

Betsy Longendorfer, MA

Betsy writes and publishes the free Substack newsletter ClimateFriendlyLifestyle, along with collaborator Judy Green. She holds a Masters in Electrical Engineering and Bachelor's in Mathematics from Rensselaer Polytechnic Institute and is a Life Member of IEEE. A holder of several patents, she spent 45 years working as a computer engineer, specializing in, among other areas, smart home automation. She has been certified as an Electrification Coach by Rewiring America and is a talented and enthusiastic founding member of the New Jersey Electrification Coaching Network.