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## COP26 Engagement Pack for Faith, Religion and Belief Groups

The UK will host the 26th UN Climate Change Conference of the Parties (COP26) in Glasgow on 31 October – 12 November 2021. The COP26 summit will bring parties together to accelerate action towards the goals of the Paris Agreement and the UN Framework Convention on Climate Change.

The UK is committed to delivering an ambitious and inclusive COP26. We know that approaching our Presidency in a fair, inclusive and balanced way will lead to the most sustainable outcomes.

We want to work with civil society, including faith communities to amplify and learn from the voices of those most affected by climate change to inspire governments to increase their ambition and work with us to deliver a truly 'all of society' and inclusive COP.

Ahead of COP26 in November, this pack provides information, resources and ideas of ways that Faith, Religion and Belief Groups might like to get involved with COP26.

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## 1 – Talking about COP26

### What is COP26?

COP26 is the 2021 United Nations annual climate change conference. COP stands for Conference of the Parties. Parties are the signatories of the United Nations Framework Convention on Climate Change (UNFCCC) - a treaty agreed in 1994 which has 197 Parties (196 countries and the EU). The 2021 conference, hosted by the UK, together with our partners Italy, in Glasgow, will be the 26th meeting of the Parties, which is why it's called COP26.

United Nations climate change conferences are among the largest international meetings in the world. The negotiations between governments are complex and involve officials from every country in the world as well as representatives from civil society, Indigenous Peoples and the global news media.

### What happens at a COP?

Activity at a COP takes place in two different zones - the Blue Zone and the Green Zone.

The Blue Zone is for people registered with the UN body tasked with coordinating the global response to the threat of climate change – the United Nations Framework Convention on Climate Change (UNFCCC). In the Blue Zone you might be part of a national delegation, work for the United Nations and related organisations & agencies or be a member of the media or observer organisation.

In the Blue Zone, delegates from countries meet for both formal negotiations and informal consultations. They may also take part in meetings with other delegations to clarify their position and interests with the aim of reaching agreement or overcoming a negotiating deadlock. The UNFCCC will also host a range of events, including technical briefings, to support the negotiations process.

The Green Zone is for the general public. There will be a wide range of events, including workshops, art exhibitions and installations, as well as presentations, demonstrations of technology and musical performances for everyone to attend.





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## Together for our Planet

Together for our Planet is the government communications partnership campaign to promote and build engagement with COP26 across the UK. Through activations and partnerships we will build momentum towards COP26, building awareness and encouraging and stimulating dialogue on climate action and participation in the run up to COP26.

### How is faith represented at a COP?

The Interfaith Liaison Committee (ILC) to the UN Framework Convention on Climate Change (UNFCCC) was established during the Conference of the Parties (COP) in December 2013 to support the informal gathering of faith-based organisations (FBOs) that have actively engaged in UNFCCC processes since its beginnings.

FBOs have continuously engaged with the UNFCCC, making sure that the ethical, spiritual and moral dimensions of climate change issues are considered and integrated in inter-governmental climate negotiations and decision-making, as well as highlighting practical responses to the climate crisis undertaken by faith and spiritual actors.

The ILC was established as a Special Group under the UNFCCC as a network to assist this informal group of active FBOs. The ILC also works as a platform for FBOs with the aim of facilitating a dialogue and action on climate change between FBOs. The ILC meets during the COP and regularly online to collaborate on faith advocacy for climate ambition, embracing all the pillars of the UNFCCC and of the Paris Agreement: mitigation, adaptation, loss and damage and finance. Every year before the COP the ILC organises a Talanoa Interfaith Dialogue together with local faith-groups. The next one will take place on October 31st 2021 in Glasgow.

The ILC provides spiritual support to participants, including negotiators, during the COPs, encouraging prayer and meditation for all involved in each COP- both at the summit and from people of faith supporting the COP from all over the world.

The ILC advocates to ensure that the ethical, spiritual and moral dimensions of the climate emergency are not ignored during the negotiations.





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## How to write about COP26

### Talking about COP26 on your website and social channels

Below are some helpful blocks of copy and assets you may want to use to update your website and social channels ahead of COP26.

#### For blogs, websites and more

##### A pivotal year for our climate

In November, the UK hosts COP26 in Glasgow, bringing world leaders together to tackle climate change.

