



# NAACP

## Grandfather Memberships FAQ

### **What does "Grandfather" mean?**

A grandfathered membership allows active NAACP members to upgrade their membership at existing rates before the new membership rates take effect on **March 1, 2026**.

This ensures loyal members are not immediately impacted by the increase, provided they maintain continuous, active membership status.

### **Who qualifies for the grandfather rate?**

Current members and anyone who joins before March 1st.

Example: If you have an annual membership, you must upgrade to a Silver Life Subscribing membership before March 1st, to lock in our current rate.

### **Can I renew early to take advantage of the grandfather rate?**

Yes. Members are encouraged to renew now to ensure they keep their current rate locked in before March 1, 2026.

### **What if I am already have a subscribing life membership and want to upgrade?**

To upgrade and be grandfathered into the next membership tier you must pay your current membership in full and upgrade before March 1st.

### **What happens if a "grandfathered" member cancels and wants to rejoin later?**

If they cancel voluntarily, they will be required to pay the new rate when they rejoin.



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### Upgrading/Joining on the National Website:

When joining as a new member or upgrading your membership on the National Website, it's important to keep the following in mind:

- To move to the Gold Membership tier, you must have fully paid the Silver Life Membership tier.
- To move to Diamond, you must have fully paid the Gold Membership tier. (See screenshot below)

### Below is an example of a Silver Life Subscribing member, who wants to upgrade to Gold Life:

When the member clicks Gold Life, the system recognizes that they have a remaining balance on their Silver Life subscribing membership and adds the remaining amount due to your total:

AVAILABLE ADULT MEMBERSHIPS

Annual Adult \$30

Silver Life Subscribing (min amt. \$75)

Gold Life \$1500

**Would you like to add WIN?**

Please select... ▾

**Total Amount**

2175