SPONSORSHIP PACKET

2026/2027

Invest in the Future of LEAD Athens!

LEAD Athens is a premier 10-month leadership development program designed to cultivate informed, engaged, and connected leaders who are committed to shaping the future of our community.

Through monthly immersive leadership experiences, participants gain firsthand insight into the issues, opportunities, and organizations that drive Athens. Sessions bring participants face-to-face with community leaders and decision-makers while exploring topics such as:

- Economic Development (local and state-wide)
- Local Government
- Education (K-12 and Higher Education)
- Healthcare
- Arts & Culture
- Nonprofit
- Leadership Development

Participants represent a diverse cross-section of Athens, including business professionals, educators, healthcare leaders, and nonprofit executives.



Why Sponsor LEAD Athens?

Opportunity to be recognized at a LEAD Athens session aligned with your organization's interests and community impact. Your sponsorship is an investment in the future of Athens. Sponsor support helps provide meaningful leadership experiences, access to community leaders, and opportunities for participants to explore the issues and organizations that shape our region.

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Sponsorship Opportunities

For more than 40 years, LEAD Athens has served as a flagship leadership development program of the Athens Area Chamber of Commerce, connecting and developing leaders who are committed to the future of our community. Session sponsorships provide businesses and organizations with the opportunity to engage directly with current and emerging leaders while supporting impactful programming experiences throughout the year.

Supporter

Foundational supporter with program listing and graduation recognition

$350 annually

Includes:

- Sponsor name listed on session agenda
- Recognition at LEAD Athens Graduation Celebration
- One invitation to attend the LEAD Athens First Session Happy Hour

Partner

Engaged supporter with logo visibility, digital promotion, and event access

$750 annually

Includes:

- Sponsor logo featured on session agenda
- Recognition in targeted emails to the LEAD Athens Class: business name and website link
- Recognition of sponsorship on Chamber's social media
- One ticket + drink to attend the LEAD First Session Happy Hour
- Opportunity to provide promotional items to LEAD Athens class
- Recognition at LEAD Athens Graduation Celebration

Leader

Premier supporter with enhanced visibility, speaker spot, and elevated recognition

$1,500 annually

Includes:

- Sponsor logo featured on session agenda
- Recognition in targeted emails to the LEAD Athens Class: business name and website link
- Recognition of sponsorship on Chamber's social media, with dedicated post and business tag
- Two tickets + drink to attend the LEAD Athens First Session Happy Hour
- Invitation to speak at the LEAD Athens Midyear Session in January
- Opportunity to provide promotional items to LEAD Athens class
- Enhanced recognition at LEAD Athens Graduation Celebration

We welcome in-kind sponsorships—such as food, beverage, or services—that help offset program costs while directly enriching the participant experience. Reach out to learn more!

Questions? Contact Meredith Lysaught, LEAD Athens Staff Liaison

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