

VIVA *In Spanish with English subtitles*

Date: Thursday, March 24, 2016

Location: Little Theatre 2

The entrance for Little Theatre 2 is around the corner from East Avenue on Winthrop Street, Rochester, NY 14604

Time: 6:30pm

Tickets: \$8 (available at the Little Theatre Box Office the night of the screening).

Discounts: Young Adult (24 and under) and Senior (65 and older) discount: \$2 off.



Interpreting Services and Accessibility:

To request interpreting services please contact the ImageOut office by Monday, March 21.

Please use the relay service at 1-800-662-1220 to make your request. This event is wheelchair accessible.

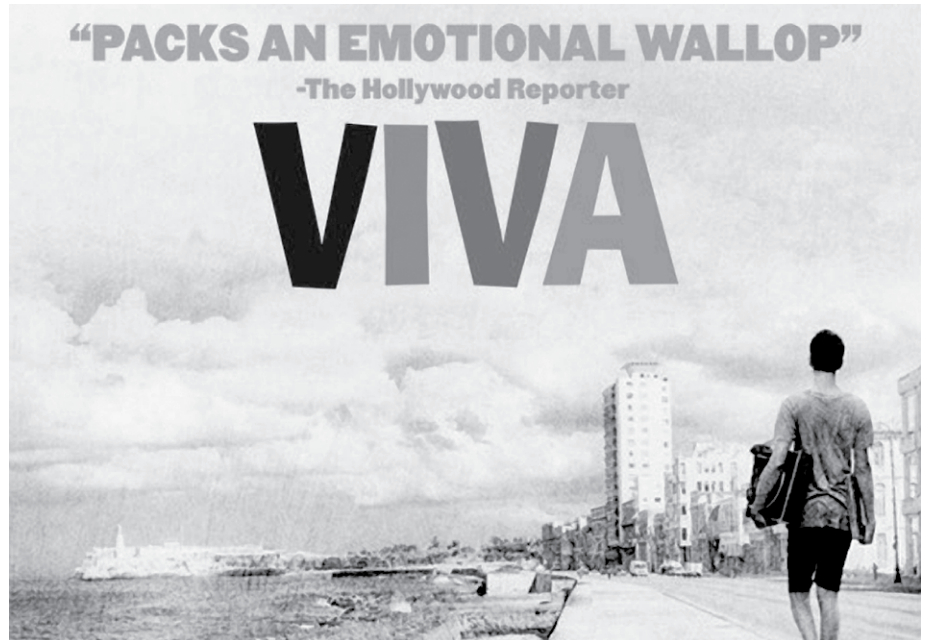
Contact ImageOut:

Phone: 585-271-2640

Email: office@imageout.org

ImageOut Office: 274 North Goodman St., Suite A203, Rochester, NY 14607

**ImageOut's 24th Annual Film Festival
October 6-16, 2016**



THURSDAY, MARCH 24 • LITTLE THEATRE • 6:30PM

ImageOut Brings VIVA to Rochester – a Month Before its Official U.S. Release

BY MICHAEL GAMILLA //

ImageOut Board Member and Programming Committee Chair

ImageOut's 2016 season of film screenings officially begins on March 24 with the not-to-be-missed Rochester premiere of *VIVA*, Ireland's official entry to this year's Best Foreign Language Oscar race.

This fascinating tale of dreams and ambitions takes its audience on an emotion-filled roller coaster ride of self discovery and family drama with just the right amount of glitter and over-the-top Cuban torch songs. Eighteen-year-old Jesús (an amazing Hector Medina) lives by himself in a small apartment in Havana, earning a living as a hairdresser catering to older women in his poor neighborhood while attending to the wigs of Mama, the proprietor of the local drag club. He enjoys watching the drag queens lip

synch and captivate the audience. But deep inside, there's a diva yearning to take center stage. When he finally gets the opportunity to perform, his macho and homophobic father (Jorge Perugorria), whom he has been estranged from since he was three years old, reenters his life out of the blue after a long stint in jail. Forbidden to perform and to work for his drag queen friends, Jesús' life is turned upside down. Can loyalty to family squash this young man's dreams?

