



ORV Tourism:

Aligning with Provincial Strategies & Legislation

The Province of BC recognizes that ORVs are increasingly popular across British Columbia prompting development of the Off-Road Vehicle Management Framework for safe and responsible use of ORVs on Crown land.

“Safe and more convenient incidental access to public roads and highways is key to the ORV Management Framework”

ORV tourism is supported by the Province of BC’s ORV Management Framework with improved incidental public road access to better connect BC’s rural communities in support of a first-rate ORV trail network. The BC government continues to implement improved road and highway crossings, in stages, under the Motor Vehicle Act.¹

ORV tourism aligns with the Province of BC Trails Strategy vision of a world-renowned, sustainable network of trails, with opportunities for all, which provides benefits for trail users, communities and the province.²

ORV tourism allows rural communities to embrace the 2019-2021 Strategic Framework for Tourism in BC *“Welcoming Visitors – Benefiting Locals – Working Together”*³ by allowing communities to utilize existing infrastructure and trail networks to support sustainable tourism growth.

ORV tourism supports people and improves the quality of life in rural communities by increasing the economic benefits for the whole community (direct and indirect spending) and enhances communities by establishing trails systems and community connectivity on designated routes to ensure users stay on trails to protect nature and respect the environment.

Based on an independent economic impact study completed by Smith Gunther Associates Ltd in 2015, **Canadians spent \$6.9 billion on activities directly involving ATVs and SxS**, and the ATV/SxS recreation economy in BC generated **\$502 million in consumer spending, 6,000 jobs, \$260 million in labour force income, and \$149 million in tax revenue annually**⁴ (note: 2015 study based on 100,000 machines; ICBC 2019 registration data indicates 20% plus increase, with over 125,000 ATV/SxS’s registered in BC)

For further information please visit www.atvbc.ca or contact kim@atvbc.ca

¹Province of BC, Off Road Vehicles, ORV Management Framework, Improved Road Access for ORVs <https://www2.gov.bc.ca/gov/content/industry/crown-land-water/crown-land/crown-land-uses/off-road-vehicles/improved-road-access>

²Province of BC, Trails Strategy for British Columbia http://www.sitesandtrailsbc.ca/documents/Trail-Strategy-for-BC_V6_Nov2012.pdf

³Province of BC, Strategic Framework for Tourism in BC <https://www2.gov.bc.ca/gov/content/tourism-immigration/tourism-resources/bcs-tourism-framework>

⁴Canadian Off-Highway Vehicle Manufacturers Council, Economic Impact Study of ATVs and SxS <https://www.cohv.ca/press-releases/canadians-spent-6-9-billion-on-direct-activities-involving-atvs-and-rovs-in-2015/>
<https://www.cohv.ca/wp-content/uploads/2016/11/Reduced-Two-Total-Economic-Impacts-of-ATVs-and-Side-Final-Report.pdf>