The UK is aiming to secure a global plan to reduce greenhouse gas emissions, such as from cars and factories, to zero by 2050. It should be the moment we turn climate change around.

##### Celebrating everyday people making a difference

To build momentum for this pivotal event, we're asking you to help us find local Climate Leaders – the community groups, faith groups, individuals and others who've found meaningful ways to take positive environmental action because they show us that we can all act now for a greener future. For more information on #OneStepGreener Climate Leaders, [see here](#)

##### Special role of Faith, Religion and Belief groups on climate action

Representing over 80% of the world's population, faith, religion and belief groups have a unique perspective on climate change – in protecting the planet and supporting those on the front line of climate change – and a reach into communities around the world.

Faith leaders played a key role in building momentum for COP21 in 2015, for example with Pope Francis's encyclical letter [Laudato Si](#), the [Lambeth Declaration](#), the [Islamic Declaration on Climate Change](#), and contributions to the [UN 2030 Agenda](#). Five years on, religious leaders can play a similar role.





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## **The UK is greener than you know**

In the run-up to COP26 – the UN Climate Change Conference – we want to shine a light on the people and stories that are making a difference. The UK's #OneStepGreener Climate Leaders.

## **For emails, newsletters, Instagram and more**

All over the UK, everyday people are doing their part to tackle climate change – in unexpected ways. They're not politicians, or activists, just people who live life with the planet in mind.

In the run-up to COP26 – the UN Climate Change Conference – we want to shine a light on the people and stories that are making a difference.

In November, the UK hosts COP26 in Glasgow, bringing world leaders together to tackle climate change.

To build momentum for this pivotal event, we're asking you to help us find local Climate Leaders – the community groups, individuals, businesses and others who've found meaningful ways to take positive environmental action.

## **Other useful explanations**

### **What is net zero?**

Net zero means finding a balance between the greenhouse gases that an individual or organisation puts into the atmosphere, and those that are 'taken out'. The first step to achieve this is to reduce your emissions.

In other words, it's making sure that for all the gases emitted, you are removing the same amount from the atmosphere, making yourself carbon 'neutral'.

Achieving net zero is necessary if we are to tackle climate change and protect people, the planet and our natural world.

The UK has set a target of being net zero by 2050.





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## **What does 'net zero' mean for me?**

The first step to becoming net zero is to avoid emitting greenhouse gases in the first place. This could mean using less energy at school, walking or cycling and reducing your food waste.

The second step is to find ways to neutralise or 'offset' any remaining emissions that can't be avoided, as it's impossible to reduce emissions completely. Offsetting can be done in a variety of ways, including planting trees (which absorb excess greenhouse gases from the atmosphere).





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## 2 – COP26 participation ideas for Faith, Religion and Belief Groups

Below are outlined some of the activities we're planning to promote between now and COP26. We'd encourage you to get involved to showcase the individual and collective actions that Faith, Religion and Belief Groups are taking on climate change, and we will share more details as these develop. The full road to COP document is available [here](#).

### Road to COP26 Calendar

Date	Item / Activity / Launch
9 Sept	<b>World EV Day</b> - consider promoting on your social channels, tie in COP26 messaging and use the #TogetherforourPlanet hashtag.
18-26 Sept	<b>Great Big Green Week</b> - thousands of events and activities will celebrate action to tackle climate change and show that a net-zero future is possible. These will range from bike trials to litter picks, business promotions to concerts, and everything in between.
18-26 Sept	<b>Climate Fringe Week</b> - a week of activities to celebrate and support all the ways you can engage in climate activism based in Scotland.
21 Sept	<b>Zero Emissions Day</b> - consider promoting on your social channels, tie in COP26 messaging and use the #TogetherforourPlanet hashtag.
21 Sept	<b>London Tech Week Climate event</b> - consider promoting on your social channels, tie in COP26 messaging and use the #TogetherforourPlanet hashtag.
29 Sept	<b>Business Green Net Zero Festival</b> - consider promoting on your social channels, tie in COP26 messaging and use the #TogetherforourPlanet hashtag.
Oct TBC	<b>World Car Free Day</b> - consider promoting on your social channels, tie in COP26 messaging and use the #TogetherforourPlanet hashtag.
Oct / Nov TBC	<b>Tree Planting week</b>
28 - 30 Sept	<b>Youth4climate: Driving Ambition</b> - Almost 400 young people aged between 18 and 29 from the 197 Parties of the UNFCCC will meet in Milan to discuss the negotiations that will take place at the Pre-COP26 in Milan and COP26 in Glasgow.
28-31 October	<b>Conference of Youth (COY16)</b> - The UK COP26 Presidency is endorsing YOUNGO's sixteenth Conference of Youth event known as COY16. YOUNGO is the official youth constituency to the UNFCCC and has been hosting global youth conferences ahead of the last 15 COPs.





