

NYAMB 38th Annual AI Tech & Marketing Conference
Monday, November 10, 2025 / 8:30am-6:00pm
Marina Del Rey, Throgs Neck, NY

Preliminary Program Highlights

8:30am – 9:30am:

Check in/Breakfast with the Exhibitors in the Exhibit Hall

9:30am – 9:45am:

Opening Remarks: Nicholas Castronova, President & Mark Favaloro, Chairman of the Board and Conference Chair

9:45am – 10:30am: General Session A:

AI Powered Sales Strategies: The Missing Edge for Marketing Domination

Featured Speaker: Jeff Lobb, Founder & CEO of SparkTank Media and Coach52

10:35am – 11:05am: General Session B:

Round Robin "Our Top 5 Lender Sponsors do an Industry Round Robin

Representatives from: UWM, Plaza Home Mortgage, Pennymac TPO, Dart Bank, & Ridgewood Savings Bank

11:05am -11:20am 10 Minute Break

11:30am – 12:00pm General Session C:

"AI & Wholesale Lending" specifically for the NY Mortgage Broker

12:15pm-1:30pm

Annual Membership Meeting/Awards Luncheon

1:45pm – 2:45pm: NYSDFS Updates

***with invited guest speaker:* Rholda Ricketts, Deputy Superintendent, Mortgage Banking Division, NYSDFS**

3:00pm-3:45pm:"2025 Tech Update" Multi-sessions with representatives from Top industries Tech Companies

3:50pm – 4:25pm General Session D:

AI & Social Media “The New Frontier”

4:30pm-6:00pm:

Exhibit Hall Open / Reception / Raffles

*PROGRAM SUBJECT TO CHANGES