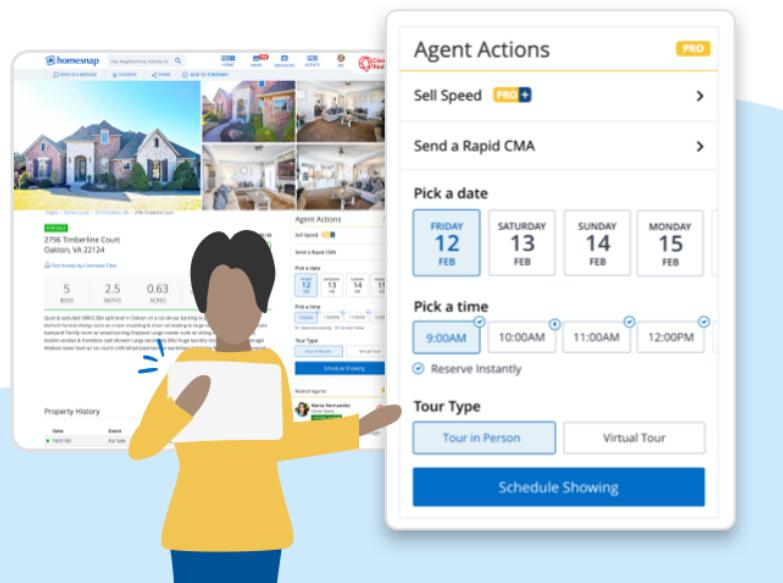


NEW: MLS PIN integrates with Homesnap Showings to provide seamless showing management to agents

Introducing: Homesnap Showings



Homesnap Showings, the newest feature from Homesnap, is the most agent-friendly, easy-to-use real estate showings tool on the market — and now it's fully integrated into Pinergy!

Homesnap Showings is a new, modern showing management tool that's included with your free Homesnap Pro account, which is an MLS PIN subscription benefit.

We integrated Homesnap Showings directly with Pinergy to cut out additional steps, so showings information will travel seamlessly between Homesnap Showings and Pinergy. Now, you won't have to worry about double bookings and you can control your showings from where you work best.

What Makes Homesnap Showings Different?

Homesnap spent hundreds of hours interviewing agents to learn about your needs and wants. Whether a listing agent or buyer agent, Homesnap Showings takes all the features you've become accustomed to and reimagines them into a modern showing tool for the modern agent. Homesnap Showings was built for agents, directly with their input.

The Best of Homesnap Showings: Listing Agents

Fast, easy-to-use setup

Each agent has a unique schedule, each seller has unique expectations, and each listing has unique requirements. With Homesnap Showings, you can easily customize your listing to meet those needs. Set up a listing's rules in just a few clicks.

First, select the showing type that is right for you. Whether you need approvals from everyone, one person, or no approvals needed, you choose.

Showing Settings



Confirmation Required, Confirm with Any

At least one contact must approve an appointment before it is confirmed with the Showing Agent

Selected



Confirmation Required, Confirm with All

Specific contact(s) must approve an appointment before it is confirmed with the Showing Agent.

Select



Go & Show

Appointments are automatically confirmed and documented. No approvals are required for these.

Select

In-Person **Both** Virtual

[Additional Showing Settings](#)