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	<p>The Conference of Youth is a key moment in the youth climate activism calendar and will bring together young people from across the world to discuss key climate change issues culminating in a declaration.</p>
30 Sept - 3 Oct	<p><b>Pre-COP26</b> - a preparatory meeting for COP26, bringing together ministers from a representative group of countries to discuss and exchange views on key political aspects of the negotiations, to find solutions to outstanding issues and set the tone for COP26.</p>
4 October	<p><b>Faith and Science: Towards COP26</b> - The British and Italian Embassies to the Holy See, and the Holy See itself, are inviting faith leaders and some prominent scientists to an event on 4 October in Rome to give a lead on climate change.</p>
1 Sept to 4 Oct	<p><b>Season of Creation</b> - An annual ecumenical event, the Season of Creation runs from 1 September to 4 October each year, bringing together thousands of Christians on six continents for a time of restoration and hope and to discover new ways to care for creation. This year's theme is 'A home for all? Renewing the Oikos of God.'</p>
31 Oct - 7 Nov	<p><b>Scottish Interfaith Week</b> - a week to celebrate Scotland's religious diversity. This year the theme is <i>Together for Our Planet</i> and will focus on spreading climate awareness.</p>
30-31 Oct	<p><b>G20 Leaders Summit</b> - The G20 brings together the world's major economies to address shared challenges. It will focus on recovering from the pandemic and addressing climate change to ensure an inclusive and sustainable economic recovery</p>
31 Oct - 12 Nov	<p><b>COP26 summit in Glasgow</b></p>





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## **Participation ideas for Faith, Religion and Belief Groups**

Looking for ways to get involved with climate change and COP26? You can use the build up to COP26 to highlight what Faith, Religion and Belief Groups are doing individually and collectively to tackle climate change.

Here are some ideas for climate-related local activities, potential visits and case studies.

### **CAMPAIGNS:**

#### **Climate Justice for All**

Climate Justice for all is a climate focused, youth-led, global campaign which seeks to mobilise the Methodist family on issues of climate justice.

#### **Coalition of Churches**

The Climate Sunday initiative is calling on all local churches across Great Britain & Ireland to hold a climate-focused service on any Sunday before COP26. So far over 1,000 churches have joined in, could your church add its voice this year?

#### **Faith for Earth Initiative**

The goal of Faith for Earth is to strategically engage with faith-based organizations and partner with them to collectively achieve the Sustainable Development Goals (SDG) and fulfill the objectives of the 2030 Agenda.

Faith for Earth has three main goals: to inspire and empower faith organizations and their leaders to advocate for protecting the environment, to green faith-based organizations' investments and assets to support the implementation of SDGs, and to provide them with knowledge and networks to enable their leaders to effectively communicate with decision-makers and the public.

#### **Faith for the climate**

Make COP Count is an informal group of representatives from different faith communities chaired by Faith for the Climate working together on advocacy, hospitality and action ahead of COP26. We believe the global response to the climate crisis must be rooted in justice – we see action on climate finance as essential to this.





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## ACTIONS:

### Climate Initiatives Platform

A UN Environment Programme led portal which collects, shares and tracks information on international cooperative climate initiatives driven by non-state actors. They have recently created a 'Faith for Earth Initiative' where faith-based organizations can register their contributions and initiatives. To register an initiative, please email [FaithforEarthTeam@unitednations.onmicrosoft.com](mailto:FaithforEarthTeam@unitednations.onmicrosoft.com)

### Eco Church

A Rocha's free online survey and supporting resources are designed to equip your church to express your care for the world in your worship and teaching; in how you look after your buildings and land; in how you engage with your local community and in global campaigns, and in the personal lifestyles of your congregation.

