



Joyce Choi, Director, heads the Institutional Product Strategy effort for Blackrock's US iShares Fixed Income ETF business, responsible for supporting institutional client engagement, portfolio construction and thought leadership on fixed income markets and fixed income ETFs.

Prior to joining Blackrock in 2017, Ms. Choi was a Founding Partner at Vinci Zafferano Capital ("VZ Capital"), from its inception in 2012. In this role, she was responsible for managing and trading EM rates, FX, credit and equities, building the portfolio from both a macro and bottom up perspective. Before launching VZ Capital, Ms. Choi was an EM corporate credit analyst at Tudor Investment Corporation, investing in public, private and distressed credit opportunities across global EM. Ms. Choi began her career as a corporate credit analyst at Morgan Stanley, with coverage spanning across IG and HY in the US, and Asian corporates in HK.