



Nominate a Youth Friendly Business!

*Help recognize Sonoma County businesses that support our youth
& young adults under 25*

Complete this form & **email** to: YFB@schsd.org or **mail** to: Sonoma County Workforce Investment Board
Attn: Youth Friendly Business Recognition Program
2227 Capricorn Way, Suite 100
Santa Rosa, CA 95407

Or complete **online** at www.sonomawib.org/YFB

Businesses receiving **at least 2 nominations (including 1 from someone under 25)** are eligible for the
Youth Friendly designation.

Want to learn more? Visit www.sonomawib.org/YFB

1 TELL US ABOUT YOURSELF

Your Name _____ **Age** ☐ Under 25 ☐ 25 or older
Phone or Email (*only if we have questions re: your nomination*) _____
Are you a: ☐ Customer ☐ Employee ☐ Business owner/manager ☐ Volunteer ☐ Other _____
Customers only: How often have you been to business? ☐ One time ☐ A few times ☐ I go all the time!

2 TELL US ABOUT THE BUSINESS YOU ARE NOMINATING

Business Name _____
Location Information (*Street name, city, or address*) _____
Website (*if applicable*) _____

3 TELL US WHY THIS BUSINESS IS YOUTH FRIENDLY (*mark all that apply & write on back if needed*)

Treats youth customers with respect

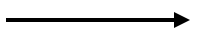
☐ Employees are **welcoming** ☐ Employees show youth/young adults **respect**
Other/Example(s) _____

Supports community/school activities for youth

☐ **Participates in/sponsors youth programs** ☐ **Promotes events** or items of interest (e.g., flyers)
☐ **Encourages employees to volunteer** with youth organizations/activities
Other/Example(s) _____

Hires and prepares youth for future careers

☐ **Hires** youth & young adults ☐ Offers **volunteer opportunities**
☐ **Is flexible** & will accommodate school/family obligations ☐ Offers **internships or mentorships**
☐ **Teaches** skills (e.g., work readiness or job specific) ☐ Provides **advancement opportunities**
☐ **Is open to feedback**
Other/Example(s) _____





What is the YFB program?

The Youth Friendly Business Recognition Program (YFB) recognizes, promotes, and expresses gratitude to businesses in Sonoma County that provide outstanding customer service toward youth and young adults under age 25, and help them in the community.

The program honors businesses that:

- 1) Treat youth customers with respect
- 2) Support community/school activities for youth **and/or**
- 3) Hire and prepare youth for future careers

Businesses must demonstrate excellence in at least **one** of the three criteria to receive the designation.

How do I nominate a business?

Complete and submit nomination form via hard copy or electronically at www.sonomawib.org/YFB. Nominations are accepted year round and can be made by any community member for any business. Businesses receiving two or more nominations (**including one from someone under age 25**) are eligible. The YFB Committee meets quarterly to review nominations and make *Youth Friendly* designations.

How are businesses recognized?

Youth Friendly businesses receive a certificate and window decal, and are listed on the Sonoma County Workforce Investment Board (WIB) website. Also, each year the YFB Committee recommends one designated business as its *Youth Friendly Business of the Year* to the WIB. Awardees are acknowledged on the WIB's website, recognized at a WIB meeting, and receive a gold resolution from the Board of Supervisors honoring their commitment to youth and young adults.

Information and nomination form also available at www.sonomawib.org/YFB

Questions? Please email YFB@schsd.org or call 707-565-8504