OFFICIAL U.S. Missions Kids (USMK) CONTEST RULES

Eligibility

- Must be a current U.S. Missions missionary kid (USMK) between the ages of 3-22.
- Three submissions per child.
- Parent/guardian permission required.

Artwork Requirements

- Must be original work created by the child.
- Must include the use of the phrase “U.S. Missions Kids” or it’s abbreviation “USMK”
- No copyrighted characters, brand logos, or AI-generated artwork.
- Must be suitable for digital and print use.
- Must include child’s first and last name, age, and parent contact information.
- Artwork may include the use of USMK mascot, SMUSH.

Submission Methods

- Email high-resolution file (JPG, PNG, or PDF) to Molly at **mkeller@ag.org**.
- Mail physical artwork (postmarked by May 1) to:
  U.S. Missions
  ATTN: USMK/Molly
  1445 N Boonville Ave
  Springfield, MO 65802

Email Requirements

- Subject line: “USMK Logo Contest – [Child’s Name]”
- Attach high-resolution image
- Include:
  - Child’s name
  - Age
  - Parent name
  - Contact email
  - Signed release form

Mail Requirements

- Include:
    - Child's name (written on back of artwork)
    - Age
    - Parent contact info
    - Signed release form enclosed

Deadline

- All emailed submissions must be received by 11:59 PM on May 1, 2026.
- Mailed submissions must be postmarked by May 1.

Selection

- A review team will select the winning design.
- The design may be refined or modified for branding purposes.

Prize

- One winning design will be selected.
- The winner will receive a **$500 award.**
- The award may be issued as:
    - A gift card
    - Or check payable to the child
- Prize distribution will be coordinated directly with the family.

U.S. Missions Kids Logo Contest
Official Submission Form

Submission Deadline: May 1, 2026
(Mailed entries must be postmarked by May 1.)

Child Information
Child's Full Name: _____
Age: _____
Parent/Guardian Name(s): _____
Missionary Family / Ministry (if applicable): _____

Contact Information
Parent Email Address: _____
Parent Phone Number: _____

Eligibility Confirmation
☐ I confirm that my child is a current U.S. Missions missionary kid (USMK).

About the Design
Title of Design (optional): _____
Brief Description (1–3 sentences about the inspiration behind the design):

_____

_____

_____

_____

Submission Checklist
Please confirm the following:
☐ The design is original artwork created by my child.
☐ The design does not include copyrighted characters, logos, or AI-generated elements.
☐ A high-resolution digital file is attached (if submitting by email) OR the physical artwork is enclosed (if submitting by mail).

Student Certification & Artwork Release

Student Certification (Required for All Participants)

I certify that the submitted artwork is my original work and was created by me. I grant U.S. Missions permission to use, reproduce, adapt, modify, publish, and distribute my artwork for ministry purposes, including print materials, digital media, social media, promotional materials, merchandise, and other related communications.

I understand that my artwork may be refined or adjusted for formatting and branding purposes if selected. I acknowledge that no additional compensation will be provided beyond the stated $500 contest award should my design be selected as the winner.

Student Printed Name: _____

Student Signature: _____

Date: _____

Parent/Guardian Consent (Required if Participant is Under 18)

I am the parent or legal guardian of the student listed above. I grant permission for U.S. Missions to use, reproduce, adapt, modify, publish, and distribute my child's submitted artwork as described above. I affirm that the artwork is the original work of my child.

Parent/Guardian Printed Name: _____

Parent/Guardian Signature: _____

Date: _____