EDITORIAL IDEA LIST

Rinksider Magazine • RSA Today Newsletter • RSA Blog







Every corner of your rink is a story.

These are the stories that start as an article in Rinksider, then grow into blog posts, newsletter features and social content. Scan the list, then:

☑ **Check the topics** you want to read more about.

Underline the topics you would like to be interviewed about.

Then email it to editor@rollerskating.com and brian@rollerworld.net, or text a photo of all 7 pages to 317-618-1840.

ADMISSIONS & FRONT DESK

- ☐ Digital waivers
- ☐ Guest signage
- ☐ Line & crowd flow
- ☐ Lockers & lost-and-found
- ☐ Memberships & passes
- ☐ Online ticketing & capacity
- ☐ POS systems
- ☐ Pricing & bundles
- ☐ Other: _____

ARCADE & ATTRACTIONS

- ☐ Buy vs. revenue share
- ☐ Card systems vs. tokens
- ☐ Game uptime
- ☐ Laser tag, bounce, climbing, mini golf, VR
- ☐ Maximizing arcade profits
- ☐ Redemption management
- ☐ Other: _____

BUILDING OR BUYING A RINK

- ☐ ADA requirements
- ☐ Architects & rink builders
- ☐ Building codes & occupancy limits
- ☐ Business structure & licenses
- ☐ Buying an existing rink: what to inspect
- ☐ Buying vs. leasing a building
- ☐ Construction timelines
- ☐ Converting an existing building
- ☐ Financing, SBA loans & investors
- ☐ Fire, sprinkler & exit codes
- ☐ Floor contractors
- ☐ Health-department rules for concessions
- ☐ Insurance before opening
- ☐ Pre-opening marketing & grand openings
- ☐ Site selection & demographics
- ☐ Zoning & permits
- ☐ Other: _____

BUILDING, HVAC, ROOF & GROUNDS

- ☐ ADA compliance
- ☐ Expansion & financing
- ☐ Exterior signage & curb appeal

BUILDING, HVAC, ROOF & GROUNDS (continued)

- ☐ Fire safety & inspections
- ☐ HVAC & humidity
- ☐ Landscaping
- ☐ LED, solar & utility rebates
- ☐ Maintenance contracts & energy
- ☐ Parking lot paving, striping, lighting, snow
- ☐ Roof inspection, repair vs. replace, storm claims
- ☐ Security cameras & alarms
- ☐ Other: _____

CONCESSIONS & KITCHEN

- ☐ Alcohol licensing & ID checks
- ☐ Allergen handling & labeling
- ☐ Catering corporate events & team banquets
- ☐ Coffee & snacks for the parents in the stands
- ☐ Combo meals & party food packages
- ☐ Disposables & packaging cost
- ☐ Distributors & group buying
- ☐ Food cost & margin item by item
- ☐ Food photography for social media
- ☐ Food safety, ServSafe & food-handler certification
- ☐ Food trucks in the parking lot
- ☐ Frozen vs. fresh for a small kitchen
- ☐ Grease traps, hood cleaning & fire suppression
- ☐ Health inspection prep checklist
- ☐ Healthy & allergy-friendly options for school groups
- ☐ Kitchen layout & workflow
- ☐ Menu boards that sell
- ☐ Menu design & pricing
- ☐ Mobile & kiosk ordering
- ☐ Outside food policy & how to enforce it
- ☐ Pizza ovens, fryers, slush, soft-serve & nacho machines
- ☐ Pizza: the item every rink sells & how to price it
- ☐ Portion control & waste tracking
- ☐ Pre-ordered party pizzas & timing the delivery to the room
- ☐ Pricing psychology: bundles, upsells & no dollar signs
- ☐ Seasonal & limited-time menu items
- ☐ Snack bar remodel on a budget
- ☐ Surviving a bad inspection
- ☐ The session-break rush: prep, staffing & speed of service
- ☐ What you can cook without a vent hood
- ☐ Other: _____

CROWD CONTROL & SECURITY

- ☐ Bag checks, metal detectors & dress codes
- ☐ De-escalation training for floor guards & front desk
- ☐ Fights & banned-guest lists
- ☐ Off-duty police or security: when it's worth it
- ☐ Unaccompanied minors: drop-off policy & pickup deadlines
- ☐ What to do when a parent forgets to pick up
- ☐ Other: _____

CUSTOMER SERVICE

- ☐ Cleanliness as experience
- ☐ Complaints & refunds
- ☐ Front-line training
- ☐ Guest surveys
- ☐ Online reviews & reputation
- ☐ Sensory-friendly & adaptive sessions
- ☐ The first-timer journey
- ☐ Other: _____

