

**Bio:**

Jeff Lobb is the Founder and CEO of SparkTank Media and Coach52, a company specializing in speaking and coaching for the Real Estate, Mortgage, and Title Industries. His focus is always on Sales, Marketing, Technology, Social Media, and Lead Generation Systems that create more sales and productivity. He's an International Speaker and Sales Coach and has been in Real Estate businesses for over 37 years.

Jeff has trained and coached over 100,000 agents throughout his career. He Speaks at top Real Estate events such as Inman News, NAR, and many Real Estate brands and Associations. A few of his career highlights have been speaking in Poland, Vietnam, and even at one of Gary Vaynerchuk's events in Miami, Florida.

<http://www.sparktankmedia.com>

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