

Lancaster LIVE Concert Series

Annual Business Sponsorship Application

Hosted by the Lancaster Village Merchants Association and the Lancaster Depew Elma Chamber of Commerce

Event: May 24, June 28, July 26, Aug 23, 2025 – 6pm to 9pm



1. Your contact information:

Name _____

Email _____ Phone _____

2. Business Information

Business Name _____

Business Address _____

Business Phone _____ Website _____

Business Description (Short) _____

Does your business have branding materials you would like to use and display? Y / N

3. Select the sponsorship level you would like to have:

\$3,000 MAIN STAGE PRESENTING SPONSOR

- Present band by company representatives (if desired for 1 of 4 events)
- Company Logo Sticker on all draft drinks sold at local merchants
- Sponsorship of the Main Stage – Company Banner hung on front of stage.
- 10x10 Tent (provided by Sponsor) set up in Event Area
- Included in all social media coverage and print media during the event.
- Full Page add in electronic program
- During the event, public mention in the contests and speaking opportunities

\$1500 ROCK STAR SUPPORTING SPONSOR

- Site signage (provided by sponsor) set up in event area
- 10x10 Tent (provided by Sponsor) set up in Event Area
- Included in all social media coverage and print media during the event.
- Half Page add in electronic program
- During the event, public mention in the contests and speaking opportunities

\$500 SPOT LIGHT SUPPORTING SPONSOR

- Included in all social media coverage and print media during the event.
- Quarter Page add in electronic program
- During the event, public mention in the contests and speaking opportunities

Please return completed form to the LVMA or the Lancaster Depew Elma Chamber of Commerce in person or by mail at 11 W. Main Street, Suite 100 in Lancaster, NY 14086 – Please call Tom Sweeney for any questions at 716-534-5160 or email at AshwoodLLC@Gmail.com Event dates, times and details are subject to change without notice.