

Promote your business and support PACC



BUSINESS DIRECTORY & RESOURCE GUIDE 2021 - 2022

Established in 1994, the **Polish American Chamber of Commerce** is a nonprofit organization dedicated to fostering its members' business interests, educating and facilitating commercial contacts and building relations.

As the voice of Polish American business men and women, in the Chicago metropolitan area, the Chamber's goal is to serve their best interests and help influence decisions and actions, which improve their economic vitality.

PACC Business Directory and Resource Guide is the biannual publication of Polish American Chamber of Commerce.

It is a summary of Chamber's activities, source of valuable information about the business landscape of Chicago, complete listing of PACC members, and most of all a **unique way to promote your business.**

As a member of the Polish American Chamber of Commerce, you receive a free listing in the biannual membership directory. Your company is exposed to thousands of potential customers in this exclusive publication. The directory is also available to Chamber members at our website: www.polishamericanbusiness.com.

Over 10,000 copies printed!

Distribution:

Weekend Edition of DZIENNIK ZWIĄZKOWY - Polish Daily News
PACC events in 2021 and 2022
Online edition available at www.polishamericanchamber.org
and PACC Facebook Page

Publication date:

September 2021

~~\$1000 BACK COVER FULL Page~~ SOLD

Full color. 8.5" x 10.5". Add 0.125" bleed.

~~\$1000 Centerfold Spread~~ SOLD

Full color. 17" x 10.5". Add 0.125" bleed.

~~\$750 Front / Back Inside Cover FULL Page~~ SOLD

Full color. 8.5" x 10.5". Add 0.125" bleed.

\$500 FULL Page

Full color. 8.5" x 10.5". Add 0.125" bleed.

\$200 Full-Page Business Profile

Article about you and your business.

Up to 500 words plus pictures. Premium placement. Available with purchase of Full-Page ad.

\$150 HALF Page

Full color. 8.5" x 5.25" or 4.25" x 10.5". Add 0.125" bleed.

\$100 QUARTER Page

Full color. 4" x 4.75" or 8" x 2.25"

\$50 Highlighted listing in Business Directory

For more information and to book advertising space

contact PACC at: info@polishamericanchamber.org ***773.205.1998**

Space reservation deadline: October 22, 2021



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ADVERTISING CONTRACT

Company Name: _____

Contact Person: _____

Street Address: _____

City, State, ZIP: _____

Phone Number: _____

Email Address: _____

Select your advertising options:



| | | | |
|--------------------------|-------------------|-------------------|---|
| <input type="checkbox"/> | \$1000 | \$1200 | BACK COVER FULL Page SOLD |
| | | | Full color. 8.5" x 10.5". Add 0.125" bleed. |
| <input type="checkbox"/> | \$1000 | \$1200 | Centerfold Spread SOLD |
| | | | Full color. 17" x 10.5". Add 0.125" bleed. |
| <input type="checkbox"/> | \$750 | \$900 | Front / Back Inside Cover FULL Page SOLD |
| | | | Full color. 8.5" x 10.5". Add 0.125" bleed. |
| <input type="checkbox"/> | \$500 | \$600 | FULL Page |
| | | | Full color. 8.5" x 10.5". Add 0.125" bleed. |
| <input type="checkbox"/> | \$200 | \$240 | Full-Page Business Profile |
| | | | Article about you and your business. Up to 500 words plus pictures. Premium placement. Available with purchase of Full-Page ad. |
| <input type="checkbox"/> | \$150 | \$180 | HALF Page |
| | | | Full color. 8.5" x 5.25" or 4.25" x 10.5". Add 0.125" bleed. |
| <input type="checkbox"/> | \$100 | \$120 | QUARTER Page |
| | | | Full color. 4" x 4.75" or 8" x 2.25" |
| <input type="checkbox"/> | \$50 | \$60 | Highlighted listing in Business Directory |

TOTAL: _____

Credit Card #: _____ Exp. Date: _____ CVV: _____ ZIP: _____

Cardholder's Name: _____ Cardholder's Signature: _____

Please make checks payable to: PACC. *Mail to: PACC, 5214 W. Lawrence Ave. Suite 1, Chicago, IL 60630
Space reservation deadline: October 22, 2021