



WORKFORCE DEVELOPMENT/CONNECTIVITY COMMITTEE

CHAIRS: Michelle Rueckl

Consolidated Construction Co., Inc., Human Resources Manager

(920) 882-2510

mrueckl@1call2build.com

Purpose Statement

The purpose of the Workforce Development/Connectivity Committee is to maintain the Alliance's asset map and ensure its efficacy as a proprietary tool for Alliance members.

Committee Authority and Responsibilities:

- 1) Identify workforce development programs and efforts within the 18 counties of the NEW North, including, but not limited to
 - a) Private programs,
 - b) Educational from junior high through college (public and private) and
 - c) Third-party providers (unions, ministries, etc.)

Key points to document are:

- d) Detailed organization information and key point of contact
 - e) Charter
 - f) Target Population
 - g) Funding Source(s)
 - h) Successes and failures
 - i) NEW CA membership involvement
 - j) Organizational promotional materials.
 - k) Determine how the NEW CA can benefit this program
- 2) Create protocols—for onboarding and existing programs—to ensure that Alliance membership and these programs are regularly acquainted/ knowledgeable of each other. (connected)
 - 3) Develop and implement an independent scoring criterion that determines:
 - a) Compatibility of program with NEW CA's mission and asset map purpose.
 - b) This would be a NEW CA score independent of internal, member-driving scoring system.
 - c) Provide monthly report to BoD on status of accepted programs
 - 4) Develop and implement yelp-like scoring system that allows:
 - a) Alliance membership to score each program based on their individual experience.
 - b) These reviews would be housed on our corporate website and be proprietary to membership.
 - 5) Coordinate with the Executive Director and the Marketing and Public Relations Committee to disseminate success stories to our membership and the general public as is appropriate.