

## **Call to artists for Orillia Recreation Centre gallery space**

‘From Foundry to Future’ exhibit will celebrate the site’s past and present

**For immediate release (May 17, 2019)** – The City of Orillia is seeking artists to submit original works of art to be displayed in the new Orillia Recreation Centre.

The new Orillia Recreation Centre will feature a free gallery space for artists to display their work. The theme for the gallery’s inaugural exhibit is **‘From Foundry to Future’**, which challenges artists to consider the site’s transformation from its industrial past to its exciting future as a state-of-the-art sport and recreation facility.

“The site of the new recreation centre has a storied history as a major producer and employer within the City of Orillia. In the 1900s, it produced farming implements, Minnitoy, boating equipment, and even a new metal known as Ductalloy iron,” said Mayor Steve Clarke. “Today, the City has reclaimed the site as a community hub and recreation centre for the benefit of Orillia residents today and for generations to come. Earning Orillia a prestigious Brownie award, the redevelopment of the site is something we can all be very proud of.”

Artists looking to be featured in the gallery are invited to interpret the theme, either through new or existing work.

### **Design considerations:**

- The gallery is an area located within the lobby of the new recreation centre next to the reception desk. It includes a 25' rail system and 10' ceilings suitable for two-dimensional artwork.
- Artists can interpret the theme through any subject matter that resonates with meaning for the artist provided it is suitable for display in a public space.
- Collaborations of two or more artists are welcome.
- Artwork must be original to the artist(s) and correctly wired so it can be affixed to the existing rail and cable system.
- Larger horizontal and vertical pieces are preferred. Minimum sizing on any side is 24" (with frame).

The competition is open to all artists; however, preference will be given to local/regional artists. Submission requirements are available on our website at [orillia.ca/publicart](http://orillia.ca/publicart) or by contacting the Parks, Recreation and Culture Department at 705-325-4530 or [jsoczka@orillia.ca](mailto:jsoczka@orillia.ca).

### **Deadline:**

The deadline for submissions is **Aug. 16, 2019**.

The City of Orillia is a city of 31,000 people in the heart of Ontario’s Lake Country on the shores of Lake Couchiching and Lake Simcoe. Visit our website at [orillia.ca](http://orillia.ca).



## MEDIA ADVISORY

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**Photo cutline:** Rendering of the gallery space within the lobby of the new Orillia Recreation Centre.