2021 ANNUAL BBQ



ABOUT THE BBQ

The Healdsburg Chamber of Commerce is excited to present our 2021 Annual BBQ! Our businesses are an integral part of this community and we are ready to celebrate the reopening of our town after a year of hardships. The Annual BBQ will take place on **Thursday, August 26, 5:30-8pm at Villa Chanticlee**r.

We hope that you will considering supporting this event by attending, sponsoring, or donating an item. This wonderful event would not be possible without the support of all of you!

BECOME A SPONSOR!

Are you interested in supporting the Chamber's Annual BBQ? Become a sponsor of this event to receive fun benefits including a reserved, premier table at the event and brand exposure. We have a variety of sponsorship levels available to fit your business.

If you would like additional exposure, consider donating to one of our fundraising games by giving either a bottle of wine (or two...or three) or a gift card for our Wine Bottle Pull and Gift Card Pull. Wine and gift cards of any value are appreciated. All donors will be listed in the program.

2021 Annual BBQ
SPONSORSHIP OPPORTUNITIES

If you are interested in supporting the Chamber of Commerce Annual BBQ through a cash or in-kind sponsorship, please review the benefits offered below:

SPONSOR LEVEL	SPONSOR BENEFITS
Presenting Sponsor **$5,000** ***Only one presenting sponsorship available.**	• Presenting Sponsor title on all marketing materials • Opportunity to speak during event program • 3 Reserved Tables at Event (8-person tables) • All-Inclusive drink wristband for all guests • 1 Banner Ad in Newsletter to run for one month leading up to event • Editorial Feature in the Healdsburg Digital Magazine for the fall issue • Private lunch with Chamber CEO • Option to distribute promotional items at event • 5 Social Media Posts on Facebook & Instagram • Advertisement in event program • Logo on printed signage at event
Platinum Sponsor **$2,500**	• Platinum Sponsor title on all marketing materials • 2 Reserved Tables at Event (8-person tables) • All-Inclusive drink wristband for all guests • 4 Social Media Posts on Facebook & Instagram • Logo & Link in three weekly newsletters • Logo in event program • Logo on printed signage at event
Gold Sponsor **$1,250**	• Gold Sponsor title on all marketing materials • 1 Reserved Table at Event (8-person tables) • All-Inclusive drink wristband for all guests • Logo & Link in two weekly newsletters • 3 Social Media Posts on Facebook & Instagram • Logo in event program
Silver Sponsor **$1,000**	• Silver Sponsor title on all marketing materials • 1 Reserved Table at Event (8-person tables) • 2 Bottles of Wine • Logo & Link in one weekly newsletter • 2 Social Media Posts on Facebook & Instagram • Logo in event program
Bronze Sponsor **$500**	• Bronze Sponsor title on all marketing materials • 1 Reserved Table at Event (8-person tables) • Mention in event program

NOTE: All in-kind sponsorships must be approved by Chamber CEO and will be valued at 50% fair market value.

2021 Annual BBQ
SPONSORSHIP AGREEMENT

COMPANY/BUSINESS NAME

CONTACT NAME

PHONE NUMBER

EMAIL

FACEBOOK/INSTAGRAM HANDLE

MAILING ADDRESS CITY STATE ZIP

I would like to sponsor the 2021 Annual BBQ at the following level:

- ☐ Presenting Sponsorship • **$5,000**
- ☐ Platinum Sponsorship • **$2,500**
- ☐ Gold Sponsorship • **$1,250**
- ☐ Silver Sponsorship • **$1,000**
- ☐ Bronze Sponsorship • **$500**

Payment Information

Payment Method: ___Check ___Cash ___ Credit Card
Checks payable to Healdsburg Chamber of Commerce

☐ Please send me an invoice prior to payment/charge.

CREDIT CARD #

NAME ON CARD

EXP. DATE

CVV CODE

BILLING ZIP CODE