

## 13<sup>th</sup> Annual Virtual Forecast Dinner, January 27, 2022 | Sponsor Benefits

Sponsorship Opportunities	Presenting	Technology	Panel	Forecaster	Candidate	Ballot	Partner
Recognition as exclusive event sponsor	●						
Inside front cover sponsor announcement in digital program	●						
Logo prominently featured throughout event platform	●	●	●	●			
Opportunity to provide opening remarks, if desired	●						
Ten complimentary tickets including a \$25 food delivery per ticket	●						
Four complimentary tickets including a \$25 food delivery per ticket		●	●				
Clickable still or gif rotating ads	●	●	●	●			
Logo displayed throughout the main program sessions (Opening remarks and acknowledgement, Speaker Presentations)	●	●	●	●			
Sponsor announcement on back cover of digital program	●	●	●	●			
Session sponsor for Fireside Chat and Q&A			●				
Full year acknowledgement with link on our website	●	●	●	●	●	●	
Session sponsor logo for ballot casting session						●	
Branding on all marketing materials advertising the event	●	●	●	●	●	●	
Logo placement with link in 2 issues of our newsletter	●	●	●	●	●	●	●
Logo placement with link in digital program	●	●	●	●	●	●	●
Recognition and thanks from 'podium'	●	●	●	●	●	●	●
Recognition and thanks on social media	●	●	●	●	●	●	●
Two complimentary tickets including a \$25 food deliver per ticket				●	●		●
Analytics and lead generation from booth attendees who opt in to make their profiles public	●	●	●	●			
Price (in CAD)	8000	5000	5000	5000	4000	2000	1000

## Additional Sponsorship Features

### SEPARATE VIRTUAL ENVIRONMENTS

- Branded virtual room with sponsor's logo on cover page
- Company description, contact & social media information embedded within virtual room
- Live streamed or pre recorded videos within virtual room
- Two-way video interaction with attendees entering the virtual room
- Downloadable content within the virtual room i.e., upload business cards or product materials
- Chat window (can be moderated) & chat log
- Prescheduled or impromptu private meetings with attendees
- Access to any attendee contact information should they make their profiles visible
- Booths will be set-up for each sponsor to include their desired information, files, and links

### AVAILABLE DESKTOP AND APP BRANDING

- Main header branding within the virtual lobby
- Branding within event website including clickable ad
- Session Sponsors receive branding for individual sponsored sessions (on cover of session and in session)