I attended a screening of *VIVA* during the recent European Film Market in Berlin and it was one of the highlights of my trip. I laughed. I cried. And I cheered (quietly from my seat, of

Continued on page 2

ImageOut Brings *VIVA* to Rochester Continued from page 1

course) as the drag queens perform their numbers. If you haven't seen a performance by a Cuban drag queen, you haven't seen a true drag performance yet. With more emphasis on feelings and audience connection and less so on (pricey) glamour, Cuban drag is rich in raw emotional energy. I could not wait to beg for the distributor to let me screen the film in Rochester (only because the film will have a limited theatrical run in April). And so here we are.

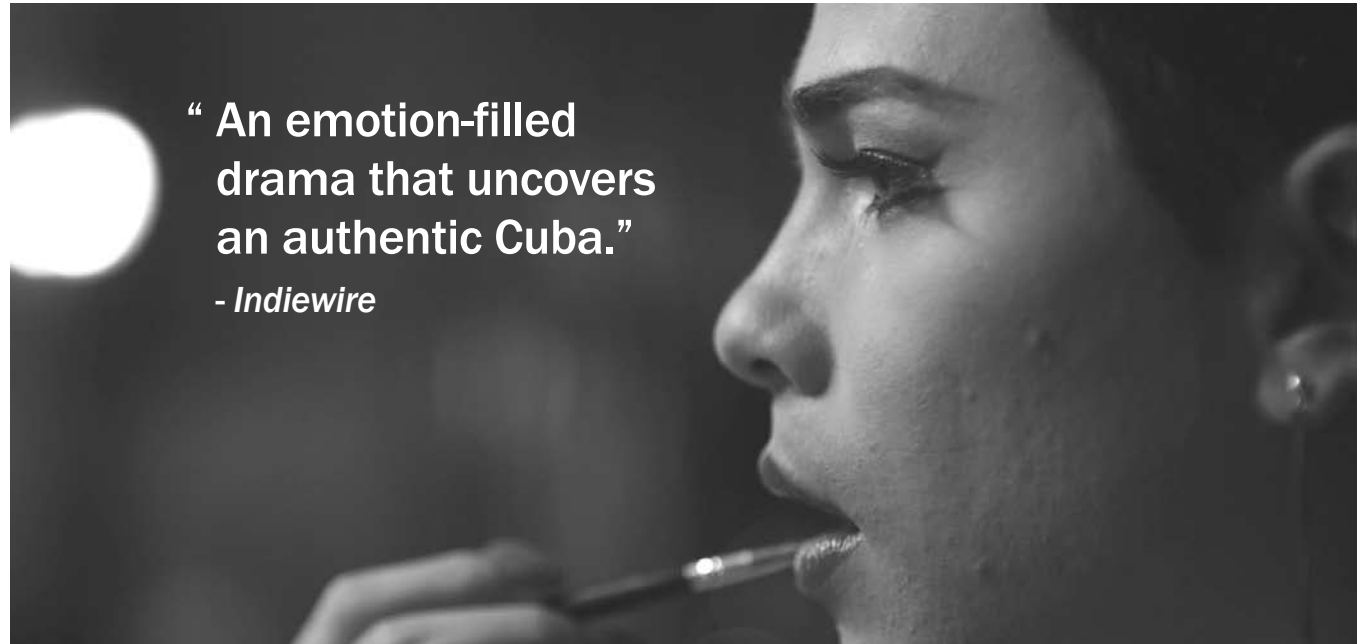
Irish-born director Paddy Breathnach delivers an honest portrayal of poverty in Cuba while providing a window to the Cuban drag scene that will captivate you. The sensational final scene will give you chills. This is the most I

have been excited about an ImageOut special screening and I hope to see you all there. Bring tissues.



“ An emotion-filled drama that uncovers an authentic Cuba.”

- *Indiewire*



ImageOut Welcomes Jenni Werner to the Board

ImageOut is governed by our Board of Directors, who generously donate their time and expertise to the organization throughout the year. As we start 2016, we say thank you to Sue Cowell, Marcus Kroll, and Kaelyn Rich who have retired from the board and welcome Jenni Werner for a two-year term. It's a pleasure to introduce her here!