DÉCOR, SIGNAGE & ATMOSPHERE

- ☐ Budget refreshes
- ☐ Carpeting
- ☐ Digital menu boards & promo screens
- ☐ Murals & local artists
- ☐ Photo-op walls
- ☐ Spectator seating comfort

Name: _____

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DÉCOR, SIGNAGE & ATMOSPHERE (continued)

- ☐ Theming (retro, neon, family, teen)
- ☐ Other: _____

EMERGENCIES & INCIDENTS

- ☐ Active-threat planning
- ☐ Evacuation
- ☐ Incident documentation that holds up in a claim
- ☐ Lost child
- ☐ Medical emergencies & broken wrists
- ☐ Power outage mid-session
- ☐ Severe weather & tornado shelter
- ☐ Talking to a parent after their child was hurt
- ☐ When to call EMS
- ☐ Other: _____

FEC ADD-ONS

- ☐ All-day pass vs. timed play vs. à la carte
- ☐ Attraction downtime tracking
- ☐ Attraction ROI & payback period
- ☐ Axe throwing & adult attractions
- ☐ Batting cages & sports simulators
- ☐ Bowling lanes & mini bowling
- ☐ Bumper cars
- ☐ Cleaning schedules for soft play & climbing
- ☐ Climbing walls & ropes courses
- ☐ Combo packages & upsells
- ☐ Cross-training staff across attractions
- ☐ Escape rooms
- ☐ Event space & private buyouts
- ☐ Go-karts & electric karts
- ☐ Height requirements & signage
- ☐ How to know if you have space for one
- ☐ Indoor vs. outdoor attractions
- ☐ Insurance by attraction
- ☐ Laser tag: arena design, pricing & upkeep
- ☐ Mini golf: indoor & blacklight
- ☐ Redemption midway games
- ☐ Revenue per square foot
- ☐ Ride inspections & maintenance logs
- ☐ Seasonal attraction rotation
- ☐ Soft play & toddler playgrounds
- ☐ State amusement-ride laws & ASTM standards
- ☐ Summer camp & daycare partnerships
- ☐ Trampolines & ninja courses
- ☐ VR arenas & simulators
- ☐ Wait-time & queue management
- ☐ Weekday daytime traffic: toddlers, seniors, homeschool
- ☐ Wristbands & cards that work across attractions
- ☐ Other: _____

FINANCE & OPERATIONS

- ☐ Buying or selling a rink
- ☐ Cost control
- ☐ Financing equipment
- ☐ Opening a new rink
- ☐ P&L benchmarks by revenue center
- ☐ Raising prices
- ☐ Seasonal budgeting & cash flow
- ☐ Taxes & accounting
- ☐ Other: _____

GETTING FAMILIES IN THE DOOR

- ☐ Birthday club sign-ups
- ☐ Daycare & preschool field trips
- ☐ Family memberships
- ☐ Family nights & family pricing
- ☐ Grandparents' day
- ☐ Homeschool co-ops
- ☐ Kids-skate-free program
- ☐ Library summer-reading tie-ins
- ☐ Parents-skate-free deals
- ☐ PTO/PTA fundraiser nights
- ☐ Report-card rewards
- ☐ Sensory-friendly family hours
- ☐ Tiny-tot & toddler sessions
- ☐ Youth-sports banquets & team parties
- ☐ Other: _____

HR & STAFFING

- ☐ Background checks for every hire, coach & volunteer
- ☐ Family-run rinks & succession: who gets the keys?
- ☐ Hiring teens & first-job workers
- ☐ Onboarding & training
- ☐ Retention & culture
- ☐ Scheduling & labor cost
- ☐ Uniforms
- ☐ Wage/hour & minor rules
- ☐ Workplace safety & workers' comp
- ☐ Other: _____

