



FOR IMMEDIATE RELEASE

July 16, 2026

SurfPrep Announces the Promotion of Matthew Myers to Chief Operating Officer

Promotion recognizes Myers' leadership, operational excellence, and lasting impact across the SurfPrep organization.

LAKE ELSINORE, Calif. — SurfPrep is proud to announce the promotion of Matthew Myers to Chief Operating Officer (COO), recognizing his exceptional leadership, unwavering commitment to SurfPrep's mission, and lasting impact on the SurfPrep team.

Since joining SurfPrep, Matt has become a trusted leader whose passion for continuous improvement, servant leadership, and operational excellence has helped strengthen every area of the organization. His ability to invest in people while building efficient systems has earned the respect of coworkers, partners, and customers alike.

As COO, Matt will continue leading SurfPrep's operations with a focus on developing employees, improving processes, and creating an exceptional experience for every customer. His leadership reflects the company's belief that when employees are equipped to succeed, the entire organization grows stronger.



Matthew Myers
Chief Operating Officer

Leadership Reflections

Skylar Faria, President & Owner

"Matthew's promotion to Chief Operating Officer reflects not only his outstanding leadership and dedication, but also the character and integrity he brings to our team every day. Looking back, it's clear that God brought Matt to SurfPrep at exactly the right time, and his impact on our company has been immeasurable. We are incredibly grateful for his leadership and excited for the future as he helps guide SurfPrep into its next chapter. Congratulations, Matt, we are honored to have you leading alongside us."

Meri Faria, Co-Owner

"Promoting Matt to Chief Operating Officer is one of the easiest decisions we've made. In just over three years, he has completely transformed the way SurfPrep operates, earned the trust and respect of our entire team, and consistently demonstrated a level of leadership that inspires everyone around him. He leads with humility, vision, and an unwavering commitment to constant improvement. We are incredibly grateful for everything he has accomplished and excited to see our company continue to grow under his leadership."

Beth Prescott, Director of Supply Chain

"A special congratulations to my partner, Matt Myers, on his well-deserved promotion to Chief Operating Officer. This achievement is a reflection of his exceptional leadership, strategic vision, dedication, work ethic, and integrity. I have had the privilege of seeing firsthand the commitment, resilience, and passion he's invested in his time here at SurfPrep, and this recognition is truly well deserved."

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About SurfPrep

SurfPrep is an American manufacturer of professional sanding systems, abrasives, and dust extraction solutions designed to help the cabinet industry, craftsmen, paint contractors, woodworkers, and finishing professionals achieve exceptional results. Built on a culture of innovation, service, and continuous improvement, SurfPrep is committed to developing products and people that make sanding better every day.



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