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TECH STARTUP CREATES DATE NIGHTS ON DEMAND FOR BUSY COUPLES
All Dates Are Preset and Free For Monthly Subscribers to Choose From On The App

There are rides on demand, food on demand, and movies on demand. Now there's date night on demand with the BestDateNight app. Chicago-based startup BestDateNight, Inc. was created to help couples make date night happen and strengthen relationships. "It's a fact life gets in the way and couples tend to push something like date night to the back burner, notes James Parker, CEO and Founder of BestDateNight Inc. Before you know it, months and in some cases years have passed since couples have had a great date night or two."

A study on "Date Night" from the University of Virginia showed the impact of date nights are likely to strengthen relationships in the areas of communication, novelty, romance, commitment, and stress. In addition, couples who carve out time for date night during the early stages of their relationship often have lower divorce rates once they're married. "At BestDateNight, we make it easy to have date nights." James explains. "The only hard part is deciding which two date nights to attend each month."

Just in time for the 'Month of Love,' the concept is quite simple. Monthly subscribers view a list of preset date nights on the BestDateNight app and then choose which date night they want to attend. Date Nights range from dinner to dance lessons to sports, concerts, and even racing luxury sports cars just to name a few. James highlights, "Our Date Night Specialists are always adding new and fun date night experiences." Each date night lists the event, location, along with the date and time. This gives couples with children the opportunity to find a babysitter and plan their date night. BestDateNight is also unveiling an exclusive partnership with Sittercity, the first and largest digital platform for finding in-home child care. Founded in Chicago in 2001, Sittercity has become a go-to resource for connecting families and caregivers nationwide. The Bright Horizons brand will serve as the official child care partner for BestDateNight, which will direct subscribers to Sittercity's network of nannies and sitters as part of its service offering.

Once a month, the platform also gives away a Best. Date Night. Ever. prize package to one or more of their members based on their Dream Date Wish. From the simple to the extravagant, couples get to showcase their imagination when it comes to something as simple as 'Date Night.'

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If you'd like more information on BestDateNight or to schedule an interview with James Parker, please call (773) 612.1478 or email James directly at info@bestdatenight.love