HUMAN INTEREST & PEOPLE STORIES

- ☐ 50th, 75th & 100th anniversaries
- ☐ Adaptive & Special Olympics programs
- ☐ Champions who learned on your floor
- ☐ Comeback stories: rinks that nearly closed
- ☐ Couples who met at your rink
- ☐ Kids who grew up at the rink & came back as coaches
- ☐ Local legends & hall of famers
- ☐ Memorial skates & honoring longtime regulars
- ☐ Multi-generation rink families
- ☐ New owners who came from outside the industry
- ☐ Proposals, weddings & reunions on the floor
- ☐ Reader-submitted memories
- ☐ Regulars with a story: the 80-year-old, the night-shift nurse, the Friday-night crew
- ☐ Retiring owners' farewells
- ☐ Rinks as a refuge after a community tragedy
- ☐ Rinks giving back: toy drives, fundraisers, free skates for foster kids
- ☐ Rinks that survived a fire, flood or tornado
- ☐ Seniors who skate every week
- ☐ Skaters with disabilities finding community
- ☐ The DJ who has been spinning for 30 years
- ☐ The employee who started at 15 and now manages
- ☐ The small-town rink: the only thing to do on Friday night
- ☐ Veterans, first responders & teacher appreciation nights
- ☐ Where are they now: former rink employees
- ☐ Other: _____

HUMAN INTEREST & PEOPLE STORIES (continued)

Someone we should contact for a human interest piece:

Name: _____
Phone: _____
Email: _____
Topic: _____

Name: _____
Phone: _____
Email: _____
Topic: _____

INDUSTRY & TRENDS

- ☐ Competing with other FECs
- ☐ Gen Z & Gen Alpha
- ☐ Pop-culture skating moments
- ☐ Sustainability
- ☐ Other: _____

INFLUENCERS & WHAT DRIVES TRAFFIC

- ☐ Creator nights & meetups
- ☐ Event-listing sites
- ☐ First-timer reels
- ☐ Google reviews push
- ☐ Local micro-influencers & mom bloggers
- ☐ Referral programs
- ☐ School flyer programs
- ☐ Skate creators on TikTok & Instagram

Name: _____

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INFLUENCERS & WHAT DRIVES TRAFFIC (continued)

- ☐ Text clubs
- ☐ User-generated content & hashtags
- ☐ Viral session concepts (glow, silent disco, 90s night)
- ☐ Weather-driven promos
- ☐ What actually brings people in: member data
- ☐ Other: _____

INSURANCE

- ☐ A kid broke her wrist on your floor
- ☐ A rental skate failed
- ☐ A teen employee got hurt on the clock
- ☐ A waiver is not a policy
- ☐ Closed three weeks after a storm
- ☐ Dropped by your carrier
- ☐ No background check, no defense
- ☐ Ten questions to ask at renewal
- ☐ The documentation that won the case
- ☐ The fight on teen night
- ☐ The hack that stole your party deposits
- ☐ The HVAC died in July
- ☐ What your premium is really based on
- ☐ You added laser tag: did you tell your agent?
- ☐ You fired someone and got sued
- ☐ You started serving alcohol
- ☐ Other: _____

LAWS, CODES & COMPLIANCE

- ☐ Accessibility
- ☐ Alcohol & food-service permits
- ☐ Background-check laws & who must be screened
- ☐ Cameras, privacy & data
- ☐ Employment law & posters
- ☐ Inspections calendar
- ☐ Labor laws for minors
- ☐ Local noise & hours ordinances
- ☐ Music licensing
- ☐ Sales, amusement & admissions taxes
- ☐ Trademark & branding
- ☐ Waivers & liability law
- ☐ Other: _____

LEGAL EXPOSURE

- ☐ ADA complaints
- ☐ Banning guests & trespass notices
- ☐ Certificates of insurance from vendors & groups
- ☐ Contracts with DJs, entertainers & vendors
- ☐ Custody disputes & who can pick up a child
- ☐ Data breach notification rules
- ☐ Labor audits & child-labor fines
- ☐ Music licensing demand letters

LEGAL EXPOSURE (continued)

- ☐ OSHA compliance & recordkeeping
- ☐ Photography & filming policy
- ☐ Posting kids' photos & consent
- ☐ Raffle, sweepstakes & gift card laws
- ☐ Service animal policy
- ☐ Slip-and-fall lawsuits & how rinks defend them
- ☐ Text & email marketing laws (TCPA, CAN-SPAM)
- ☐ Website accessibility claims
- ☐ When to call your lawyer vs. your agent
- ☐ Other: _____

MANAGERS & A THIN LEADERSHIP LAYER

- ☐ Building a rink that runs when you're not there
- ☐ Cash handling, drawer counts & deposits
- ☐ Delegation, days off & burnout
- ☐ Employee theft & skimming
- ☐ Key control & alarm codes
- ☐ Manager pay & promoting from within
- ☐ Opening & closing procedures
- ☐ Running a rink with one or two managers
- ☐ Training a shift lead to become a manager
- ☐ When your only manager quits
- ☐ Other: _____

