Mark DeVincenzi Sommelier / Wine Educator
Bio Facts 2021

Mark was exposed to wine at an early age by growing up in Sonoma county's wine country where he found his inspiration and love of wine. Mark is solidly experienced and has worked at every level of winery operations has touched upon every aspect of the business of wine, with a career that spans 3 decades. Mark's last position was at Valley of the Moon winery, in Glen Ellen, Ca. Where he served as Tasting Room Manager, Sommelier and Director of Wine Education. Mark satisfied his curiosity and intense desire to know more about wine by enrolling in Court of Master Sommeliers in 1989, and receiving his Diploma Level 3 advanced certification. Currently with decades of experience in the wine industry, Mark shares his wealth of knowledge by teaching a diverse slate of engaging and fun wine education seminars for the business trade, tasting room staff training, sommeliers and wine enthusiasts to sharpen their wine knowledge. Mark is a certified Sommelier and Wine Educator and is considered an expert in the sensory evaluation of wine. His resume includes: Certified Wine Educator (CWE), and is affiliated with several prestigious wine institutions including the Society of Wine Educators, he holds WEST Honors Diploma Certification for Professional Wine Service, and Professional Evaluation of wine. Mark can speak with authority to the geography, viticulture, enology and sensory analysis of wine.

Mark has served on the Board of Directors for the Russian River Valley Wine Growers Association and on the prestigious Sonoma County Wine Library Board of Regents. Mark is an AWS (American Wine Society) examination certified wine judge, and has demonstrated superior tasting prowess. Mark has put his palate to the test by judging wine in numerous local, regional and state level wine competitions. Mark has also assisted on the Sonoma County Harvest Fair Wine Competition Committee and at the California State Fair Commercial Wine Competition Committee.

Mark's favorite saying is: " You Never Graduate From Wine School!".

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Mark DeVincenzi Bio 2025

In the world of Wine Education, Mark DeVincenzi, stands out as a visionary leader and powerhouse Wine Educator. Mark's dynamic leadership is fueled by a deep understanding of the trends & innovations that shape the wine industry, and consumer experiences. As an experienced Viticulture instructor Mark conveys knowledge & information on Grape varieties & their flavor profiles and the cultural & geographic significance in assisting grower relations. As a Certified Wine Educator, Sommelier, and Expert Wine judge, Mark has taught Wine Education classes & Sensory Analysis of wine Seminars of wine from California to New York. He holds two Masters Degrees in Special Education & Public School Administration from the University of San Francisco. Mark has taught college level Wine Education & Viticulture classes to both public & private audiences and served on the Sonoma County Wine Library Board of Regents. Sonoma County has a rich history of viticulture & winemaking, during his tenure on the board, he remained connected by both history & nature with a strong commitment to preserving "Ancient" vineyard sites of Sonoma County. He realized the importance of these historical sites, launched & supervised the stewardship and preservation of these ancient vineyard sites and educating the public about their significance to Sonoma County wine history. One of the most notable is the "Jackass Hill section Vineyard" at Martinelli Winery, in Windsor, Ca. planted in 1890. This is the steepest, non terraced and largely dry farmed Old Vine Zinfandel hillside vineyard in Sonoma County. Mark can speak with authority to the History, diverse & Certified sustainable vineyards (Biodynamic & Sustainable), how to adapt to a less predictable climate, understanding Grape Vine & Soil regeneration, leveraging new technologies in winemaking, How to improve profitability in your tasting room and the Sensory Analysis of wine. With decades of experience, Mark continues to inspire and educate others, in unison with he has built a reputation of integrity, expertise, and a genuine passion for helping his student's and sharing his wine knowledge. His commitment to his clients & student's has been a cornerstone of his success, and he brings a concierge level approach to every students needs. To be such an important part of their wine journey is a privilege that Mark never takes for granted. Mark's Wine Education classes are considered to be the "Gold Standard" in the wine industry. When experience matters, those seeking trusted and unpretentious wine knowledge, Mark is the go to Wine Professional.