



SPONSORSHIP OPPORTUNITES



The Outer Banks®

VISITORS BUREAU

outerbanks.org

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OUTER BANKS tiny home FESTIVAL

it's going to be huge!



Sponsorship Levels

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	Friend \$500	Giant Supporter \$1,000	Gigantic Supporter \$2,500	Beer Garden \$3,000	Grand Premier \$5,000	It's Gonna be HUGE Title \$7,500
Pre Festival Benefits						
Logo on Admission Wristband						✓
Logo on Festival Poster			✓	✓	✓	✓
Logo on FB Banner Ad			✓	✓	✓	✓
Name mentioned with Radio Commercial			✓	✓	✓	✓
Logo on website Home Page			✓	✓	✓	✓
Name Listed on Website	✓	✓				
Email Blast Promotion		NAME	LOGO	LOGO	LOGO	LOGO
Social Media Promotion	✓	✓	✓	✓	✓	✓
Day of Festival Benefits						
Logo on Welcome Sign				✓	✓	✓
Festival provides Banner			✓	✓	✓	✓
Public Announcements			2	2	3	4
Logo and Brief Company Description on Digital Map			✓	✓	✓	✓
Complimentary Sponsor Space (optional)	10x10	10x10	10x10	Custom	Custom	Custom
Logo on Alcohol Wristband				✓		
Sponsored Signage at designated location				✓		
Give us your Banner	✓	✓				
VIP Sponsor Tent Package Passes (*)		4	8	8	12	16
Comp Festival Admissions	2	4	8	8	12	16
Comp Festival T-shirts	2	4	8	8	12	16
Festival T-shirt Listing		NAME	LOGO	LOGO	LOGO	LOGO
Post Festival Benefits						
Weblink for 1 Year on Website	✓	✓	✓	✓	✓	✓
Acknowledgement in Post Festival PR	✓	✓	✓	✓	✓	✓

The Outer Banks Chamber of Commerce and Outer Banks Visitors Bureau proudly presents the **"2019 Outer Banks Tiny Home Festival"**.

Scheduled for **June 8 & 9, 2019** located at The Soundside Event Site in Nags Head, NC. Now's the time to become a Marketing Partner to capture amazing sponsor benefits, especially 'Pre Festival' benefits!

(*) VIP Sponsor Tent Package Includes: A place to 'hang out' - tables and chairs, 1 Early admission Pass, 2 Drink Tickets, opportunity for promotional item table

Become a Tiny Home OBX Sponsor TODAY!

Contact Julie Tortelli at (252)441-8144 or Julie@outerbankschamber.com



2019 OBX Tiny Home Festival

Sponsor Application

When: Saturday & Sunday, June 8th & 9th, 2019

Time: 10:00 a.m. – 6:00 p.m.

Where: Soundside Event Site, Nags Head

Sponsor benefits begin upon receipt of Application and
Payment Deadline is **April 26, 2019**

COMPLETE THE 2 PAGE APPLICATION; PLEASE PRINT.

Company Name: _____

Contact Name: _____

Physical Address: _____

Mailing Address: _____

Phone: _____ **Email:** _____

Website: _____

Sponsorship Level: (mark box below)

<input type="checkbox"/> \$500 Friend	<input type="checkbox"/> Yes for Sponsor Space	<input type="checkbox"/> Provide Company Banner

<input type="checkbox"/> \$1,000 Giant Supporter	<input type="checkbox"/> Yes for Sponsor Space	<input type="checkbox"/> Provide Company Banner

<input type="checkbox"/> \$2,500 Gigantic Supporter	<input type="checkbox"/> Yes for Sponsor Space	<input type="checkbox"/> Provide Company Banner

<input type="checkbox"/> \$3,000 Beer Garden Sponsor	<input type="checkbox"/> Yes for Sponsor Space	<input type="checkbox"/> Provide Company Banner

<input type="checkbox"/> \$5,000 Grand Premier Sponsor	<input type="checkbox"/> Yes for Sponsor Space	<input type="checkbox"/> Provide Company Banner

<input type="checkbox"/> \$7,500 It's Gonna Be Huge Sponsor	<input type="checkbox"/> Yes for Sponsor Space	<input type="checkbox"/> Provide Company Banner

Only products with prior approval from the Sponsor Committee will be allowed for sale at festival including, T-shirts, hats and general merchandise (all designs are subject to approval). **No Beverage Sales.** Any changes or additions to items you intend to sell MUST be approved in advance by the committee.