MARKETING, WEBSITE & SOCIAL

- ☐ Email & text lists
- ☐ Facebook, Instagram & TikTok
- ☐ Festivals & parades
- ☐ Measuring ROI
- ☐ Paid ads, geofencing & geotargeting
- ☐ Promo calendar
- ☐ Rebranding
- ☐ School & community outreach
- ☐ SEO & Google Business Profile
- ☐ Video & behind-the-scenes content
- ☐ Website must-haves
- ☐ Other: _____

MONEY PROBLEMS

- ☐ Chargebacks & refund disputes on parties
- ☐ Insurance premium spikes or being dropped by a carrier
- ☐ Lease renewals
- ☐ Price increases without losing families
- ☐ Property tax increases
- ☐ Seasonality: slow months, weather, spring break, holiday weeks
- ☐ Utility shocks
- ☐ Other: _____

MUSIC LICENSING

- ☐ Demand letters & audits: what to do when one arrives
- ☐ DJs, streaming, jukeboxes & live music: what each one requires
- ☐ Explicit-lyric policy & clean versions
- ☐ Music licensing 101: ASCAP, BMI, SESAC & GMR, what you owe and why
- ☐ Music on your social media & video screens
- ☐ Other: _____

NOVELTY COUNTER

- ☐ Glow & light-up products
- ☐ High-margin stock
- ☐ Impulse placement
- ☐ Prize & redemption tie-ins
- ☐ Seasonal rotation
- ☐ Other: _____

PARTNERING WITH LOCAL KID & TEEN BUSINESSES

- ☐ After-school programs & tutoring centers
- ☐ Chamber of commerce
- ☐ Churches & youth groups
- ☐ Coupon swaps & cross-promotions
- ☐ Dance, gymnastics, cheer & martial-arts studios
- ☐ Kids' salons & toy stores
- ☐ Pediatric dentists & orthodontists
- ☐ Pizza & ice-cream shops
- ☐ School spirit nights with revenue share
- ☐ Scouts & 4-H
- ☐ Sponsor-a-session
- ☐ Teacher appreciation nights
- ☐ Youth sports leagues
- ☐ Other: _____

PARTY ROOMS & GROUPS

- ☐ Adult nights
- ☐ Booking more school trips
- ☐ Corporate & private rentals
- ☐ Online booking
- ☐ Party host training
- ☐ Party packages & add-ons
- ☐ Room décor & themes
- ☐ School, church & scout groups
- ☐ Supply cost control
- ☐ Other: _____

PRO SHOP & MERCH

- ☐ Apparel trends
- ☐ Branded apparel
- ☐ Custom fitting & upselling
- ☐ Displays & fixtures
- ☐ Online store
- ☐ Staff product training
- ☐ Vendor relationships

Name: _____

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PRO SHOP & MERCH (continued)

- ☐ What sells & margins
- ☐ Other: _____

PROGRAMMING & SESSIONS

- ☐ Adult fitness skating & classes
- ☐ Camps
- ☐ DJs vs. playlists
- ☐ Homeschool, toddler & senior skate
- ☐ Live events & concerts
- ☐ Seasonal calendars
- ☐ Session mix
- ☐ Themed nights
- ☐ Other: _____

REPUTATION & PUBLIC RELATIONS

- ☐ A fight video goes viral
- ☐ Bad-review waves
- ☐ Being seen as a community partner
- ☐ City council relations
- ☐ Neighbors, noise complaints & parking
- ☐ Police relations
- ☐ Responding to a social media crisis
- ☐ Other: _____

RESTROOMS & FACILITIES

- ☐ Cleaning checklists
- ☐ Durable restroom design
- ☐ Family & accessible restrooms
- ☐ Pest control
- ☐ Supply inventory & SDS
- ☐ Touchless fixtures
- ☐ Waste & recycling
- ☐ Other: _____

RSA MEMBERSHIP

- ☐ Advocacy
- ☐ Benefits by category
- ☐ Committees & leadership
- ☐ Convention & trade show
- ☐ Education & certifications
- ☐ Insurance programs, buying groups & discounts
- ☐ Member success stories
- ☐ Regional meetups
- ☐ Roller Skating Foundation grants & scholarships
- ☐ Other: _____

