

# HOLIDAY SHOPPING DATES 2017

**BLACK  
FRIDAY**

NOVEMBER 24

**SMALL BUSINESS  
SATURDAY USA**

NOVEMBER 25

**CYBERMONDAY**

NOV 27

**MANIC  
MONDAY**

DECEMBER 4

**SUPER  
SATURDAY**

DECEMBER 24

**GREEN  
MONDAY**

DEC 11

**SMALL BUSINESS  
SATURDAY UK**

DECEMBER 2

**FREE  
SHIPPING DAY**

DECEMBER 15

**CHRISTMAS EVE**

DECEMBER 24

**HALLOWEEN**

OCTOBER 31

**BOXING  
DAY**

DEC 26

**NEW  
YEARS  
EVE**

DEC 31

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Disruptive  
Retail

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*Gustie*