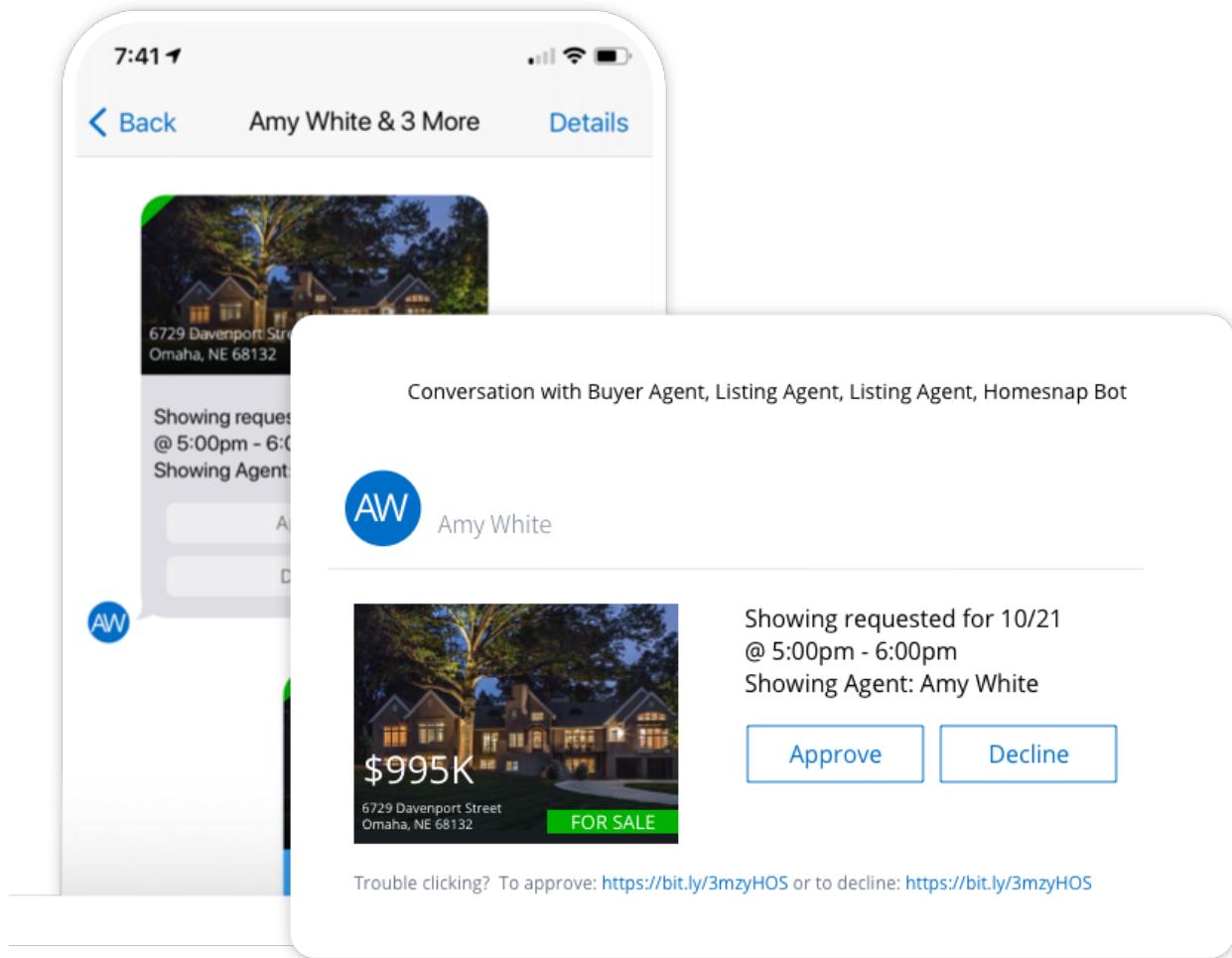
Then, add who you want to be an approver or notified of requests and select available times. Add access and special instructions (for agents-only or public viewing).

Go live in one click

Once you have customized your showing to your preferences, simply click the “Accepting Showings Requests” toggle to tell the world your listing is available! If you’ve accepted an offer and want to turn off showings, simply turn off showings in one click. If you have future showings scheduled, you can choose to keep or cancel them.

Manage approvals from anywhere

Being flexible has never been more important to agents. Whether in your car, at a showing, or at your desk, you can approve or decline showing requests directly from notifications. Simplify your daily workflow by setting your communication preferences and approve or deny requests directly from SMS, push notifications, email, or all three.



Manage your schedule with ease

With Google calendar integrations, you have the power to see all of your requests in one place. When you have a pending request or a confirmed booking, it will automatically populate your calendar. Spend less time managing your schedule and more time doing the things you love.

Less follow-up. More feedback.

90% of agents interviewed and surveyed by Homesnap emphasized the importance of receiving feedback from buyer's agents after a showing. Listing agents also expressed how they spent countless hours sending follow-ups to buyer's agents to get feedback. Homesnap Showings handles those follow-ups for you. Strategically timed, automatic reminders are sent following the showing and increase responses from the buyer's side.

Once feedback comes through, you will be alerted instantly. You can view all your organized feedback on your listing report. You decide whether to share that feedback with your seller. Not all feedback is created equal, so you get to choose.

Streamlined reporting

Easily understand the outcome of your showing strategy, whether you have 1 or 100 listings. Keep tabs on your listing and showing trends over time. With easy-to-read reports, you can get a complete picture of your listing performance. Glean better insights to continuously evolve your listing strategy and set new best practices.