RSM MEMBERS: STORIES FROM OUR SUPPLIERS

- ☐ American Roller Sports & the competitive pipeline
- ☐ Apparel, socks & hosiery: what sells at the counter
- ☐ Arcade & crane game distributors: buying vs. revenue share
- ☐ Ask the vendor: reader questions answered
- ☐ Automated bars & cocktail systems for rinks adding alcohol
- ☐ Bulk vending, stickers & capsule toys at the novelty counter
- ☐ Cash counters, wristbands, tickets & tokens
- ☐ Costumes & themed-night supplies
- ☐ Custom skate fitting & the pro shop upsell
- ☐ Cutting card-processing fees: merchant cost consulting
- ☐ Financing a renovation or FEC add-on: lenders who know the business
- ☐ Floor coatings, carpet & traction products: a buyer's guide
- ☐ Floor contractors: Q&A on resurfacing & installation
- ☐ Foodservice design & group purchasing for the snack bar
- ☐ Frozen beverages, soda, pizza & fryer-free snacks: concession suppliers
- ☐ Fundraising programs that bring schools & groups back
- ☐ Gift certificates, frequent-visitor cards & pass programs
- ☐ Glow rooms & blacklight environments
- ☐ Guest surveys & feedback tools
- ☐ Health insurance & benefits for a small rink staff
- ☐ Industry publications & media: getting your rink covered
- ☐ Insurance agents who specialize in rinks: what they see in claims
- ☐ Interior design & signage: refreshing the look of an older rink
- ☐ Laser tag, play structures, bowling & ride vendors for FEC add-ons
- ☐ Legal services for rink operators
- ☐ Lockers: coin-op, keyless & app-based
- ☐ Loyalty, lead capture & retention platforms
- ☐ Marketing agencies & trainers who work with rinks
- ☐ Member-to-member: how I use this product in my rink
- ☐ Music services for rinks: curated playlists & licensing built in
- ☐ Party booking & waiver software: what to look for
- ☐ Party supplies & party-room packages from our vendors
- ☐ Payroll, HR & scheduling software for teen-heavy staffs
- ☐ Point-of-sale, cashless & card systems: what to look for
- ☐ Redemption prizes & plush: what kids are chasing now
- ☐ Rink planning & design consultants: what they'd change in most rinks
- ☐ Skate manufacturers: what's new in rental & retail skates this year
- ☐ Skate trainers & assistance devices for first-timers
- ☐ Sound, lighting, fog & blacklight: upgrades that change the room
- ☐ Staff training & educational programs from our members
- ☐ Stickers, tattoos & flat vending
- ☐ Two-way radios & floor communication
- ☐ Uniforms, restroom hygiene & cleaning programs
- ☐ Wheels & bearings explained: hardness, light-up wheels, maintenance
- ☐ Other: _____

SAFETY, RISK & LEGAL

- ☐ Contracts & leases
- ☐ Data privacy
- ☐ First aid & AEDs
- ☐ Incident reporting
- ☐ Injury protocols
- ☐ Insurance & premiums
- ☐ Rules enforcement
- ☐ Other: _____

SCHOOLS & EDUCATION PROGRAMS

- ☐ Background-checked staff: what schools ask for
- ☐ End-of-year parties
- ☐ Field-trip logistics: buses, chaperone ratios, pricing, lunch, attendance counts
- ☐ PE-credit tie-ins
- ☐ Reading & attendance reward programs
- ☐ School fundraiser nights
- ☐ Teacher outreach
- ☐ The United Skates of America STEM program: using it to book field trips & connect with K-12 schools
- ☐ Turning a field trip into a family return visit
- ☐ Other: _____

SESSION & FLOOR PROBLEMS

- ☐ Explicit lyrics & DJ control
- ☐ Floor guard authority
- ☐ Lost and found
- ☐ Mixing adults, teens & little kids on the same floor
- ☐ Music complaints from parents
- ☐ Speed & aggressive skating
- ☐ Stolen shoes & phones at skate check
- ☐ Other: _____

Name: _____

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SKATE RENTAL & ROLLER SKATES

- ☐ Faster rental counters
- ☐ Fleet sizing & rotation
- ☐ Quad vs. inline mix
- ☐ Rental pricing
- ☐ Rental tech & RFID
- ☐ Sanitizing
- ☐ Skate trainers
- ☐ What's new in skates
- ☐ Wheel, bearing & toe-stop upkeep
- ☐ Other: _____

SKATING FLOOR

- ☐ Daily floor care
- ☐ Floor graphics
- ☐ Floor guards & rules
- ☐ Floor types & costs
- ☐ Lighting & LED
- ☐ Rails & kickboards
- ☐ Resurfacing & recoating
- ☐ Sound systems & music licensing
- ☐ Traction & humidity
- ☐ Other: _____