The actions you take will count towards a prestigious [Eco Church](#) Award at Bronze, Silver or Gold level. Complete our Eco Survey to gauge where your church currently is in relation to the three different levels; you may find you already qualify for an Eco Church Award!

### Eco-Congregations in Scotland

Eco-Congregation Scotland is a movement of Scottish church congregations, of all denominations and none, committed to addressing environmental issues through their life and mission.

### EcoSynagogue

Working in partnership with The Board of Deputies of British Jews, EcoSynagogue promotes environmental sustainability and engagement across the Jewish Community. EcoSynagogue's primary aim is to engage all Synagogues to register for, and participate in the Environmental Audit.

### Faith Invest

Faith Invest is an international nonprofit organisation that empowers faith groups to invest in line with their beliefs and values. Their aim is to support the rapidly developing movement of faiths actively using their investments to create a better world – for people and planet.

### Relay to COP26

The Young Christian Climate Network is an action-focused community of young Christians in the UK aged 18-30. The YCCN is doing a relay to COP26 and are looking for people who would like to get involved along the route to Glasgow.





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## **World Resources Institute - Faith And Sustainability Initiative**

WRI's Faith and Sustainability initiative supports existing and new faith-based sustainability projects and enables faith-based communities to build capacity for community-level solutions. Faith-based organizations have the potential and influence to undertake timely, informed, science-based and coordinated action that can reduce climate change.

### **Al-Mizan: A Covenant for the Earth**

Presents an Islamic outlook of the environment in a bid to strengthen local, regional, and international actions that combat climate change and other threats to the planet. It is a global endeavor to engage Islamic scholars and Muslim institutions in the development and adoption of this Call.

## **RESOURCES AND WEBSITES:**

### **Commonwealth Jewish Council**

In Pursuit of Climate Justice Manifesto for tackling climate change.

### **Environment and Climate Change**

This is a crucial time for churches to learn more about the impact of climate change, to call for climate justice and to commit to reduce our own carbon footprint.

### **Faith for the Climate**

Faith for the Climate exists to encourage, inspire and equip faith communities in their work on climate change. See the [Faith for the Climate COP26 pack](#).

### **God's World, Our Home**

The vision for God's World, Our Home was for children and young people to lead the church in responding to the climate crisis.

### **Interfaith Rainforest Initiative**

The Interfaith Rainforest Initiative brings the commitment, influence and moral authority of religions to efforts to protect the world's rainforests and the indigenous peoples that serve as their guardians.

### **Interfaith Scotland**

Interfaith Scotland is a Scottish charity specialising in promoting and facilitating constructive engagement between different faith and belief communities across Scotland through dialogue, educational activities, civic engagement and the promotion of religious equality. Interfaith Scotland have a [host of resources on their website](#)





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### **Laudato Si' Action Platform**

The Laudato Si' Action Platform empowers the universal Church and all people of good will to respond to Laudato Si', Pope Francis' encyclical on caring for our common home.

### **Tearfund**

Reboot is calling for a coronavirus recovery that tackles poverty and helps end the climate crisis, to see the world rebooted for a greener, fairer future. Reboot has a collection of resources to use.

### **Ummah4Earth Initiative**

Green Guide and Application for the Hajj and Umrah Pilgrimages that encourages observance of a more environmentally responsible pilgrimage and demonstrates the teachings of Islam related to the conservation of the environment.

### **GreenIftar**

A global campaign for Muslim communities to break their fast in an environmentally friendly way, and encouraging a sustainable behaviour in Ramadan.

### **Christian Aid**

Christian Aid is working with Black church leaders and Christian climate activists of colour, to increase the visibility of their perspectives on environmental issues. This is with the aim to raise awareness of their concerns on climate justice and to inspire their congregations to take positive action in the run up to COP26 and beyond.

### **Go Dharmic - Ahimsa and the environment**

On 31 October Go Dharmic will bring together policymakers, civil society leaders, faith-based organisations, and the private sector to discuss the theory and practical application of non-violence in addressing the environmental crisis within the context of COP26.

