

# Digital Signage

## Drive Business to Your Door



**HEALDSBURG**  
CHAMBER OF COMMERCE  
& VISITORS BUREAU

Thousands of visitors from around the globe start their Sonoma County journey at the Healdsburg Visitors Bureau. Be there when they're asking what to do, where to go, and how they can experience all that Healdsburg has to offer.

Our Digital Signage Display located at the main gateway into town is visible day and night, every day of the week. Your ad will connect with viewers both inside and outside the Visitors Bureau, maximizing your marketing dollars.

For less than 2 cents per impression, approximately 5,040 times per month, your message will reach hundreds of travelers and locals. Digital signage is dynamic, engaging and immediate. Leverage the power of technology to impress your brand, entice an immediate call-to-action, and drive business directly to your door.



## SPECIFICATIONS

- Poster ads run 10-12 seconds each, 24 hours per day, 7 days per week.
- Display up to 5 unique poster images monthly.
- Poster size must be 1080px in width and 1920px in height with 300 dpi.
- Poster ad layout services available.

### Contact:

**Aleena Decker**  
(707) 433-6935  
(707) 433-7562 FAX  
aleena@healdsburg.com  
217 Healdsburg Avenue  
Healdsburg, CA 95448

# Digital Signage Display Contract

## SPECIFICATIONS

- Poster ads run 10-12 seconds each; 24 hours per day, 7 days per week.
- Up to 5 unique poster ads.
- Final poster ads are due by the 15th of each month for display of the following month.
- Poster size must be 1080px in width and 1920px in height with 300 dpi.
- Poster ad layout services available at \$100 per contract.

## CONTRACT OPTIONS

- 3 month contract = \$300 (minimum contract).
- 6 month contract = \$575
- 12 month contract = \$1,125
- Poster ad layout services = \$100 per contract

## TERMS & CONDITIONS

**PAYMENT** | Full payment due with signed contract. Contracts are non-refundable.

**REJECTION RIGHT** | The Healdsburg Chamber of Commerce & Visitors Bureau (HCCVB) may reject any advertisement for any reason.

**CANCELLATION RIGHTS** | The HCCVB has the right to cancel an advertisement at any time, even if receipt has already been acknowledged. Neither advertisers or its agencies may cancel orders for advertising after contracts are signed and accepted.

**DEADLINES** | Final poster ads are due no later than the 15th of each month for display of the following month.

**COPYRIGHT** | Advertiser must have permission to use all submitted artwork and/or photographs provided as part of, or all of your ad design. By signing this contract you assume all liability for any legal action resulting from use of said imagery.

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## ADVERTISER INFO

Business Name

Contact Name

Email

Phone

Fax

Address

City

State/Zip

## APPROVAL

The undersigned has read and agrees to the Terms & Conditions and agrees to submit payment in full with this signed contract.

- We (the advertiser) will provide completed publish-ready ad artwork by the 15th of each month. If no new artwork is received by this deadline, the HCCVB has the right to return previous month's artwork or to not publish for the month.
- HCCVB will charge \$100 for every poster template that does not meet display format specifications.

Advertiser's Authorized Representative (Signature)

Advertiser's Authorized Representative (Printed Name)

## PAYMENT

Contract Start Date: \_\_\_\_\_ Contract End Date: \_\_\_\_\_  
MM/YYYY MM/YYYY

- Poster Ad Charge \_\_\_\_\_
- Poster Ad Layout Service Charge (optional) \_\_\_\_\_
- Total \_\_\_\_\_

\_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ Check\*

Name on Credit Card

CC#

Billing Zip Code

Expiration Date

Signature/Authorization

\*Make payable to "Healdsburg Chamber of Commerce"