

## 10 Quick Fixes To Improve Your Website

1 Compress and Optimize Images:

Reduce load times by compressing images without losing quality.

Update Your Meta Descriptions:

 Refresh your meta descriptions to be more engaging and keyword-rich for better SEO.

Fix Broken Links:

Use tools to find and fix any broken links that can hurt user experience and SEO.

▲ Add Social Sharing Buttons:

Make it easy for visitors to share content, increasing your site's visibility.

5 Implement Favicon:

Add a favicon to enhance your brand's professionalism and recognizability in browser tabs.

Improve Contact Forms:

Simplify contact forms to increase submission rates by asking only essential information.

**7** Add a Google Maps Widget:

For businesses with a physical location, integrating Google Maps improves credibility and accessibility.

Q Create a FAQ Section:

Address common questions to improve user experience and reduce customer support queries.

- Optimize Call-to-Action Placement: Test and move CTAs to higher visibility areas to improve conversion rates.
- 10 Review Page Titles for SEO: Ensure your page titles are unique and include main keywords, reflecting the content accurately.

## **Need Help?**

Call us 905-734-8273 sales@prowlcommunications.com