### **Bhumi Global**

Bhumi Global's mission is to engage, educate, and empower people and communities to address the triple crisis of climate change, biodiversity loss, and pollution. Their work is based on Hindu principles of environmental care.

### **Hindu Climate Action**

Hindu Climate Action aims to raise awareness about the ongoing climate emergency, the importance of protecting the environment in the Hindu tradition and Inspire the Hindu Community to go green.





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## **CAFOD**

[Faith in Action Day 2021](#) - Hundreds of people will gather online on 11 September to discuss how Catholics can put their faith into action ahead of COP26 – hearing about Pope Francis's call to action and how people in the Amazon region are leading the fight to care for our common home.

## **Brahma Kumaris Environment Initiative**

Brahma Kumaris Environment Initiative is about awakening greater environmental awareness within our own organisation, as well as collaborating and learning from others through dialogue, partnerships, UN conferences and local initiatives.

## **Organising and Interfaith Vigil**

Use [this resource](#) for help and advice on how to organise an Interfaith Vigil.

## **OTHER WAYS TO GET INVOLVED:**

### **Go One Step Greener**

In the lead up to COP26 we will showcase how people from all walks of life are doing their bit for the environment by going One Step Greener.

Our intention is to create a mass movement of green steps across the country in the lead up to COP26, showing how small actions culminate in large collective action.

You can help us spread the word by doing the following:

- Use the hashtag #OneStepGreener across your social media channels;
- Create a video telling us what you are doing to go One Step Greener - you may even feature on the Together for our Planet website!
- Retweet and share #OneStepGreener to help us raise awareness
- Encourage your followers, friends and family to also go #OneStepGreener

### **Green Pledge**

If you're able to, why not make a green pledge ahead of COP26? All these pledges are environment-positive behaviours you can model, depending on their suitability for





your group. They range from small changes that have a positive impact to larger commitments that will benefit the local area more widely.

Pledge ideas:

1. Cycle to your place of worship or work
2. Source only locally sourced products
3. Encourage your community to use recyclable, eco-friendly water bottles
4. Make a commitment to reduce paper use
5. Using and promoting the use of green energy

Set goals and share photos of your progress on social media using the #TogetherForOurPlanet hashtag and messaging about COP26.

### **#Onestepgreener Climate Leaders**

All over the UK, everyday people are doing their part to tackle climate change – in unexpected ways. They're not politicians, or activists, just people who live life with the planet in mind. See [section 3](#) for more information.

### **Promise To The Planet**

We are working with the Scouts and WWF to run a campaign called [Promise To The Planet](#), which is aimed at engaging youth audiences in climate action in 2021. 57 million Scouts will lead hands-on activities to reduce climate change and urge world leaders to commit to ambitious targets and policies. Promise To The Planet is a global, environmental, social action campaign open to all young people and adults, whether they're currently involved with Scouts or not.

The Together For Our Planet campaign will actively support this and you could also show your support by encouraging young people and adults in your area to take part.

### **Hold A Model Cop**

Help others understand how hard it is to negotiate with 197 different parties! Host a model COP with your local secondary schools.





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As outlined in the [Road to COP26 Calendar](#) above, we have been working with WWF and a range of other partners, to launch a pack for secondary schools aimed at giving them the resources they need to run their own mini COP debate.

The pack has now been launched ([available here](#)), giving schools the time to prepare for debates from September onwards, once schools return from the summer break. You could reach out to some schools in your area, encourage them to take part and go along to film some great COP26-themed content at the debate!

### **Join The Great Big Green Week: 18-26 September**

From 18-26 September, as part of the Great Big Green Week, thousands of events and activities will celebrate action to tackle climate change and show that a net-zero future is possible. Hosted by teachers, sports clubs, artists, community groups, places of worship, builders, and anyone who cares about climate change, these will range from bike trials to litter picks, business promotions to concerts, and everything in between. The Big Green week is supported by Together for our Planet and you can join in at [greatbiggreenweek.com](http://greatbiggreenweek.com).

The Climate Coalition have produced a film to showcase their vision for the Great Big Green Week. You can download the film [here](#), and view it on YouTube [here](#).

### **Creative Art Competition**

Why not run your own local climate themed art competition for young people modeled on our [Creative Earth competition](#)? Winners' entries could be showcased in a local public building - for example your town hall, a museum or a library.

