passed the Illinois Workplace Transparency Act. As a result, employers must provide anti-sexual harassment training to their employees at least once per year. Failure to do so could result in employers being fined by the Department of Human Rights.

Rick Lofgren and Charles Wentworth of The Law Office of Lofgren & Wentworth, P.C. have recorded a 20-minute presentation that you can use to provide the training to your employees, and they have been gracious enough to let the Chamber use for its members. For \$10 per employee, we will provide to you a link to the video, as well as the Certificates of Participation for each employee who views the program.

Did you complete your Anti-Sexual Harassment Training? If not, register today so you and your employees can complete this requirement.

**\$10 per employee**

*\*Includes a link to the video and Certificates of Participation*

**Register Today**



# Signature Events



Community Awards Virtual - March



Community Golf Outing - May



Taste of Glen Ellyn - August/September\*

A poster for the "STATE OF THE COUNTY" event. It features a map of DuPage County in the background. The text "STATE OF THE COUNTY" is in large, bold, white letters. Below it, "A LOOK BACK WITH A FOCUS ON THE FUTURE" is written in green. A circular portrait of Dan Cronin is shown. The text "Featuring: DAN CRONIN DuPage County Chairman" is next to it. Below this, "Panel discussion led by" is followed by a list of names: "Karyn Charvat, PowerForward DuPage" and "Greg Bedalov, Choose DuPage". The event is "HOSTED BY" several chambers, with logos for CHAMBER 630, Westmont, Hinsdale, UleArea, and Wheaton. The date "JAN. 20" is prominently displayed. The time "9:00 AM - 10:00 AM" is listed. A note says "A ZOOM ADDRESS WILL BE SENT TO ATTENDEES". The ticket prices are "\$10/Member; \$35/Non-Member". At the bottom, it says "REGISTER ONLINE WITH YOUR CHAMBER OF COMMERCE!".



More to come. We will continue to adapt and serve our members