Be prepared for rain or shine. NO PETS allowed. Gift bags, drawings and prizes are allowed. Outside alcohol is not permitted onsite. All banners placed 10" above ground level must be flame retardant. Cooking is not allowed in your tent. Smoking is not allowed in tents per Nags Head Fire Chief. The OBCCTHF reserves the right to deny applications at its sole and exclusive discretion. Power will not be provided.

Read and Sign on the reverse side →

TERMS AND CONDITIONS

NOW THEREFORE, in consideration of the mutual covenants, conditions and agreements set forth herein, Sponsor and the Outer Banks Tiny Home Festival Inc. (Herein after "OBCCTHF"), each of them hereby agree as follows:

- (1) Sponsor shall and does hereby agree to release, hold OBCCTHF harmless and indemnify OBCCTHF, its employees or agents, from all claims, liabilities, demands, expenses, taxes or assessments of any nature or kind, expressed or implied whether sounding in tort or in contract that may be asserted against OBCCTHF, its employees or agents, by any person, firm, corporation, governmental agency or taxing authority, that may arise out of any acts or omissions, active or passive, related to the OBCCTHF or from Sponsor's participation therein except which arise from the gross negligence or willful misconduct of OBCCTHF.
- (2) Sponsor shall also indemnify, defend (by counsel reasonably acceptable to OBCCTHF), protect and hold OBCCTHF, and each of OBCCTHF's partners, successors and assigns, free and harmless from and against any and all claims, liabilities, penalties, forfeitures, losses or expenses (including attorneys' fees) or death of, or injury to any person or damage to any property whatsoever, arising from or caused in whole or in part, directly or indirectly, by Sponsor's participation in the OBCCTHF. For purposes of the indemnity provisions hereof, any acts or omissions of, or by employees, agents, assignees, or of Sponsor or others acting for or on behalf of Sponsor (whether or not they are negligent, intentional, willful or unlawful) shall be strictly attributable to Sponsor.
- (3) Sponsor acknowledges that each and every use of the Event, names, logos, mascots, titles, rights, designations, marks and trade or service marks authorized and/or owned by OBCCTHF registered or otherwise represented in whole or in part, and any other officially created forms of symbolism denoting or identifying the OBCCTHF or OBCCTHF, as notified by the OBCCTHF to Sponsor from time to time (hereinafter collectively "Marks") requires OBCCTHF's prior written approval. Sponsor shall only use the Marks for editorial and promotional purposes in order to promote the Outer Banks Chamber Of Commerce Tiny Home Festival and subject to obtaining the OBCCTHF's prior written approval. Sponsor shall provide samples of the intended use of the Marks to the OBCCTHF upon request for approval.
- (4) Sponsor shall not use the Marks in any manner contrary to public policy or which could be considered to be deceptive or misleading, or which could compromise or reflect unfavorably upon the good name, goodwill, reputation and image of OBCCTHF, its sponsors or any of the Event or which may result in a breach of this Agreement or which may jeopardize or limit the OBCCTHF's proprietary interests in the Marks and such use shall entitle OBCCTHF to terminate this Agreement immediately. Sponsor shall discontinue the use of the Marks immediately upon termination of this Agreement or receipt of written notice from OBCCTHF committee that such use is not approved.
- (5) Sponsor acknowledges the great value of the goodwill associated with and attached to the Marks and that such goodwill belongs exclusively to the owner of the Marks. Sponsor warrants that it will not during the term of this agreement or thereafter dispute or contest, directly or indirectly, OBCCTHF's ownership of or goodwill in the Marks. In the event that OBCCTHF determines to take action to enforce the Marks, Sponsor agrees to provide all reasonable assistance to OBCCTHF in any enforcement action, such as the prevention, control and settlement of any infringement of, or challenge to, the Marks.
- (6) Sponsor shall ensure that any use of the Marks shall include all copyright notices and/or trade mark legend(s) in accordance with the instructions of the OBCCTHF.
- (7) Sponsor shall not adopt or register, or begin to use any name, logo, trade mark or symbol or mark or designation which in OBCCTHF's opinion, includes or is confusingly similar to, or is a simulation or colorable imitation of or unfairly competes with the Marks.
- (8) In the event OBCCTHF is required to enforce the terms of this Agreement, Sponsor agrees to pay all costs, including attorneys' fees, and to reimburse OBCCTHF upon demand for any expense or claim which it may incur as a result of the herein described transaction.
- (9) This Agreement shall be governed by and construed in accordance with the laws of the State of North Carolina.

I UNDERSTAND, AND HEREBY ACCEPT THESE TERMS, CONDITIONS, RULES AND REGULATIONS:

Accepted By: _____ Date: _____

PLEASE Print: _____ Title: _____

Company Name: _____

Thank you for your support of the Outer Banks Tiny Home Festival!

