



## Topics @8

# Helpful Business Insights

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1. **Marketing 101** with Jeff Schwartzenberg, Marketer and Owner of OBX Frozen Yogurt
2. **Search Engine Optimization** with Teuta Shabani Towler, Mitro Digital Marketing
3. **Knowing Copyrights and Trademarks** with Attorney Rob A. Monath
4. **What it takes to Design an impactful Logo** with Cindy Reed, Cindy Reed Marketer
5. **Road to Recovery from a Disaster** with Terry Booth, Service Master Premier Services
6. **Tips for Entrepreneurs** with Matthew Byrne, Small Business and Technology Development Center
7. **Cyber Security** with Scott DeMasse, CMIT Solutions of The Outer Banks

Enjoy breakfast with conversation in three 20-minute conversations. You can select three topics out of those above.

## Thanks to our Sponsor...

**First Bank** is our sponsor for this educational workshop! As business owners, you owe it to yourself to take some time to keep up to date on the latest trends and newsworthy networking opportunities.

Remember...

We are offering a **Special Deal, register and pay for two Chamber workshops and attend the next one for FREE!**

More Information? Contact Julie at [julie@outerbankschamber.com](mailto:julie@outerbankschamber.com) or call 252.441.8144

## FIRST BANK

### Learn...

Three 20-minute sessions of helpful insights from the professionals

### When...

Thursday, February 28  
8:00am - 10:00am

### Where...

Captain George's  
Restaurant, Kill Devil Hills

### Register...

Go to:  
[www.outerbankschamber.com/Insights](http://www.outerbankschamber.com/Insights)

### Cost...

\$25 Chamber Members  
\$35 Non-Members

Register online, Pay  
at the Chamber, call  
252.441.8144

