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Largely Black areas lag average US Census Self-Response Rates in NC

As of June 22nd, **57.9% of households in NC have responded to the Census**. Census tracts in NC containing 40% or more Black residents had a Census self-response rate of 6.7 percentage points lower than the state average.

Largely Black areas lag average US Census Self-Response Rates in NC

Self-response and overall mail return rates from 2020 (6/18/2020), 2010 by Black population share

% Black Residents	2020		2010		
	Total Self-Response Rate	Online Self-Response Rate	Mail/Phone Self-Response Rate	Self-Response Rate	Mail Return Rate (removes vacants, incorrect addresses)
<10%	60%	49%	11%	67%	84%
10 - 20%	62%	51%	11%	70%	81%
20 - 30%	56%	42%	14%	66%	79%
30 - 40%	55%	39%	16%	66%	78%
40% or more	51%	32%	19%	62%	76%

Source: US Census Bureau

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2020 Self-Response Rate, as of June 18, by Black population share

See the current response rate for your county

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***Dare County** is unique in that many housing units are vacant; to see self-response rates that have been adjusted for local vacancies, please visit: <https://www.darenc.com/government/2020-census>

[Read more key takeaways for period ending June 23](#)



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Please forward this 2020 Census update to others in your community.

If you were forwarded this Census update, [you can subscribe to our newsletter here.](#)

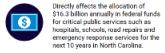
Census publications and guides from Carolina Demography

To help North Carolina achieve a complete and accurate census count, we worked with the [NC Counts Coalition](#) to create a map that identifies communities across the state that are most at-risk of being undercounted in the 2020 Census.

[See the map](#)

Census 2020 in NC: Brief for Librarians

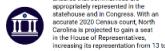
Why is a complete and accurate 2020 Census important for North Carolina?



Deals affect the allocation of \$16.3 billion annually in federal funds for critical public services such as housing, health care, research and emergency response services for the next 10 years in North Carolina.



Provides key decision-makers with the information they need to ensure that government resources are directed strategically to the state's communities.



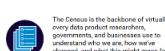
Ensures that communities are represented accurately in the statehouse and in Congress. With an anticipated increase in population, North Carolina is projected to gain a seat in the House of Representatives, increasing its representation from 13 to 14 representatives.



Knowing how many children live in a community can provide the foundation for important policy and planning decisions. For example, if a community is considering building a new school, should it expect high test scores for peak children?



Even just a 3% undercount of North Carolina's children could represent a loss of \$330 Million over the next ten years.



The Census is the backbone of virtually every data product researchers, government agencies and others use to understand who we are, how we've changed, and what this might mean for the future.



Programs that use Census Bureau statistics to help older people include the Supplemental Nutrition Assistance Program, the second largest federal program tied to census statistics. Other low-income programs contingent



The Supplemental Nutrition Assistance Program (SNAP), the second largest federal program tied to census statistics. Other low-income programs contingent



Several major programs informed by Census Bureau statistics include: Head Start, Pell Grants, • Pell Grants and historically

Census Briefs for specific audiences:

- [Census Counts Committee Members \(PDF\)](#)
- [Journalists \(PDF\)](#)
- [Librarians \(PDF\)](#)

Related from Carolina Demography:

- [Response rates for NC's Black community](#)
- [Who isn't responding to the Census in North Carolina?](#)
- [How the Census Bureau operational updates will impact North Carolina](#)
- [2020 Census response rates in NC by contact strategy](#)

- [How prisoners, soldiers, and Mormon missionaries make the census more complicated](#)
- [What 8th graders \(and others\) want to know about the Census](#)
- [How much money can we associate with each individual person in NC potentially not counted in the Census?](#)
- [Why some Americans don't trust the Census](#)
- [Everything you need to know about North Carolina's hard-to-count Census communities](#)
- [Who gets counted in the 2020 Census?](#)
- [I'm Rebecca Tippett, a demographer at the University of North Carolina at Chapel Hill who uses Census data every week in my work. I'm here with friends from the Population Reference Bureau and the NC Counts Coalition to answer all of your Census-related questions. AMA!](#)

What we're reading

- [CUNY Census Response Rate Map](#)
- [Census Bureau Census Response Rate Map](#)
- [NPR's Hansi Lo Wang's Census Tip Sheet \(pdf\)](#)
- [How to extract data from a plot in a flat image file](#)
- [Where is COVID-19 rising and falling in the U.S.?](#)
- [Half a million fewer children? The coming COVID baby bust.](#)

[Learn more about how to work with Carolina Demography](#)

Contact us to discuss a project, organize a presentation or workshop, or receive advice on data acquisition or analysis.

This work is supported by the [NC Counts Coalition](#), a non-partisan hub that facilitates cross-sector coordination among government, planning and community organizations, service providers, businesses and others to achieve a complete and accurate Census count for North Carolina. Dr. Rebecca Tippett serves on the board of the NC Counts Coalition.



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