

Lyndsay Magre, CSEP
VP of Marketing, Aduvo

Lyndsay Magre is an experienced marketing leader with over two decades of success building brands, driving demand, and leading high-performing teams across SaaS, fintech, and nonprofit sectors. As VP of Marketing at **Aduvo**, she leads strategy, brand development, and marketing execution for a fast-growing platform that helps loan officers stay in front of their clients—automatically.

Her career includes leadership roles at Peoples Mortgage Company, Infusionsoft, and several prominent nonprofit organizations, where she developed and executed marketing programs that increased visibility, engagement, and results. Known for her creative thinking, collaborative style, and ability to turn big ideas into scalable campaigns, Lyndsay brings a balance of strategy and hands-on execution to every project.