### **Face-to-face Or Online Panel Events**

You could host a local online or face-to-face panel event to discuss climate issues. Pre-recorded segments from the COP26 President will be available to set the scene and stimulate discussions on your panel.

Are there any key areas that matter to local people that you could discuss?

### **Video Opportunities**





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You could record a short video clip to share on social media to promote COP26 and highlight key milestones on the road to COP. We have drafted a [video script here](#) to get you started and you could also use the [zoom background here](#).





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## 3 – #OneStepGreener Climate Leaders

### Meet the UK's #OneStepGreener Climate Leaders

All over the UK, everyday people are doing their part to tackle climate change – in unexpected ways. They're not politicians, or activists, just people who live life with the planet in mind.

The below section describes what the #OneStepGreener Climate Leaders campaign is all about and how faith, religion and belief groups can get involved.

### What makes a #OneStepGreener Climate Leader?

It's not just the familiar faces leading the way on climate change. Everyday people are going about their lives in quietly revolutionary ways – helping cut carbon emissions and make the UK and the wider world a greener place. We know faith, religious and belief groups have a passionate care for protecting people and planet, and are leading exemplary community action.

We're doing better than we might think at tackling this crisis – driven not just by politicians and activists, but by individuals, community leaders and businesses doing what's right. Regular people are going One Step Greener and making positive environmental choices, every day.

Perhaps it's a place of worship that's going above and beyond in greening their communal areas. Or a spiritual community that's trying to go zero carbon. Or a small business that's making the switch to low-carbon energy.

The UK's #OneStepGreener Climate Leaders instinctively see the wider benefits of doing these things – that a greener way of life means a healthier population, more jobs and a sustainable future for us all.

### How to highlight your local Climate Leaders

In the run up to COP26 in November, we're calling on every Local Authority in the UK to find and highlight #OneStepGreener Climate Leaders in your area.





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They are everyday people who are doing their part to tackle climate change, often in unexpected ways. They're not activists or officials, just ordinary people who are going One Step Greener for the planet.

These are the UK's #OneStepGreener Climate Leaders – and I'm sure you are already aware of some of these quietly remarkable people making change in your local area.

We're asking for your help in identifying and celebrating the community groups, individuals, businesses and others in your local area who've found meaningful ways to cut carbon and make the UK a greener place.

With that in mind, we're sharing some information, ideas and resources to help you show the rest of the UK how committed to the environment your local people are.

## #OneStepGreener Climate Leaders resources

Below you will find a selection of resources, from social posts to email templates, designed to help you find and celebrate Climate Leaders in a variety of different ways.

They are grouped from least to most resource intensive to allow you to participate as resource permits.

### Social media posts

#### POST 1

Do you know someone who's doing something innovative to cut carbon and make our local area greener? A #OneStepGreener Climate Leader who's going above and beyond?

Let's celebrate their contribution ahead of #COP26

#### POST 2

Proud of [NAMES] who are doing their bit to make the [LOCATION] community greener.

Ahead of #COP26, join us in paying tribute to their inspiring efforts.

#OneStepGreener #TogetherForOurPlanet





### POST 3

Paying tribute to the inspiring work of [NAMES] who are [ADD ACTIVITY].

In the run up to #COP26, we're applauding their amazing efforts for our environment.

#OneStepGreener #TogetherForOurPlanet

### POST 4

Ahead of #COP26, we're celebrating the local people making a difference for our climate and our community.

Let's all applaud their inspirational acts to make the UK a greener place.

#OneStepGreener #TogetherForOurPlanet

### POST 5

In [AREA] that's people like [NAMES] who are [EXAMPLES OF INSPIRATIONAL WORK]

#OneStepGreener #TogetherForOurPlanet

*In the resources section, you will find a social media template you can use to celebrate local Climate Leaders. Simply add a photo and it is ready to post on your channels.*



*In the ["Resources for you to use"](#) section there is a selection of social post copy examples that you can use to both find and celebrate Climate Leaders.*





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## Social video script

*You can use this script as a basis to record a short video asking your followers to join the search for local #OneStepGreener Climate Leaders.*

The UK is bringing world leaders together for the COP26 UN Climate Change Conference in Glasgow this November – it is the most important environmental summit our country has ever held.