Jenni Werner joins the board after volunteering on the Special Events Committee last year. She is in her fifth season as literary director/resident dramaturg at Geva Theatre Center, and is an adjunct instructor at RIT. At Geva, Jenni has served as dramaturg on 15 productions, including world premieres by Wendy MacLeod, Deborah Zoe Lauffer, Nora Cole and Cass Morgan. She also works with playwrights on new scripts and produces the theatre's new play programs. She lives in Irondequoit with her wife, lighting designer Emily Stork, and their son Casey.



ImageOut is partnering with the Gay Alliance of the Genesee Valley to organize exhibitions in their new gallery space, Gallery Q.

Our first exhibition, Together/Apart, looked at works by five artists: Gretchen Arnold, Randall Cook, Meredith Davenport, Dan Larkin, and Scott McCarney. Each artist addressed themes such as searching for companionship, loss, and being in and out of relationships. Whether friends, family or lovers, our relationships define who we are as individuals as much as our individuality defines the types of relationships we maintain.

Gallery Q is located in the Neighborhood of the Arts at 100 College Ave., Rochester NY 14605. The gallery is open Monday through Friday, 9:00 am to 5:00 pm, and Wednesday from 9:00 am to 8:00 pm.

ImageOut is looking for volunteers to help organize exhibitions! With our new partnership with the Gay Alliance, we will be organizing several exhibitions a year. Please contact us at imageart@imageout.org.

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Volunteer and Help Make Our 24th Year Great!

We can always find something for an eager volunteer to do, and we can use your specialized skills to help make our committees more effective. We'll have volunteer information and ImageOut representatives available for questions before and after the screening on March 24 (see the cover story).

You can see a complete listing with descriptions of the ImageOut committees as well as sign up online at www.imageout.org/volunteer.php or call the ImageOut office at 585-271-2640.

Save the date: Tuesday, May 3rd
2016 Volunteer Kick-Off Meeting




Buckland Lodge
 1341 Westfall Road

Join us on **Tuesday, May 3rd from 6:00-8:30pm** for our Volunteer Kick-Off Meeting to be held at the Buckland Lodge, 1341 Westfall Road. It will be an opportunity for returning and new ImageOut volunteers to mix and mingle as we share plans for 2016, give updates on ImageOut strategic planning, and discuss events happening throughout the year. We'll be serving a light dinner and desserts. RSVP by contacting the ImageOut office by phone at 585-271-2640 or by email at office@imageout.org. **Please RSVP by Friday, April 29th.**



BEST
of the
FESTS
 April 27-29, 2016

High Falls
FILM FESTIVAL CELEBRATING Women IN FILM

JCC AMES AMZALAK
ROCHESTER
 International
JEWISH FILM FESTIVAL

IMAGEOUT
 THE ROCHESTER
 LGBT FILM FESTIVAL

Three-day “Best of the Fests” Presents Favorite Films from ImageOut, High Falls, and Rochester Jewish Film Festivals.

A collaboration between three of Rochester’s largest film festivals will highlight the “best” movies to a broader film-loving audience. This mini-festival will run three nights at The Little Theatre on Wednesday through Friday, April 27, 28, and 29, with each festival showing two standout movies.



Above and Beyond
 6:00pm Wednesday, April 27



Dough
 8:30pm Thursday, April 28



The Lennon Report
 8:30pm Friday, April 29

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"The Best of the Fests initiative has grown out of our mutual desire to share great films with the community and to get Rochester excited about the depth of unique cinematic experience that festivals regularly bring to town," said Paul Allen, ImageOut's board chairman.

ImageOut will be screening two award-winning films from our 2015 Festival. **On Wednesday, April 27th at 8:30pm, we'll present *The Guy With The Knife*** – the 2015 Jury and Audience Award Winner for Best Documentary Feature.



Film Synopsis: Twenty years after he helped put Jon Buice in a Texas prison, Ray Hill is fighting to free him. Filmed over eight years, *The Guy With The Knife* traces the history of the friendship

between a prominent gay rights activist and a convicted 'gay bash' murderer, set against the backdrop of gay rights, victims' rights, and prisoners' rights, in the harsh Texas justice system.