The Best of Homesnap Showings: Buyer's Agents

Instant bookings

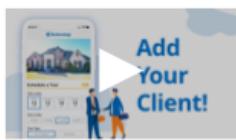
No need to make calls or wait to schedule a showing. Preset by the listing agent, all available times are presented for you to quickly and seamlessly select. If the property requires approval, the listing agent will be immediately notified upon your submission. Homesnap Showings will hold the calendar reservation even before approval to avoid double bookings.

Seamless agent communication

With Homesnap Messages, Showings keeps agents in-the-know. Once you submit your request, the listing agent will receive a notification — and as soon as they approve your request, you will be informed immediately!

120 Montgomery Ave 

 Print



Date: Thursday, February 28th

Start Time: 2:00pm

Starting Location: 123 Main St

Clients: [Add Client](#)

Agenda

[Open in Maps](#) [Add Showing](#)

 Status:  Toured Time: 10:00am 	See Details
 Status:  Managed in ShowingTime 	<p>Action Required:</p> <p>Book with ShowingTime</p> <p>Add Time to Homesnap</p> See Details
 Break Time: 11:30am 	Edit  Move Up Move Down Cancel Stop See Details
 Status:  Confirmed Time: 12:00pm 	See Details

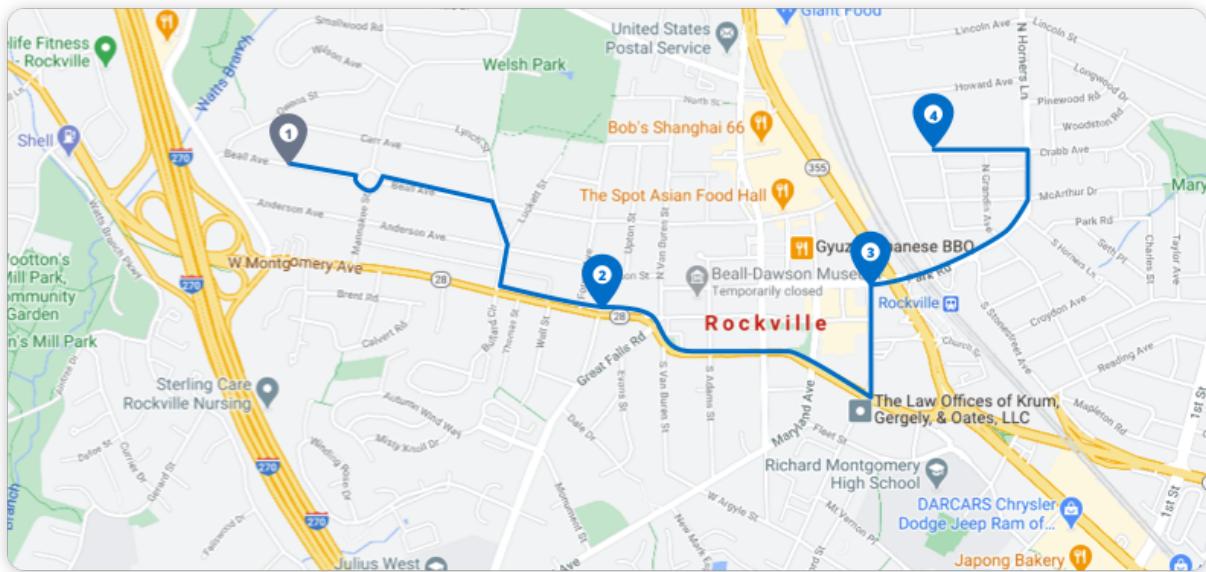
Life can be messy. If you have an issue, need to reschedule, or just have a quick question, you can use Homesnap Messages to send the listing agent a note directly within the Homesnap app.

Customized itineraries

Plan the optimal day for a buyer. With itineraries, you customize the best experience for your client. Whether you plan a day to see 1 property or 10 properties, you have full control over your itinerary, even if one of the properties on your itinerary is managed with a different showing management tool. Your whole schedule, access details, and agent contact info will be in one place. Easily share the day you planned with your client, and add non-showing related stops for a coffee or lunch to design a wonderful experience for your client.

Smart routing

Once you have built your itinerary and booked your showings, Homesnap Showings will automatically map out the best route to take. You can adjust and set the path you wish to take and share it with your client.



Easier feedback, better client collaboration

Within your itinerary dashboard, you can access easy-to-use feedback forms to let the listing agent know how your client felt about the property. Once your showing ends, you will receive automatic notifications that give you the option to work with your client and provide comments or interest level in the property.

Remember: You can also access Homesnap Showings directly from Pinergy to minimize hassle and make the most out of your workday. [To register as a Homesnap Pro professional, click here.](#)