But you don't have to be a world leader to make a difference in the fight against climate change. We know that people across the UK are living their lives in quietly revolutionary ways – helping cut carbon emissions and make the world a greener place.

These are the UK's Climate Leaders – and we know there are lots of you in [LOCATION]!

In the run up to COP26, we'll be highlighting your inspirational achievements.

You could be an individual, business owner, faith leader, or anyone else who has found innovative and inclusive ways to fight climate change as part of your everyday life. Going One Step Greener for the environment.

If you, a friend, or a family member is a budding environmental changemaker please get in touch and tell us why.

We can't wait to share more of your incredible #OneStepGreener Climate Leader stories over the coming months!

## Email template

*Mail this out to local people if you would like to improve your chances of finding more of your area's hidden Climate Leaders.*

Dear [NAME],

This year, the UK will be hosting the UN Climate Change Conference (COP26), which will bring leaders from around the world to the most important environmental summit our country has ever held.





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Faith, Religion and Belief Groups across the UK are building momentum ahead of COP26 by embarking on a search for the UK's unsung #OneStepGreener Climate Leaders, the remarkable people making a real difference in our communities by going One Step Greener and helping the UK become cleaner, more sustainable and less polluted.

#OneStepGreener Climate Leaders could be individuals, businesses, community groups and others who have found interesting, innovative and inclusive ways to make climate change a part of their everyday lives. They could be you or someone you know.

Our #OneStepGreener Climate Leaders will be showcased on social media and could get a VIP visit accompanied by local media in the run up to the summit in Glasgow in November.

If you, a friend, or family member is a budding environmental changemaker, then please get in touch to tell us why. You never know, you might find yourself in a starring role at COP26 helping to inspire others!

Please remember to give us your name, contact details and a brief description of why you feel you might be a #OneStepGreener Climate Leader, as well as any other information that could help.

Yours sincerely,

[NAME AND TITLE]

## Celebrating Climate Leaders

As well as celebrating local environmental changemakers on your digital channels, you may want to organise a visit to some of the #OneStepGreener Climate Leaders you feel are making a real difference in your area.

For example, if you have a local hairdresser using eco-friendly products and cutting out plastic you could visit their premises.

Film the Climate Leaders telling their stories and post the footage on your website and social media channels.





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You could also invite local media to cover the visit – it could be a great photo opportunity.



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## 4 – Resources for you to use

### Web and Social Media platforms

[COP26 Website](#)

[Together for our Planet Website](#)

[COP26 on Twitter](#)

[COP26 on Instagram](#)

### Sharing about COP26

Explore digital assets you can use to show your support for COP26, including for online events and social media. All assets are downloadable and ready to use on this [Trello Board](#).

Online Resources - click here

### Introduction Video from the COP President

This video is an introduction from the COP President that can be used at events you hold in your local area. In it the COP President introduces what COP26 is, what its aims are, and invites you to discuss this on a local level.

### Social media carousels

Share these graphics on social media using the 'carousel' format and help tell the story of COP26. Share these with post copy from the 'How to talk about COP26' section above or write your own.

#### [Carousel 1: What is COP26?](#)

This carousel is a brief COP26 explainer.





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## Zoom backgrounds

COP26-branded backgrounds for online events.



## Together for our Planet brand guidelines

Please use the brand guidelines and assets to allow you brand climate initiatives and campaigns in your area.

## **Reading and Watching list**

This list of articles and videos will help inspire and inform your conversations on climate change. Check back for updates as this list is added to.

- Read - [COP President Alok Sharma's op-ed in the Guardian](#)
- Watch - [Three strategies for effectively talking about climate change](#)
- Watch - [The innovations we need to avoid a climate disaster](#)
- Watch - [Cities are driving climate change. Here's how they can fix it](#)
- Watch - [Women and girls, you are part of the climate solution](#)





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- Read - [COP26 Explained](#)
- Listen - [Call of the Wild podcast - Exploring our natural world – with Sir David Attenborough](#)
- Listen - [How to Save a Planet Podcast](#)
- Watch - [Breaking Boundaries: The Science Of Our Planet](#) (Netflix)
- Watch - [The People Vs Climate Change](#) (BBC iPlayer)