SPECTATORS & NON-SKATERS

- ☐ Café & lounge revenue
- ☐ Parent-friendly seating, Wi-Fi, coffee, charging
- ☐ The rink as a community third place
- ☐ Other: _____

SPORTS & COMPETITIVE SKATING

- ☐ American Roller Sports pathways
- ☐ Artistic & figure clubs
- ☐ Building a speed team
- ☐ Coaching certification
- ☐ Hosting regional meets & invitationals
- ☐ Jam skating
- ☐ Launching a learn-to-skate program
- ☐ Practice-time scheduling
- ☐ Recreational & adult-beginner leagues
- ☐ Rink hockey
- ☐ Starting roller derby (junior & adult)
- ☐ Team fees & revenue
- ☐ Travel teams
- ☐ Other: _____

STORY FORMATS

- ☐ 5 things lists & quick tips
- ☐ Ask-the-expert column

STORY FORMATS (continued)

- ☐ Before/after renovations
- ☐ Guest columns from committee members
- ☐ Member poll results
- ☐ “my biggest mistake”
- ☐ New-owner diaries
- ☐ Numbers at a glance / infographics
- ☐ Photo essay: a Saturday night at the rink
- ☐ Point-counterpoint on a hot topic
- ☐ Product reviews & roundups
- ☐ Pull-out checklists
- ☐ Q&A with veteran operators
- ☐ Regional roundups
- ☐ Rink of the issue
- ☐ Rink tours & day-in-the-life
- ☐ Staff spotlight
- ☐ “what I’d tell my younger self” (owner edition)
- ☐ Other: _____

TECHNOLOGY

- ☐ AI & automation for small operators
- ☐ Cashless systems
- ☐ Cybersecurity basics
- ☐ Data & dashboards
- ☐ Digital signage
- ☐ Integrated POS, booking & waiver systems
- ☐ Must-have software
- ☐ Wi-Fi & network
- ☐ Other: _____

TEENS & YOUNG ADULTS

- ☐ After-prom & lock-ins
- ☐ Arcade & esports tournaments
- ☐ College nights
- ☐ Graduation parties
- ☐ High-school spirit nights
- ☐ Job fairs for first jobs
- ☐ Teen DJ contests
- ☐ Teen nights & safety policies
- ☐ TikTok dance nights
- ☐ Other: _____

THE OWNER

- ☐ Exit planning
- ☐ Family conflict
- ☐ Owner health & burnout
- ☐ Selling vs. passing it on
- ☐ Working every weekend for 20 years
- ☐ Other: _____

THE ROLLER SKATING MARKET

- ☐ Chains & consolidation
- ☐ Industry size & growth
- ☐ International trends
- ☐ Outdoor skating as a pipeline to the rink
- ☐ Rink openings & closings
- ☐ Rink real estate & leases
- ☐ Skate sales & supply trends
- ☐ The adult skating boom
- ☐ The nostalgia economy
- ☐ What Gen Alpha parents want
- ☐ Who today's skater is
- ☐ Other: _____

WHAT'S TRENDING IN FOOD

- ☐ Boba, specialty lemonades & dirty sodas
- ☐ Coffee bar for parents
- ☐ Cotton-candy art
- ☐ Dole Whip & rolled ice cream
- ☐ Instagrammable treats
- ☐ Limited-time menus tied to events
- ☐ Loaded fries & nachos
- ☐ Mocktails
- ☐ Pickle everything
- ☐ Protein & allergy-friendly options
- ☐ Snack flights
- ☐ Viral candy & freeze-dried treats
- ☐ Walking tacos & birria
- ☐ Other: _____

WHEN EQUIPMENT OR SYSTEMS FAIL

- ☐ Backup plans & who to call
- ☐ Floor machine broken
- ☐ HVAC failure
- ☐ Online booking double-books a party
- ☐ POS outage
- ☐ Rental fleet shortages at peak sessions
- ☐ Sound system goes down
- ☐ Other: _____

YOUNG STAFF REALITIES

- ☐ Background checks before the first shift
- ☐ Dating among staff
- ☐ Harassment training
- ☐ No-shows, phones & hiring their friends
- ☐ School-night hours, breaks & hazardous-duty limits
- ☐ School-year turnover
- ☐ Social media conduct policy
- ☐ Summer surge hiring & the fall hiring cliff
- ☐ Supervising 15- to 18-year-olds
- ☐ Training a teen to handle a fight, a drunk parent or an injured kid
- ☐ Other: _____