



FUNDRAISING COMMITTEE:

CHAIR: Stan Johnson

President, A.C.E. Building Services

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Purpose Statement:

The Fundraising Committee is a standing committee with goals of raising funds to insure the financial viability and stability of the Alliance. Additionally, this committee will provide, as directed by the chair, draft budgets and financial oversight.

Committee Authority and Responsibilities:

1. Find, create and implement fundraising opportunities throughout the NEW North.
2. Create annual objectives and a work plan for the committee to achieve these goals.
3. This would include, but not be limited to seeking grants and donations from local, county, regional and statewide government bodies, foundations, non-profits, corporations and other parties committed to a thriving construction trades workforce in Northeast Wisconsin.
4. Monitor execution of fundraising plans, including performance against plans, cost-effectiveness, and compliance with legal and ethical standards.
5. Provide support and input to chair, board and/or executive director as needed to ensure proper execution of fundraising plan.
6. Conduct an annual fundraising SWOT analysis, and revise and update the previous fund development plan based on findings.
7. Tap respective networks for potential donors of money, time and in-kind support.
8. Determine board fundraising expectations and goals; provide guidance for board members on meeting fundraising goals; track progress toward fundraising goals both for individual board members and for the board as a whole.
9. Create and keep current a CRM for fundraising purposes.