

CT'S PREMIER BUSINESS TO BUSINESS EXPO

2020 Big Connect

Presented by: COMCAST BUSINESS

4 DAY VIRTUAL EVENT

NOVEMBER 16th - 19th

8:30 A.M. - 1:00 P.M.

Navigate the Future of Business NOW!

AGENDA AT A GLANCE

Speakers, Workshops, & More

ZOOM NETWORKING ROOMS

Sponsored by the Energy Efficiency programs at:



MONDAY, NOV. 16th

Progress through Pandemic Pivots

Sponsored by:



KEYNOTE SPEAKER: 9:00 - 10:00 AM
Emerging from Crises: Resilience, Creativity, and Energy

FRANK SESNO - Emmy Award-winning Journalist & former CNN Correspondent & Anchor



PANEL DISCUSSION: 10:00 - 11:00 AM

Positive Pivots & Best Practices in the Pandemic

(Left to right) **Moderated by: DALE KROOP** - Director, Economic & Neighborhood Development and the Hamden Economic Development Corporation, Town of Hamden;

BING CARBONE - President, Modern Plastics; **RAMON PERALTA** - Founder & Chief Brand Officer, Peralta Design; **LAUREN TAGLIATELA** - Chief Community Officer, Canal Crossing



PANEL DISCUSSION: 11:00 AM - 12:00 PM

Access to Capital & Other Support for Your Business

ALLISON STANDISH-PLIMPTON - SVP, Business Banking Team Leader, KeyBank; **RICHARD D. EVANS** - VP, Community Investment Corporation™, **Moderated by: RAY ANDREWSEN**



PRESENTATION: 12:00 - 12:30 PM

The Science of Well Being

LAURIE SANTOS, Ph.D - Professor
Department of Psychology, Head of Silliman College
Yale University

WEDNESDAY, NOV. 18th

Dynamics & Trends for Top Industries
(Nonprofit, Manufacturing, and BioScience)

Sponsored by:



NONPROFIT AWARDS & GRADUATE SCHOOL GRANT PRESENTATIONS: 8:00 - 9:00 AM

Moderated by: JACKIE DOWNING
Director, Grantmaking & Nonprofit Effectiveness
The Community Foundation for Greater New Haven

Brought to you by: **NONPROFIT RESOURCE COUNCIL**



KEYNOTE SPEAKER: 9:00 - 10:00 AM

Hope is the Cure for Cancer of the Human Spirit

BILL STRICKLAND - President & CEO
Manchester Bidwell Corporation

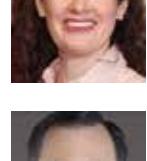


PANEL DISCUSSION: 10:00 - 11:00 AM

Advanced Manufacturing: The Evolving Face of CT Manufacturing



(Left to right) **JILL MAYER** - CEO, Bead Industries, Inc.; **LUCIA FURMAN** - President, Mercantile Development Inc.; **MARCY MINNICK** - COO, Excello Tool Engineering + Manufacturing Co.; **NICK PERKINS** - Director of Operations, Unicor Packaging/Connecticut Container Corp.



PRESENTATION: 11:00 AM - 12:00 PM

KATIE S. DYKES - Commissioner,
Department of Energy & Environmental Protection (DEEP), Connecticut



PANEL DISCUSSION: 12:00 - 1:00 PM

Advancements within the BioScience Industry



(Left to right) **GRAHAM GOODRICH** - SVP, Brand Marketing, Biohaven Pharmaceuticals; **JOHN GROSSO, Ph.D**, Vice President, Chemistry, Manufacturing, & Controls, Arvinas; **DAWN HOCEVAR** - President & CEO, BiocT; **DAVID LIGHT** - Founder & CEO, Valisure; **Moderated by: GARRETT SHEEHAN** - President & CEO, GHNCC

For information contact:
pservices@gnhcc.com

REGISTER NOW! GNHCCEXPO.COM

A FOUR DAY VIRTUAL EVENT - Different from any other Big Connect Expo, this year's event will be happening online! Attendees will hear from national and regional speakers, visit virtual booths, interact with industry influencers, and network all morning with fellow business professionals.

TUESDAY, NOV. 17th

Strategies & Tools to Navigate Professional Roles and Core Job Functions



KEYNOTE SPEAKER: 9:00 - 10:00 AM

Get Virtual!

TOBY COREY: Former President of Tesla, & Global Field Operations; Former Chief Revenue Officer at Solar City



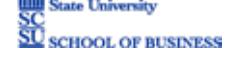
PANEL DISCUSSION: 10:00 - 11:00 AM

Equity & Inclusion Through Authentic Means

(Left to right) **SIMONE MORRIS**, CEO, Simone Morris Enterprises LLC; **DENISE CANADY, BS** - Chief Compliance Officer, Marrakech, Inc.; **JEAN KRISTENSEN** - President & CEO, Jean Kristensen Associates, LLC; **ARTHUR W. THOMAS III** - Director, Entrepreneurial Initiatives & Inclusive Economic Opportunity, The Community Foundation for Greater New Haven

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WOMEN'S POWER PANEL: 11:00 AM - 12:00 PM

Navigating Resiliency While Leading Others Through Crises: Power of Resources, Power of Networking, Power of Platform



How to Create a Business Plan and Adapting Your Business Strategy



(Left to right) **BOB BISHOP** - Principal, Apex Consulting; **GLEN McDERMOTT** - Founder & CEO, Red Rock Branding; **ELINOR SLOMBA** - Director, Community & Business Development, Red Rock Branding; **JOE WILLIAMS** - Business Advisor, Connecticut Small Business Development Center (SBDC)

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POLITICAL COMMENTARY: 9:00 - 9:30 AM

Perspective on the U.S. Presidential Results & Current State of Affairs

ROSS DOUTHAT - Op-ed Columnist, *The New York Times*



PANEL DISCUSSION: 10:00 - 11:00 AM

Unique Staffing Structures: The New Contract Worker in the Gig Economy



The Schegg Group



PANEL DISCUSSION: 11:00 AM - 12:00 PM

Train for Tomorrow

Brought to you by:



WORKSHOP: 12:00 - 1:00 PM

How to Get Hired!

Offer Stage Consulting



PAMELA SHAND, MS, CPRW
Career Coach
Offer Stage Consulting, LLC

THURSDAY, NOV. 19th

Strategies for Professional Development

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