



**Chris Watling** is CEO and Chief Market Strategist at Longview Economics – a company he founded in 2003. Longview Economics is an independent advisory business specializing in Global Asset Allocation, Investment Advice, and Cyclical and Thematic Global Macro & Fundamental Commodity research. The company also generates regular trading advice on equity index, and other, futures.

Prior to founding Longview Economics, Chris worked in the City of London for 12 years with Cazenove and CAI Cheuvreux as a global economist and strategist. He also held roles as an Equity Analyst and Corporate Financier at Cazenove in the mid 1990s. Chris qualified as a Chartered Accountant with KPMG and holds Master's & Bachelor's degrees in Economics. He regularly chairs & speaks at global investment conferences, is often quoted in the financial press, and appears frequently on CNBC, Bloomberg, CNN & other media outlets. He is also an Ambassador for WeSeeHope – a charity which is about the generation of hope and which supports children and young people in sub-Saharan Africa affected by HIV/AIDS.