

July 2, 2021

Dear Business Leader,

You are invited to be a Vendor at the 2021 Back To School Fest. It is a collaboration between two young people on a mission to help children. Amari' Ferguson, Founder of NBHD Productions is a graduate from the Gary Community School Corporation who recently graduated college and returned to Indiana to share her talents to help the next generation of children in Gary, Indiana. Lee Williams, Founder of TarryTown Clothing is a Gary, Indiana native. They will collaborate to host their first Back-To-School Fest Saturday August 7, 2021 from 12 noon until 8p.m.

The event will be hosted at Froebel Park in Gary, Indiana. The goal is to bring light to the community, by giving back to children and building relationships. The fest is intended to provide an event for children to experience the joy of childhood as they prepare to go back to school. The fest includes live entertainment from rappers to poets, a 3 on 3 basketball tournament, book bag giveaway, carnival games, a place for small businesses to network and so much more. Children will be empowered to return back to school with a winning mindset.

NBHD Productions is a media company aspiring to show true stories within inner cities and motivate people throughout various neighborhoods to use their creativity wisely. TarryTown Clothing is a family-owned business that explores different ways to inspire and better our community. One way is by giving back in creative ways and being unique with our clothing. Everything is for the youth and the people who struggle to find the fight to build resilience and keep going in life. TarryTown is a neighborhood that represents fight and love! Let's spread the word and support every TarryTown in the world. If you are available to be a Vendor call: Lee Williams 1-260-348-7232 or call Amari' Ferguson 219-293-9830. Please respond by August 2, 2021.

Vendor Options:

- **Vendors will have access to one table and chair to display products.**
- **\$100 (provides a full book bag for two children)**
- **\$50 (provides a full book bag for one child)**
- **\$25 (provides school supplies for one child)**

Vendor and Sponsorship Option: \$7,000 Back to School Fest Sponsorship

Benefits:

- **Sponsors will have access to one table and chair to display products and/or services near the main stage.**
- **Your Logo will be displayed on all event signage**
- **Honorable mention during the fest**

Thank you for your support!

NBHD PRODUCTIONS & TARRYTOWNCLOTHING
PRESENTS



BACK TO SCHOOL
FESTIVAL

2021



Saturday
August 7, 2021



FROEBEL PARK

12-8PM

GARY, INDIANA