On Friday, April 29th at 6:00pm we'll present *Akron* – the 2015 Audience Award Winner for Best Narrative Feature.



Film Synopsis: Benny and Christopher, college freshmen, meet playing football and begin a relationship. They fall in love supported by their family and friends. As their love for each other grows, a past tragic event involving their mothers comes to light. This revelation tests their own love and Benny's close-knit family.

Best of the Fests Schedule

Wednesday, April 27

6:00pm ***Above and Beyond***

Presented by:
Rochester International Jewish Film Festival

8:30pm ***The Guy With The Knife***

Presented by:
ImageOut, The Rochester LGBT Film Festival

Thursday, April 28

6:00pm ***Yemeniettes***

Presented by:
High Falls Film Festival

8:30pm ***Dough***

Presented by:
Rochester International Jewish Film Festival

Friday, April 29

6:00pm ***Akron***

Presented by:
ImageOut, The Rochester LGBT Film Festival

8:30pm ***The Lennon Report***

Presented by:
High Falls Film Festival

Full film descriptions of all six films will be posted on our website: www.imageout.org and on our Facebook page: ImageOut.

So much to see. So much to do. So much to call our own.



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Plan your New York State getaway at iloveny.com/lgbt

Membership – A Great Way to Support ImageOut

ImageOut brings you the best in LGBT films, both at the Festival in October and throughout the year at our special screenings. The ImageOut Film Festival is an 11-day celebration of entertainment, diversity, and community.

This is a terrific time to become an ImageOut member for the first time or to renew your membership for 2016. Your investment in ImageOut’s programming will ensure that this year’s 24th annual Festival and events throughout the year are the best ever.

Here at ImageOut we pride ourselves in screening films from around the world, and even some created right here in Rochester! Your membership helps support our programming, bringing you quality cinema that entertains as well as raising awareness about important issues and aspects of LGBT culture.

Find the membership level and benefits package that works best for you, then mail the coupon on this page to the ImageOut office (271 North Goodman Street, Suite A203, Rochester, NY 14607), or call the ImageOut office at 585-271-2640 or you can also donate online at www.imageout.org – you’ll find a link on the Membership and Donations page.

2016 Member Levels & Benefits

Benefits	Member			Marquee Society				
	Grip \$25+ Student/Senior Individual only	Gaffer \$50+ Individual \$90+ Couple	Cinematographer \$150+ Individual or Couple	Assistant Producer \$250+ Individual or Couple	Assistant Director \$375+ Individual or Couple	Producer \$500+ Individual or Couple	Director \$1,000+ Individual or Couple	Mogul \$2,000+ Individual or Couple
Name(s) listed in Festival program	*	*	*	*	*	*	*	*
Name(s) listed on slide projected before each Festival screening	*	*	*	*	*	*	*	*
Name(s) listed in Closing Night program	*	*	*	*	*	*	*	*
Priority admission to Festival screenings	*	*	*	*	*	*	*	*
Priority admission to special events and screenings held throughout the year			*	*	*	*	*	*
Special savings opportunities at partnering businesses			*	*	*	*	*	*
Opportunity to view Festival Program and purchase tickets before general public			*	*	*	*	*	*
Free tickets to attend special receptions or invitations to Marquee Society-only events				*	*	*	*	*
Free tickets to regular priced Festival screenings / Full Festival Passes				2 Tickets	4 Tickets	6 Tickets	10 Tickets	2 Full Festival Passes
Free Closing Night tickets					2 Tickets	2 Tickets	2 Tickets	(included in Pass)
Reserved Seating for all Festival screenings						*	*	*

Memberships are for the calendar year. 2016 ImageOut memberships expire on December 31, 2016.

MEMBERSHIP BY MAIL

NAME(S)

ADDRESS

CITY/STATE/ZIP

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EMAIL

MEMBERSHIP LEVEL

AMOUNT ENCLOSED

My check, payable to ImageOut, is enclosed.

or

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Please contact me, I would like to pay for my membership in installments.

NAME ON CARD

CARD NUMBER

CSC CODE

EXP DATE

SIGNATURE

You have my/our permission to publish my name as an ImageOut member in all ImageOut media.

I prefer my/our membership to remain anonymous.