

## **Announcing Debbie Norton as MSA Chair of the Board of Directors**

The Miramichi Salmon Association wishes to announce the appointment of Debbie Norton as Chair of the Board of Directors. Debbie took on this appointment in June, 2020.

Debbie is a third-generation outfitter who follows in her family's footsteps of welcoming guests to the beauty of the Miramichi Watershed. In addition to her strong outfitter roots, Debbie has a long-standing history of being involved in salmon conservation. Within MSA, Debbie has served as a director since 2002 and has been chair of the education committee as well as vice-chair. Debbie has also had the privilege of being president of the New Brunswick Salmon Council and the Miramichi Watershed Committee, as well as serving for four years as a director of the Atlantic Salmon Federation.

Debbie comes from an education background where she earned her BPE, BEd and MEd from the University of New Brunswick. She taught school for 30 years as a physical education teacher and guidance counselor. The last 30 years has seen Debbie deeply involved in the conservation of Atlantic salmon. Salmon sustained her family for hundreds of years on their homestead at the Oxbow, and Debbie is passionate about keeping this tradition alive. Debbie lives on her family's homestead on the shores of the Little Southwest Miramichi with her husband Dale. She has a daughter Betsy, a son Bob, and two grandchildren, Abbi and Euan. Abbi and Euan are the 7<sup>th</sup> generation to live on their homestead. Debbie's most cherished accomplishment is her family.

Debbie's biggest goal is working towards the preservation of Atlantic salmon, to ensure that they are present for all the generations yet to come. She is looking forward to continuing to serve the MSA and advance Atlantic salmon conservation through her position as Chair.